

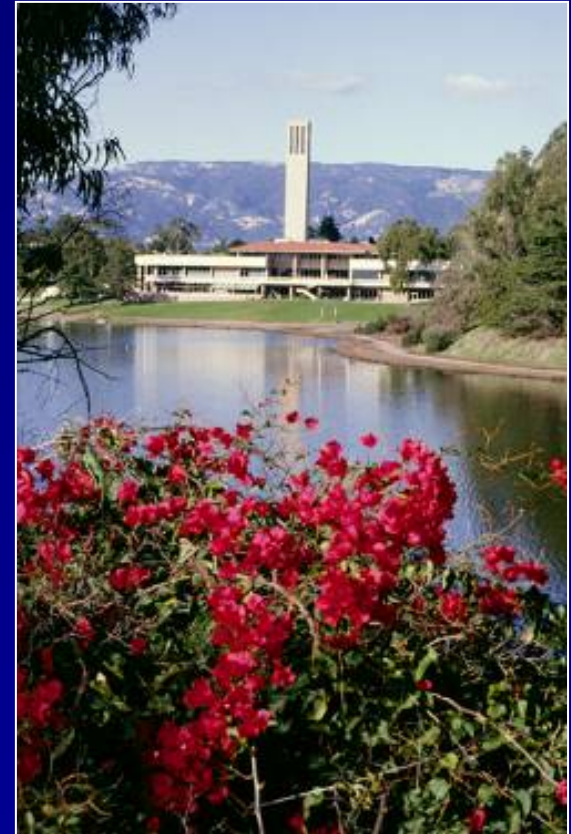
The Campaign for UC Santa Barbara



A presentation to the UC Regents
Chancellor Henry T. Yang
July 20, 2005

Campaign Priorities

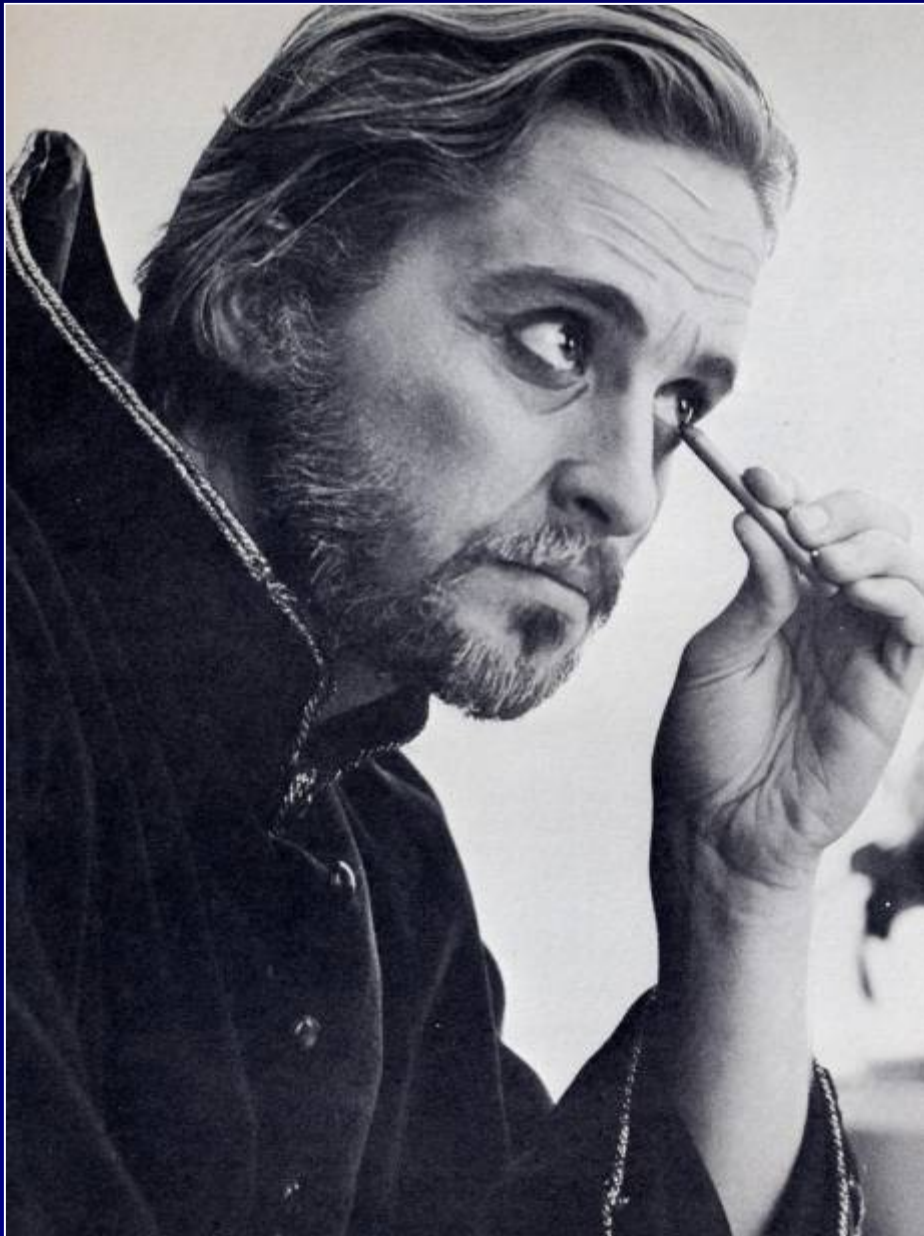
- Academic program development and enhancement
- Interdisciplinary innovation
- Enhanced support for faculty and students
- Capital projects
- Endowment-building



HONORARY CAMPAIGN CHAIR



Michael Douglas '68



Michael Douglas
as a drama
student in 1967

Nobel Laureates

University of California, Santa Barbara



Walter Kohn
Nobel 1998, Chemistry

Alan Heeger
Nobel 2000, Chemistry

Herbert Kroemer
Nobel 2000, Physics

Finn Kydland
Nobel 2004, Economics

David Gross
Nobel 2004, Physics

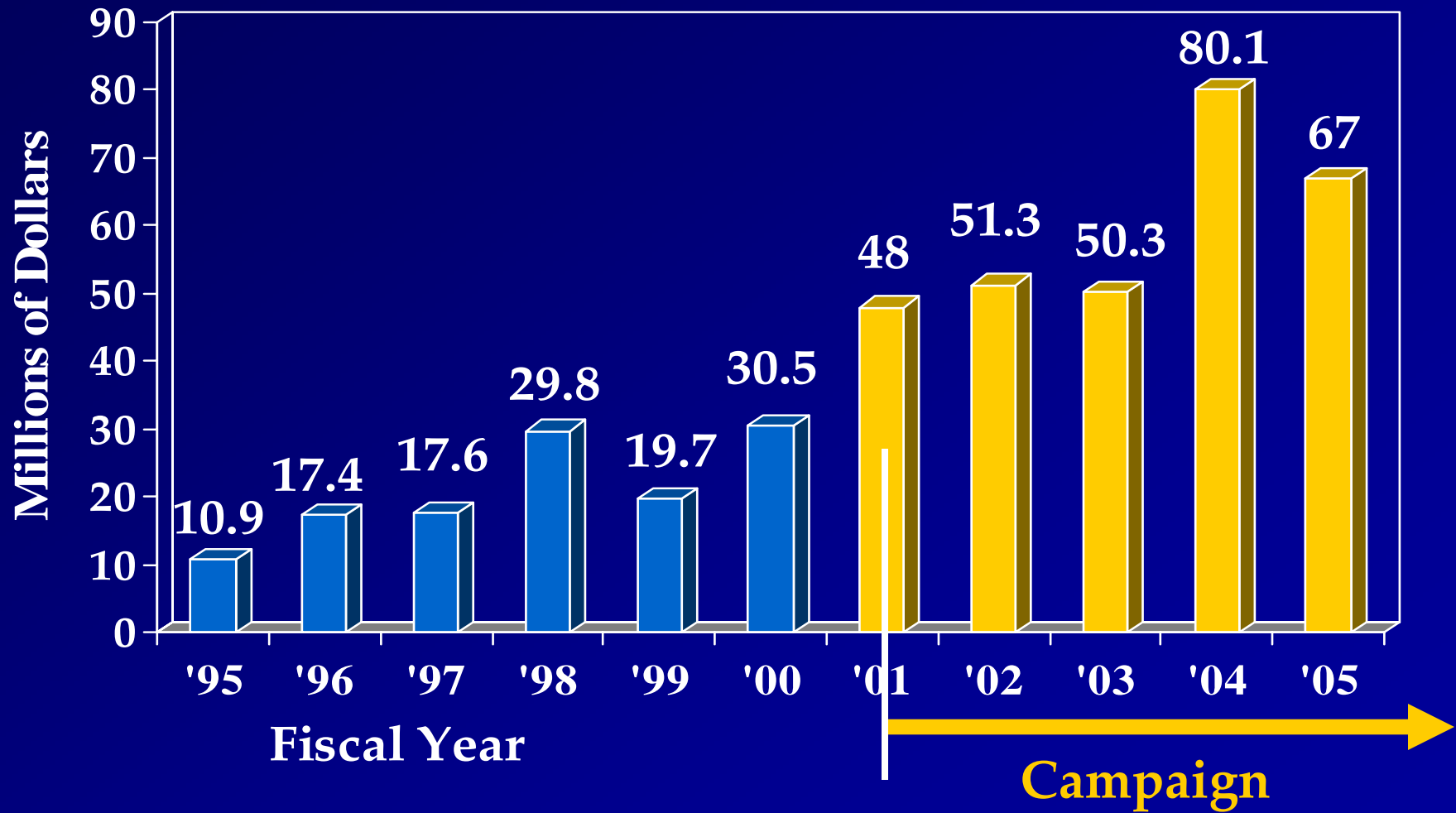
The Campaign for UC Santa Barbara

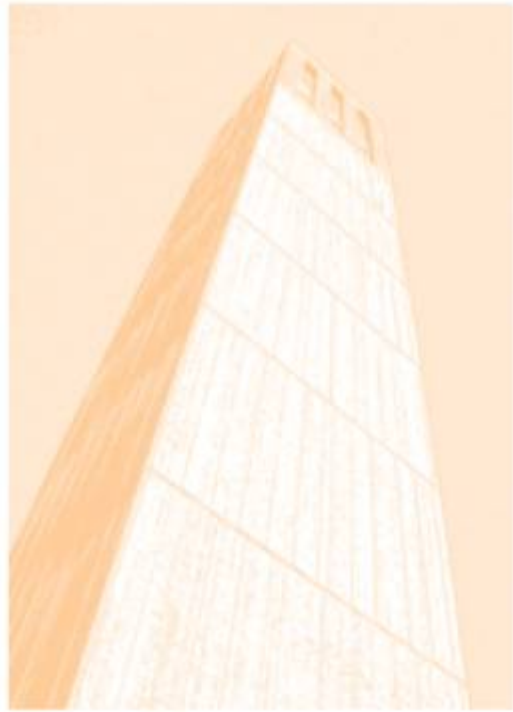
Michael Douglas, Honorary Chair

Volunteer Structure



Fund-raising Totals





THE CAMPAIGN FOR
UC SANTA BARBARA

- Campaign began July 1, 2000
- Campaign goal: \$500 million
- \$300 million raised to date

Campaign Receptions

- ❖ *Santa Barbara campus – October 2, 2004*
- ❖ *San Francisco – February 2, 2005*
- ❖ *Los Angeles – February 16, 2005*
- ❖ *San Diego – April 7, 2005*
- ❖ *Orange County – April 26, 2005*
- ❖ *New York – May 16, 2005*
- ❖ *Washington, D.C. – June 22, 2005*

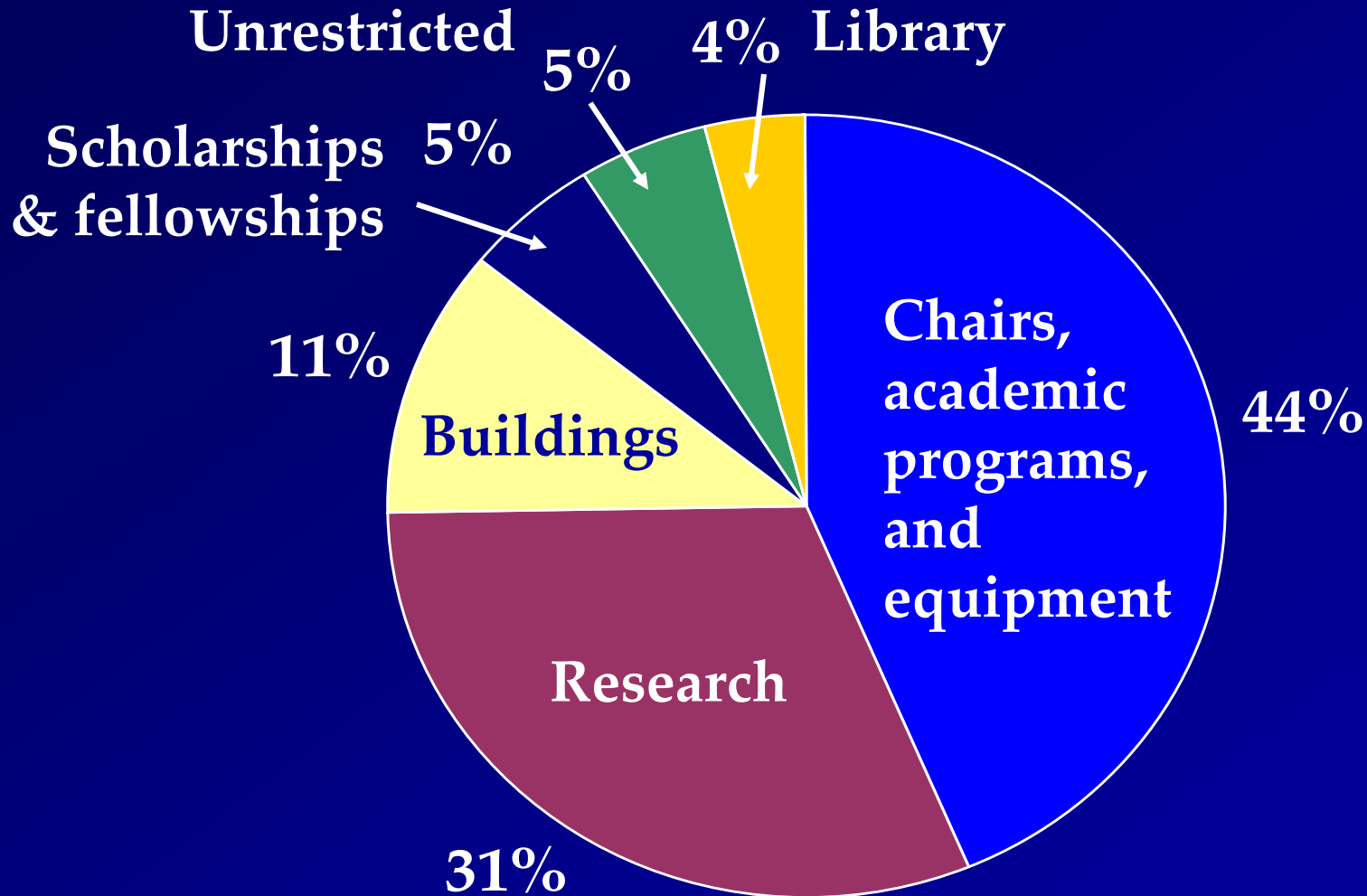


Since the Campaign began . . .

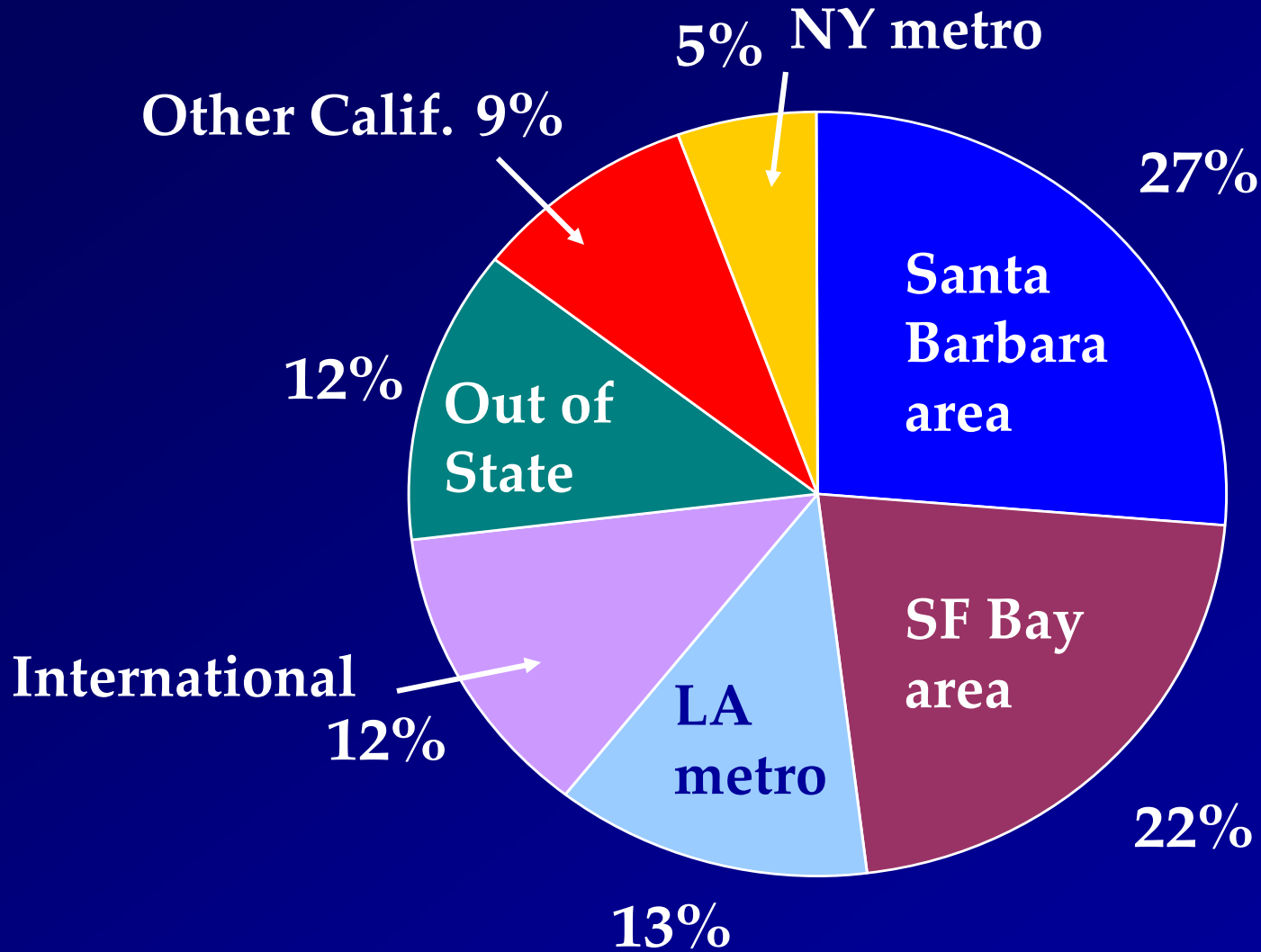
- 29 new endowed chairs (54 total)
- \$45 million increase in endowment (\$120 million total)



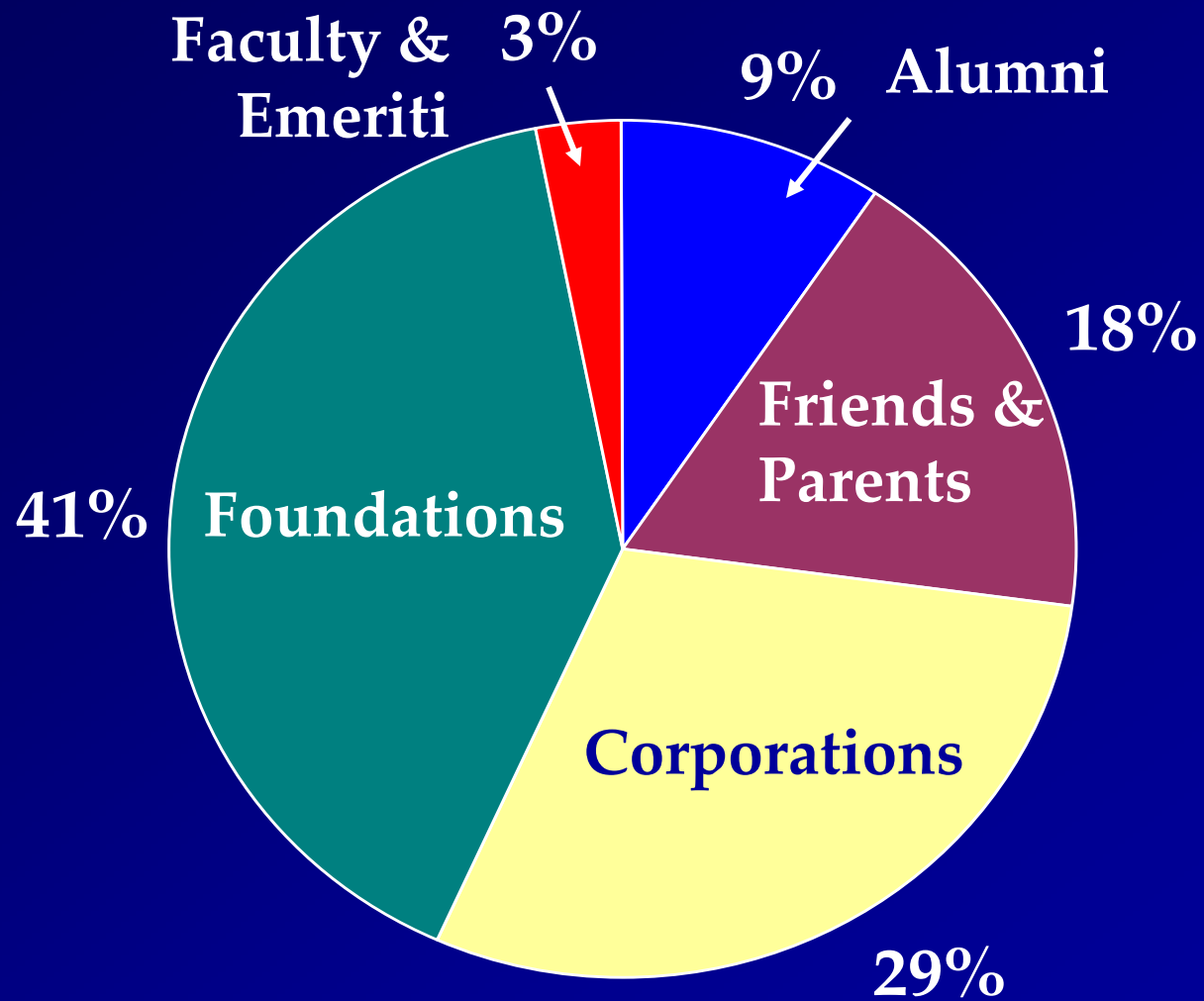
Funds Raised by Purpose



Funds Raised by Region

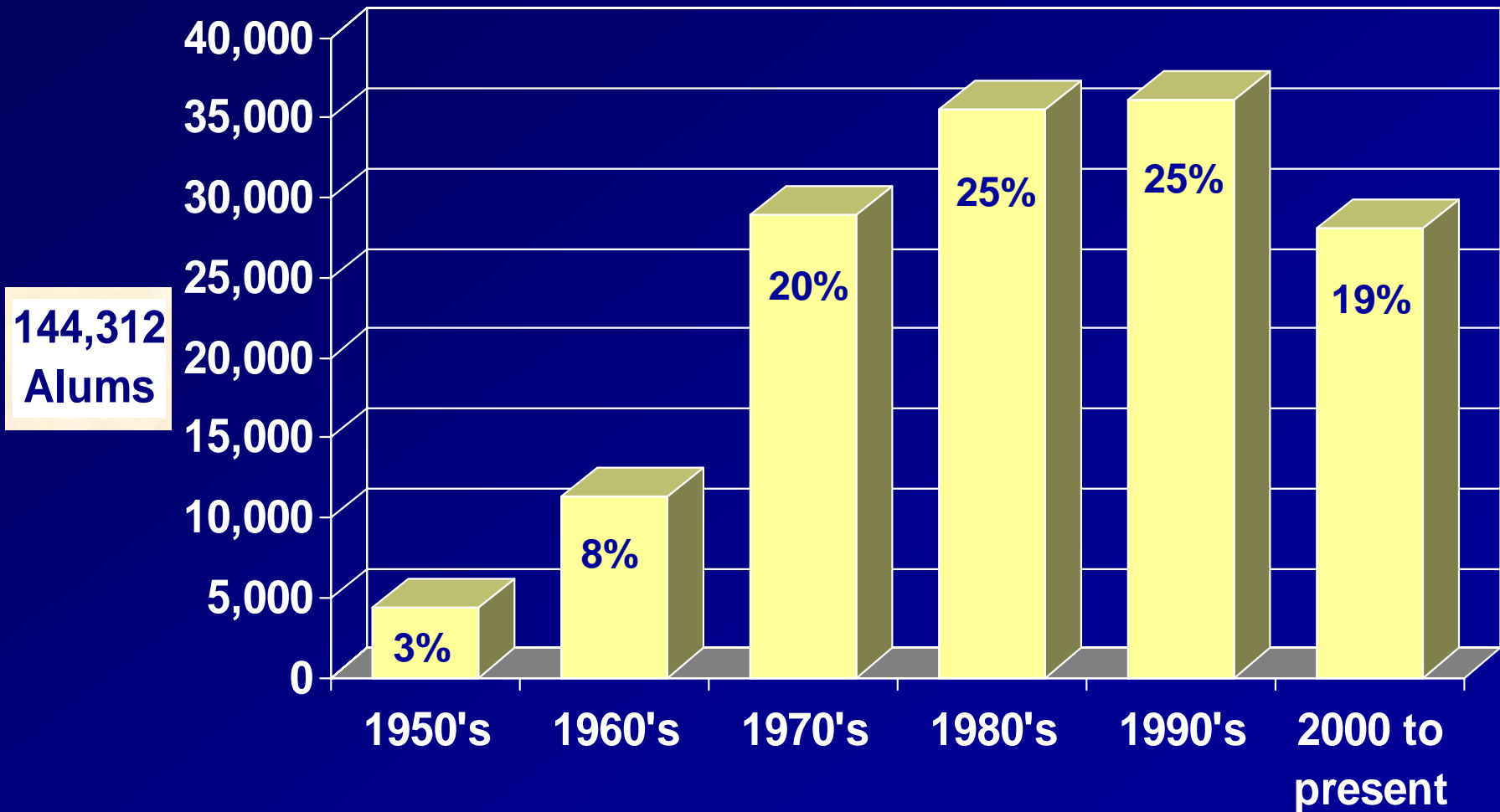


Funds Raised by Source



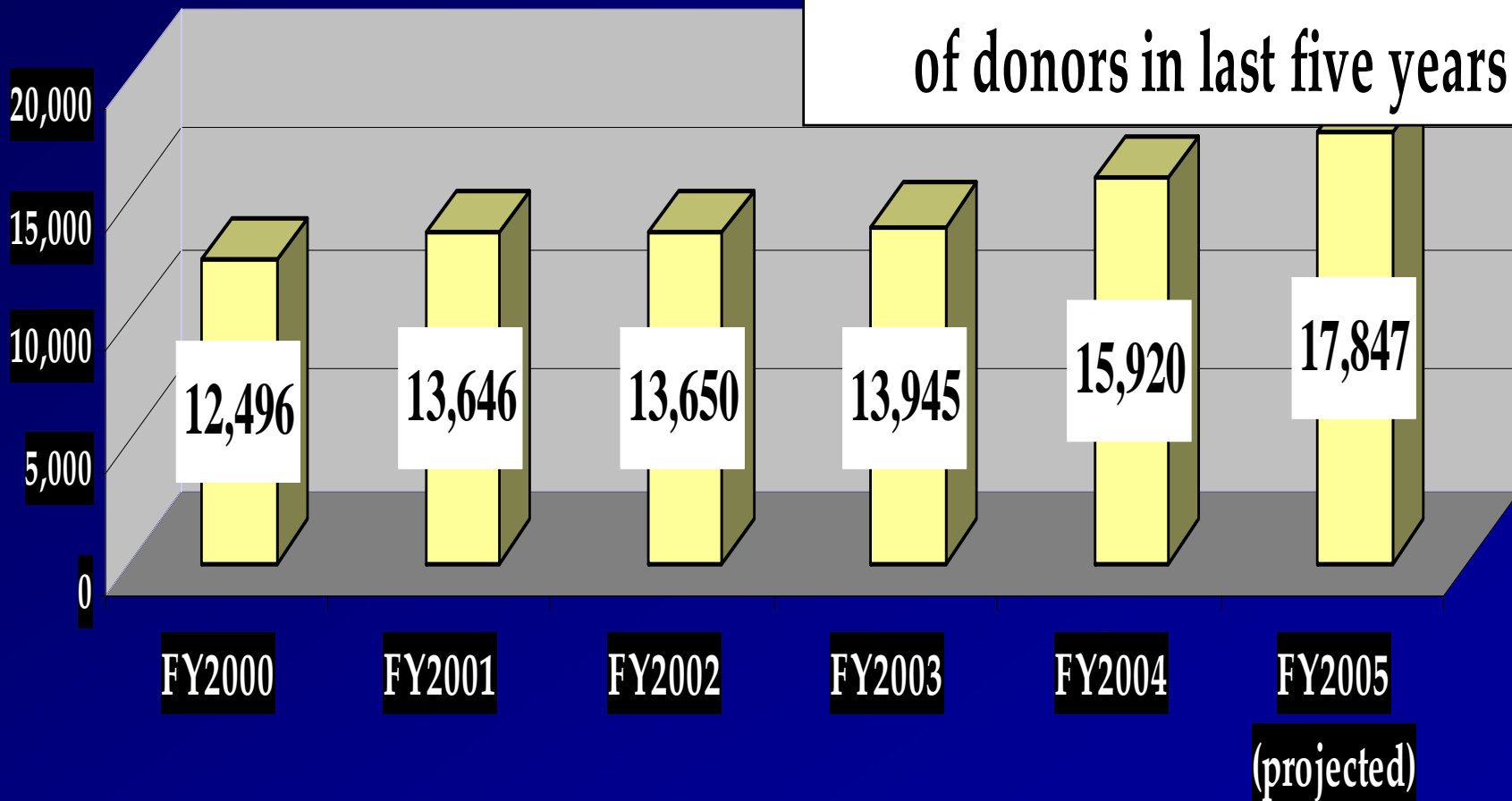
Alumni by Decade

- *72% of alumni are below age 50*
- *93% of alumni are below age 60*



Growth in Donors during Campaign

47% increase in total number
of donors in last five years





UC Santa Barbara, 1954



UC Santa Barbara today



A Vision for
UC Santa Barbara's Future

Bren Hall

April 19, 2002 grand opening
LEED Platinum Award



Dedication of new wing for Kohn Hall,
home of Kavli Institute for Theoretical Physics,
October 7, 2004



Engineering-Science Building

October 22, 2004 grand opening



Marine Science Research Building grand opening in Fall 2005



Ocean Science Education Center



Federal grant of \$4M,
with another \$3M
currently in Senate
appropriations bill

*Thank you to Senator
Dianne Feinstein and
Congresswoman Lois Capps*

Mosher Alumni House to be completed in Fall 2006



Education and Social Sciences Building to be completed Winter 2008



Center for Film, Television & New Media to be completed Winter 2008



Sedgwick Reserve

5,800-acre living laboratory and classroom



Sedgwick Reserve

5,800-acre living laboratory and classroom



Sedgwick Reserve – Tipton Meeting House June 27, 2005 groundbreaking



Model photo by Lara Swimmer

East Gate Entrance in design; to be completed in 2006



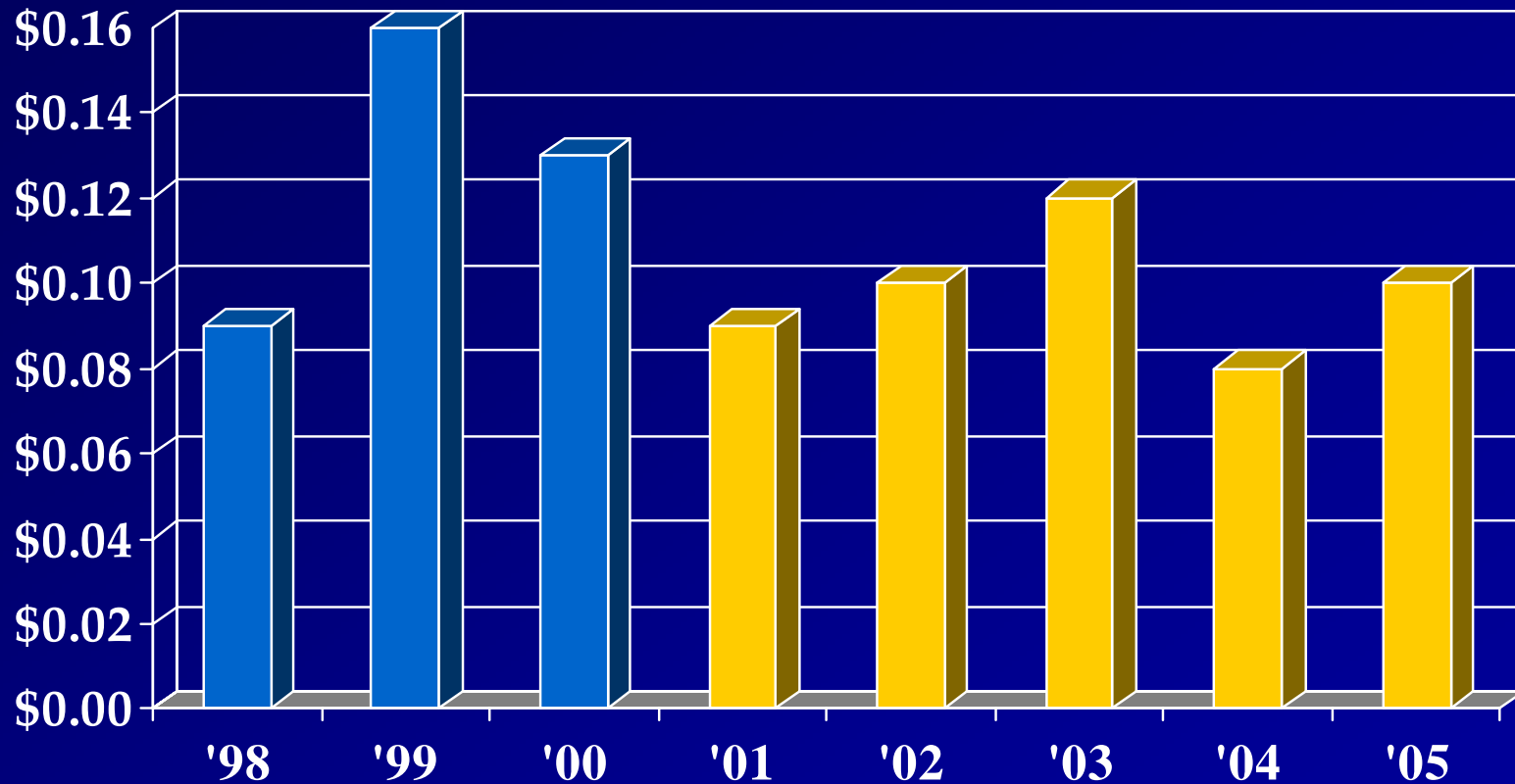


Thank you

Fund-raising Costs FY 1998-2005

Campaign began Fiscal Year 2001

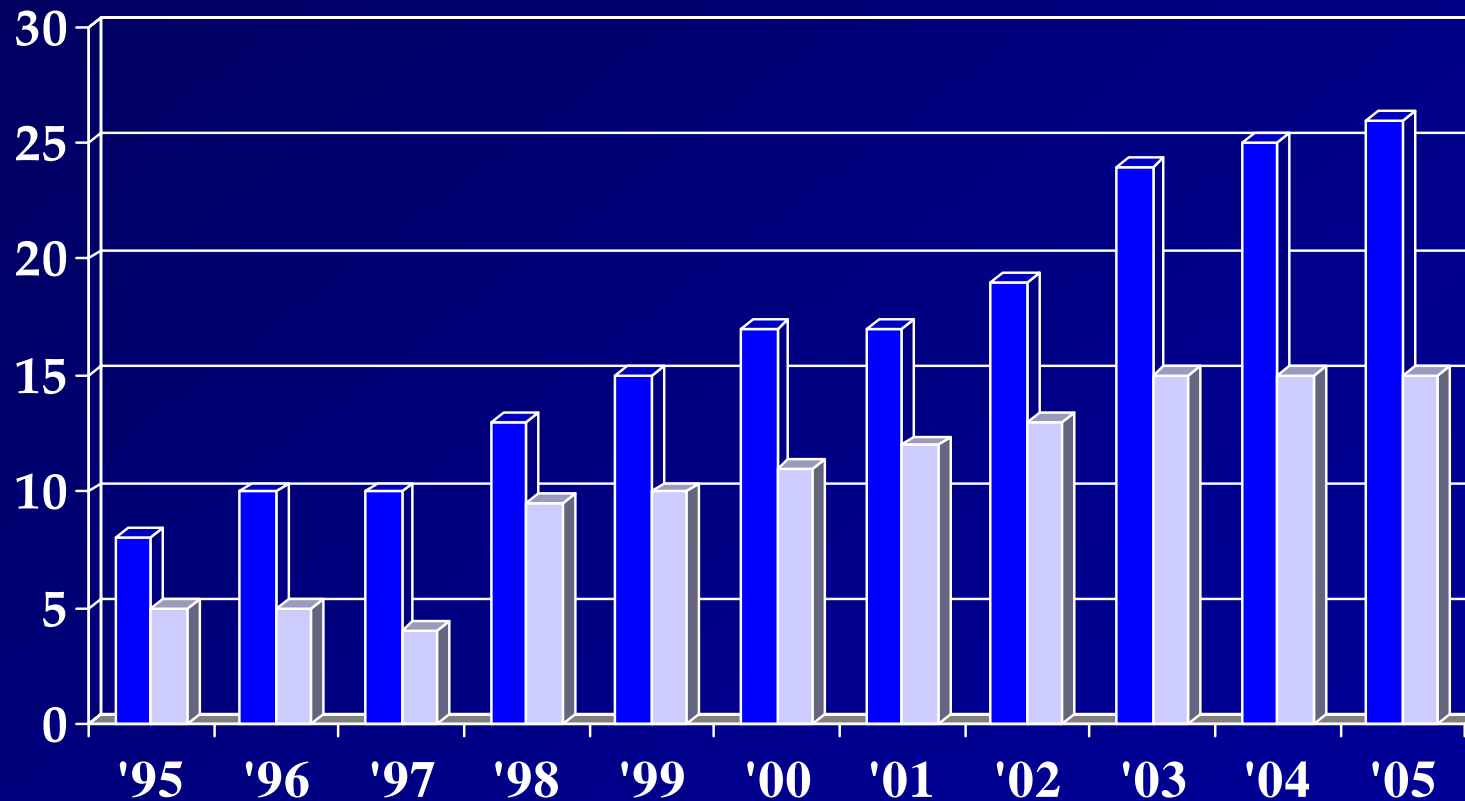
Cost per
\$ Raised



Fiscal Year

Development Staffing Levels 1995-2005

Campaign began Fiscal Year 2001



Fund Raisers
Assistants

Fiscal Year