

A young man with glasses and a yellow beanie is playing a cello. He is wearing a grey hoodie. The background is a whiteboard with some faint drawings. The text is overlaid on the left side of the image.

UNIVERSITY  
OF  
CALIFORNIA

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# Annual Report on University Private Support

2019–20



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University of California  
Annual Report on University Private Support  
2019–20

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## CAMPUS URL DIRECTORY

For more information on the campuses and their private support programs, visit these websites:

<https://give.berkeley.edu>  
<https://give.ucdavis.edu>  
<http://give.uci.edu/>  
<http://giveto.ucla.edu/>  
<http://giving.ucmerced.edu/>  
<http://www.ucr.edu/giving/>  
<http://campaign.ucsd.edu>  
<http://giving.ucsf.edu/>  
<https://giving.ucsb.edu>  
<https://giving.ucsc.edu/>

## ANNUAL REPORT URL

<http://www.ucop.edu/institutional-advancement/reports/index.html>

*All images included in this report are from the University of California Office of the President's digital repository of photographs taken at various UC campuses, showing the depth and breadth of research, education and public service occurring at the University of California.*



# Executive Summary

## Annual Report on University Private Support for the 2019–20 Fundraising Year

The University of California raised over \$2.9 billion from the philanthropic community. This was the sixth year in a row that UC surpassed the \$2 billion mark in private support, impressive results that reflect the long-term trend of strong philanthropic giving, both in terms of dollars raised and the number of contributors to UC.

Since year-to-year results can fluctuate, it is often more informative to measure the university's fundraising success by examining the average amount received by the university in five-year incremental periods over the past 20 years: 2001-2005, \$1.075 billion; 2006-10, \$1.367 billion; 2011-15, \$1.715 billion; 2016-20, \$2.532 billion. Fluctuations from year to year can occur due to economic conditions and the timing of significant gifts; examining fundraising results over a period of years accounts for these factors and illustrates the tremendous growth in private support to UC, particularly in the last five years. The university's overall fundraising results are primarily due to the cumulative impact of the work being done to increase private support at each of the 10 campuses, and the corresponding response from the broad philanthropic community.

The Annual Report on Private Support summarizes giving from well over 300,000 donors. This includes loyal donors who provide consistent support to the university, as well as first-time donors. The annual report seeks to provide an overview of philanthropy at the University of California in two separate ways. First, it provides a high-level summary of philanthropic support to the entire UC system via an array of summary schedules that display gift totals in major categories based on gift source and gift purpose. In short, it describes who is supporting UC and what areas they are supporting. Second, campus schedules provide this same summary information at the local level, along with profiles of private giving at each campus that provide further insight into the role that philanthropy is playing.

There are a number of themes that emerge from individual campus profiles: the critical role of comprehensive campaigns in galvanizing support; the philanthropic response from both the local community and donors across the country and internationally to comprehensively address the demands of COVID-19; increasing awareness and support for faculty as is reflected in the Hellman Fellows Fund; and broad interest in gifts for scholarships and fellowships to support students.

**CAMPAIGNS** The past few years have seen a rise in record setting comprehensive fundraising campaigns by higher education institutions — including UC campuses. Fundraising campaigns at public institutions used to occur fairly infrequently; now, in any given year, a UC campus is seemingly in a campaign or planning their campaign. While UC is always raising funds, campaigns can often help a campus move fundraising to the next plateau by leveraging its fundraising momentum and focusing on deepening engagement with its broad constituent population.

Campaigns require the university's ongoing development and stewardship of relationships with those who have a passion and commitment to furthering its teaching, research, clinical care and public service activities.

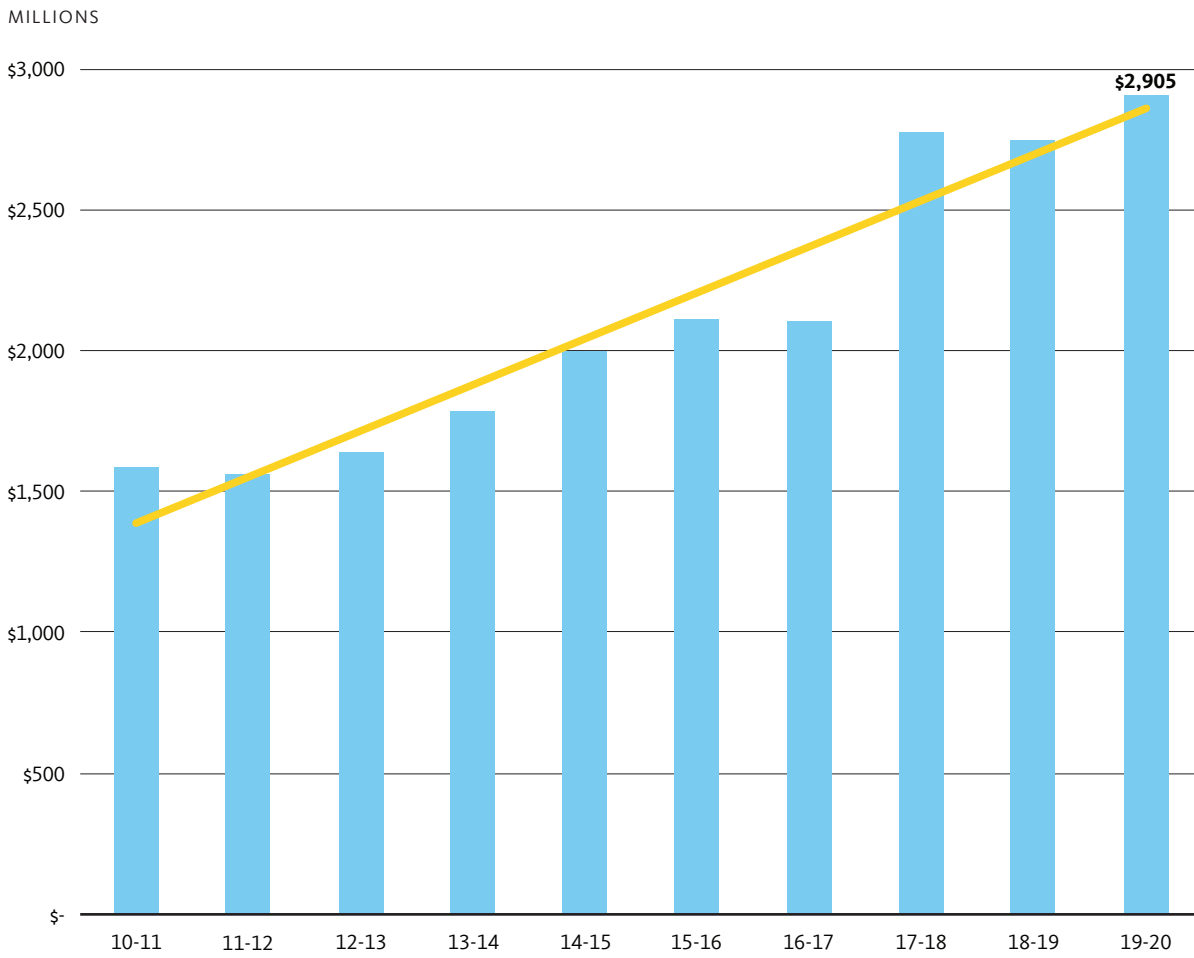
**RESPONSE TO COVID-19** As the impact of COVID-19 unfolded at the end of the 2019-20 fiscal year, philanthropic support has been instrumental in supporting the university. Campuses sought support from alumni, corporations, nonprofits and donors for a variety of critical resources including gifts to expand testing platforms, protective equipment supplies, vaccine and virus research, and support for essential student financial needs and remote learning resources.

**HELLMAN FELLOWS PROGRAM** Supporting stellar faculty has long been a priority of the university's fundraising efforts, and the philanthropic community has recognized the importance of this. The Hellman Fellows Program was established at UC Berkeley and UC San Diego in 1995 to support the research of junior faculty members. Over the years, the Hellman Family Foundation expanded the program to the point where it supported junior faculty research on each of the 10 campuses of the UC system. This past year saw The Hellman Fellows Fund permanently endow the program at each of the UC campuses. With the establishment of the endowments, the Hellman Fellows Fund will have committed a total of \$125 million to support research for outstanding early-career faculty at all 10 UC campuses.

**SCHOLARSHIPS AND FELLOWSHIPS** Another area of common focus is student support. In this past fiscal year, the university received almost \$230 million in gifts for scholarships and fellowships. This is an increase of \$29 million over the prior year. Historically, privately-funded scholarships and fellowships have represented a small but important element of university financial aid. However, as the importance has increased, there are now approximately 30,000 UC students who receive privately-funded financial aid. This total number represents the sum total of a wide spectrum of gifts designated for scholarships, fellowships, awards and prizes. The campus narratives highlight a number of these gifts and help illustrate the impact of this support. Whether assisting a first-generation college student to achieve her dreams of a degree or allowing medical school students to graduate without the debt that often discourages pursuit of certain areas of service — these gifts are often some of the most inspirational and life-changing.

The depth and breadth of giving at the University of California makes it challenging to present a comprehensive picture of the importance of giving on a single campus, let alone the entire UC system. This philanthropic support is enhancing virtually every aspect of the university, from laboratory and academic facilities to student financial support and research that is impacting local communities and the world.

### 10-year summary of fundraising



# 2019–20 Student Financial Support

The University of California has a deep and longstanding commitment to ensuring that financial aid is available for students and their families. The strategy is guided by two goals: ensuring that, at the undergraduate level, the university remains affordable for *all* California students regardless of their financial resources and enabling the university to compete for the best and the brightest graduate students from around the world. UC provided over \$3.3 billion in gift assistance (grants and scholarships/fellowships) in 2018-19 — federal aid (primarily Pell Grants) and state aid (such as Cal Grants) was significant, but the largest source of funds was UC's commitment of its own resources of about \$1.7 billion in aid to UC students. As tuition has historically been moderate, privately-funded scholarships and fellowships have played a smaller, but crucial role, in student financial support.

## OVERVIEW OF UC FINANCIAL AID — UNDERGRADUATE AFFORDABILITY

In 2018-19, the most recent year for which data is available, UC undergraduates received over \$2.5 billion in grants and scholarships. Several features distinguish UC's financial aid strategy from those of other colleges and universities: scholarship programs are primarily need-based, as almost 90 percent of UC aid is awarded in this fashion; aid is designed to address the entire cost of attendance — not just tuition, but also room and board, books and supplies, personal expenses, health insurance and other costs; and financial aid is allocated by UC across campuses so that every campus can provide a similar level of affordability — allowing students to choose among campuses based on “fit,” not cost.

The UC undergraduate scholarship programs are also distinguishable based upon their size and scope. The majority of UC undergraduate students pay much less than the tuition “sticker price.” 56 percent of all California resident undergraduates pay no tuition and fees. On average, UC students receive more aid and pay lower tuition than students at other major public research universities. Among California resident undergraduates who received a grant or scholarship in 2018-19, the average per student award exceeded \$18,300, much more than the \$12,570 in systemwide tuition and fees. While UC students' debt at graduation has increased in recent years, it remains manageable and well below the national average. Fifty-four percent of all graduating students have no student loan debt; those that do borrow have an average of about \$20,000.

## UC'S BLUE AND GOLD OPPORTUNITY PLAN

UC's Blue and Gold Opportunity Plan was established to send a clear, simple message to California families: They can afford a UC education. This plan ensures that California students with financial

need and parent income below \$80,000 have their systemwide tuition covered by grants and scholarships. Students with sufficient need typically receive additional grant aid to help cover other expenses, such as campus fees, housing, books and transportation.

## GRADUATE STUDENT SUPPORT

UC's graduate student support strategy is decentralized, reflecting differences in the competitive environment, the applicant pool and the costs associated with the university's many graduate academic and professional degree programs. Academic doctoral students are typically supported by merit-based fellowships, research assistantships and teaching assistantships. Students in professional degree programs rely largely on need- and merit-based fellowships, as well as student loans. These students are charged Professional Degree Supplemental Tuition, which varies by program, in addition to their base tuition and fees.

## PHILANTHROPIC SUPPORT

As government funding for undergraduate and graduate students has decreased, UC is committed to increasing support from other resources — with a renewed emphasis on private support for scholarships and fellowships.

In recent years, over 31,000 students received privately funded scholarships and fellowships — over \$204 million in total each year. These awards consist of almost equal parts current use gifts and payout from endowment funds. In order to enable UC to meet the growing need, new gifts must be received in order to replenish the funds distributed and provide support to even more students.

In 2019-20, almost \$230 million of gifts received by UC were designated for student support. This total number represents the sum total of a wide spectrum of gifts designated for scholarships, fellowships, awards and prizes. The campus narratives highlight a number of these gifts and help illustrate the impact of this support. Whether assisting a first-generation college student to achieve her dreams of a degree, or allowing medical school students to graduate without the debt that often discourages pursuit of certain areas of service — these gifts are often some of the most inspirational and life-changing.

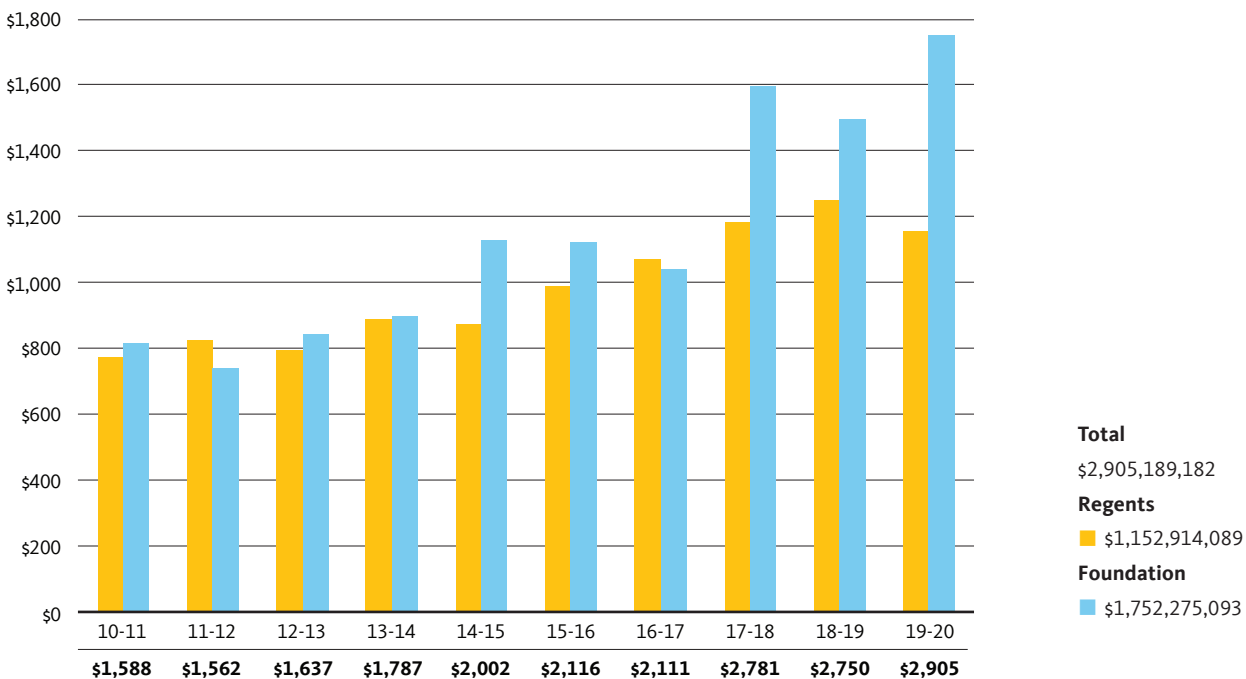
# 2019–20 System Summary

Private Support to Regents and Campus Foundations by Cash Reporting Convention

CAMPUS	Regents	Foundations	Total
Berkeley	\$289,037,988	\$277,930,181	\$566,968,168
Davis	\$81,776,444	\$46,989,513	\$128,765,957
Irvine	\$46,274,951	\$127,265,994	\$173,540,945
Los Angeles	\$207,507,426	\$475,416,627	\$682,924,053
Merced	\$4,717,199	\$6,062,890	\$10,780,089
Riverside	\$19,921,826	\$18,826,777	\$38,748,604
San Diego	\$133,020,265	\$180,621,876	\$313,642,141
San Francisco	\$268,054,366	\$558,604,175	\$826,658,541
Santa Barbara	\$62,952,255	\$39,850,676	\$102,802,931
Santa Cruz	\$27,560,323	\$20,706,384	\$48,266,708
ANR	\$3,937,710	\$0	\$3,937,710
UC Other Programs	\$8,153,336	\$0	\$8,153,336
<b>Total</b>	<b>\$1,152,914,089</b>	<b>\$1,752,275,093</b>	<b>\$2,905,189,182</b>

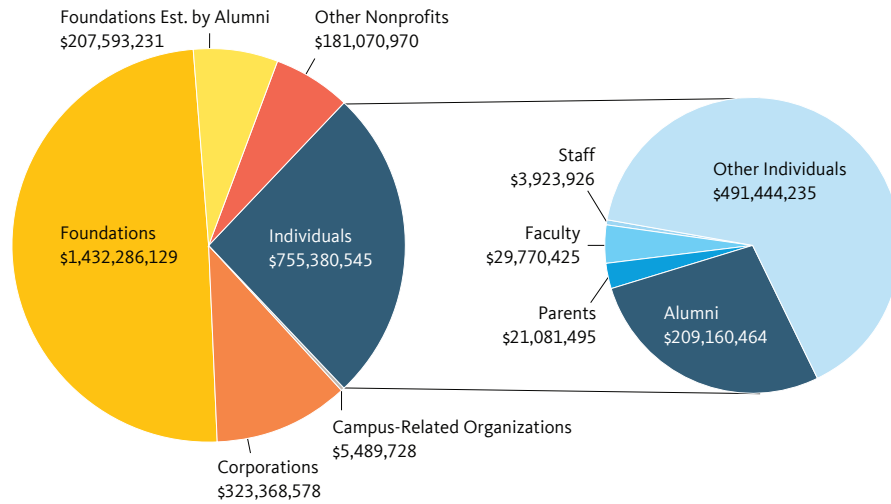
## 10-year cash report summary

MILLIONS

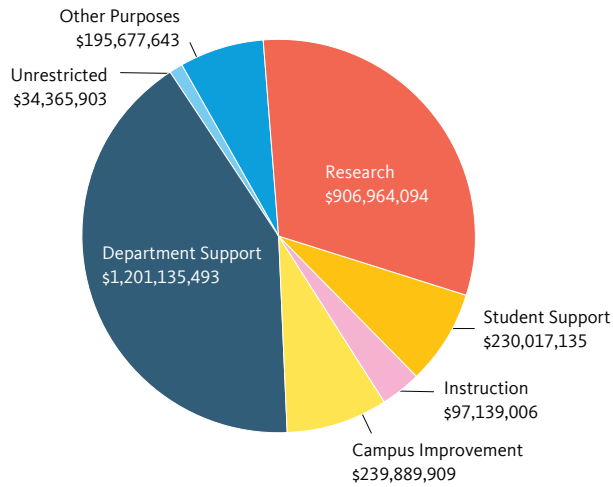


## 2019–20 Source, Purpose and Asset Type: \$2.905 Billion

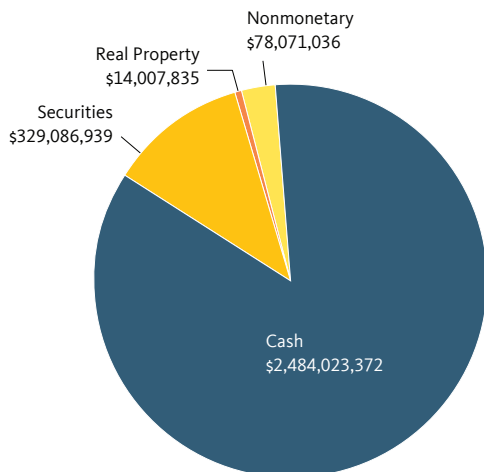
### Gift source



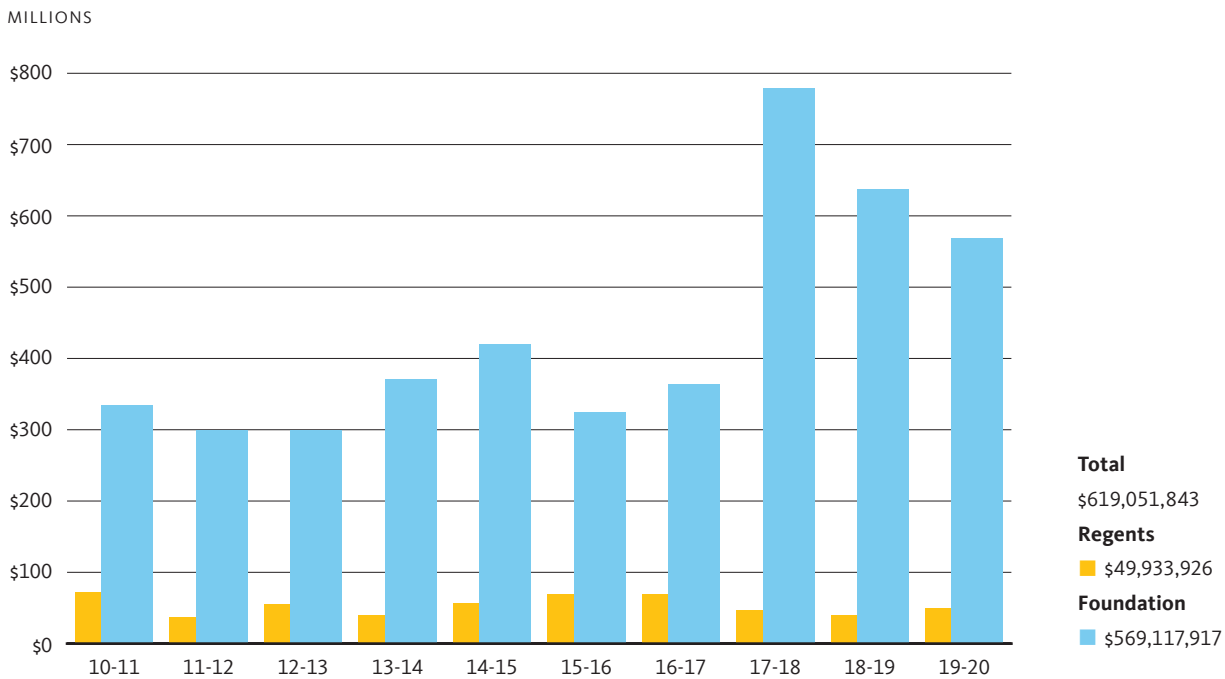
### Gift purpose



### Asset type



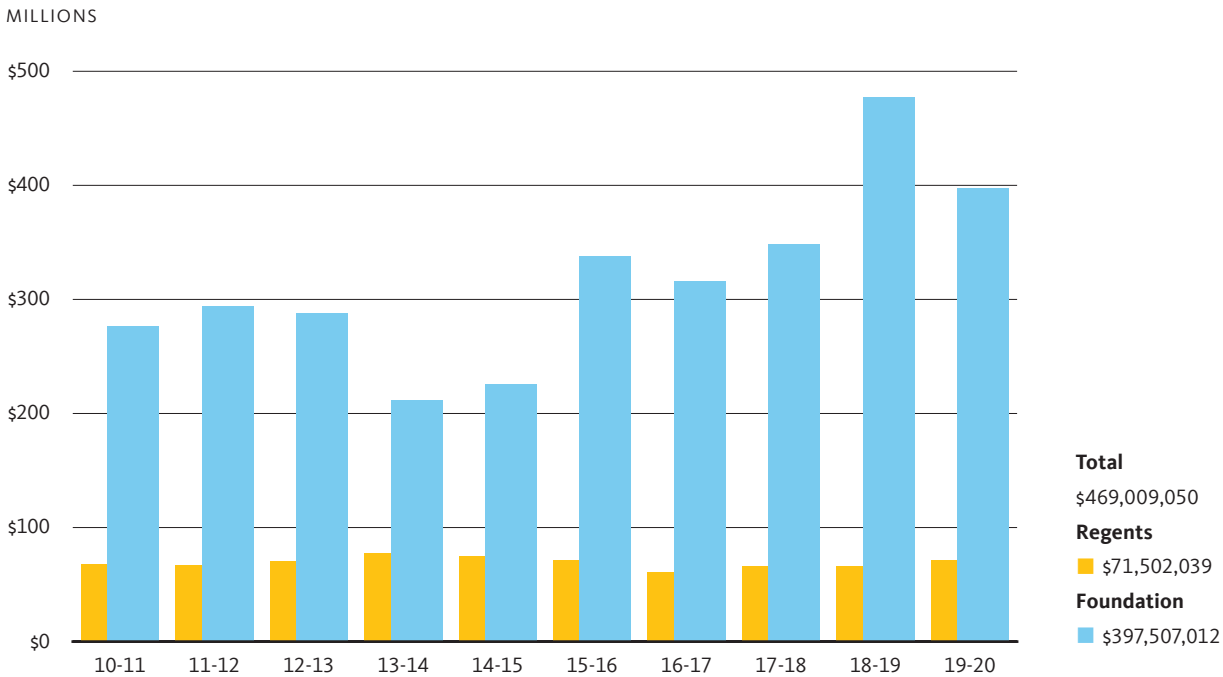
## 2019–20 Additions to Endowment: \$619 Million



YEAR	Regents		Foundations		Total
10-11	\$71,949,963	17.7%	\$334,621,406	82.3%	\$406,571,370
11-12	\$36,555,336	10.9%	\$299,111,358	89.1%	\$335,666,694
12-13	\$54,836,099	15.5%	\$299,620,530	84.5%	\$354,456,629
13-14	\$39,567,824	9.6%	\$370,565,482	90.4%	\$410,133,306
14-15	\$56,953,475	11.9%	\$420,037,975	88.1%	\$476,991,450
15-16	\$68,925,529	17.5%	\$324,268,777	82.5%	\$393,194,306
16-17	\$69,959,759	16.1%	\$364,197,974	83.9%	\$434,157,733
17-18	\$46,496,372	5.6%	\$778,900,924	94.4%	\$825,397,296
18-19	\$40,552,827	6.0%	\$637,038,263	94.0%	\$677,591,090
19-20	\$49,933,926	8.1%	\$569,117,917	91.9%	\$619,051,843

The preliminary estimate for the value of all UC endowment as of June 30, 2020 **\$22 BILLION**

## 2019–20 Planned Giving Assets Under Management



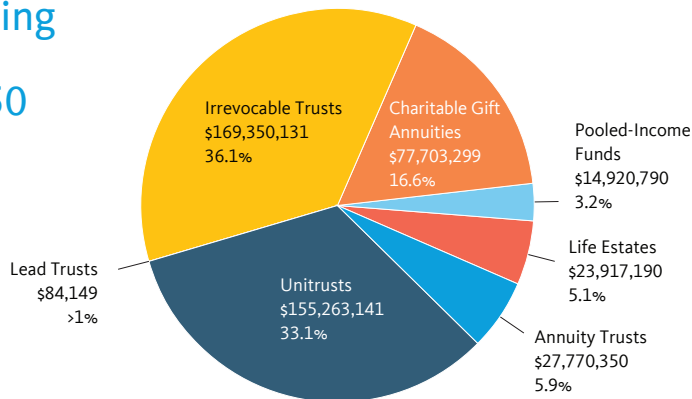
The illustrations on these pages show the total of the planned giving assets where the Regents or a campus foundation are serving as the trustee. The total under management for 2020 is \$469,009,050. All of these assets are irrevocably dedicated to the university and ultimately will be distributed for charitable purposes on the campuses.

The University of California has established planned giving programs at each of our campuses. University staff work with donors and their advisers, if appropriate, to help structure gifts that meet the donors’ philanthropic and financial objectives.

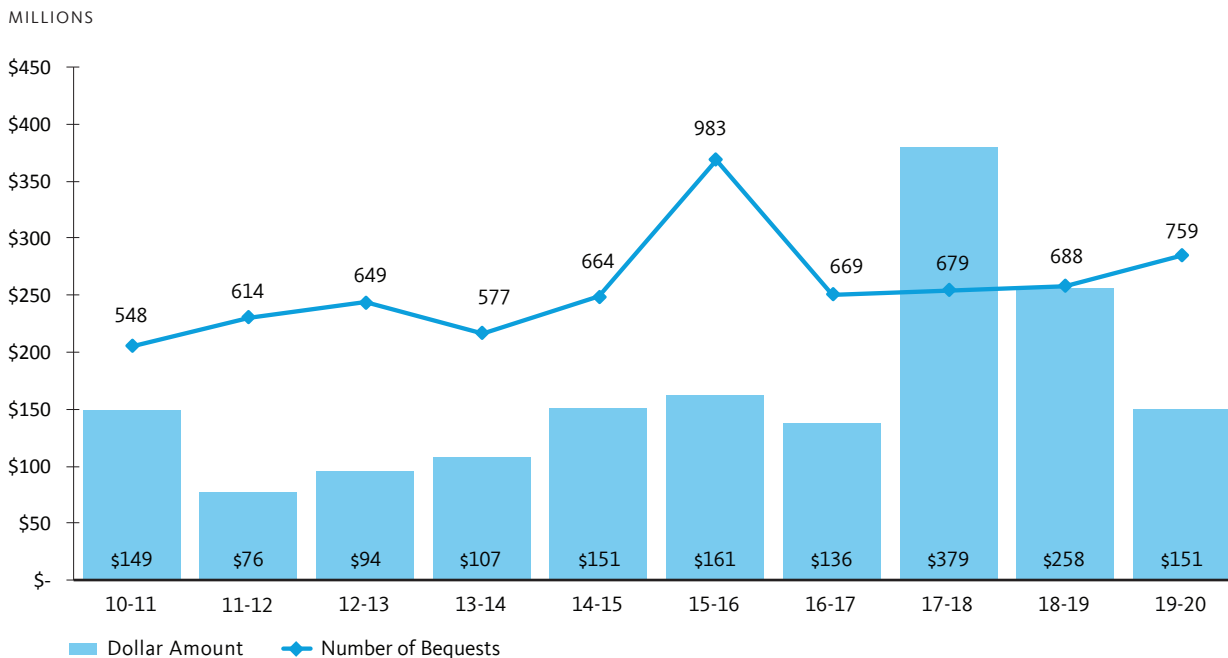
Frequently, this results in the creation of a planned gift, such as a charitable remainder trust, pooled-income fund, charitable gift annuity or similar gift vehicle. Under these arrangements, the principal of the planned gifts is distributed to the university upon the death of the income beneficiaries or at the expiration of a term of years to be used for the charitable purpose designated by the donors.

The totals do not include planned giving assets that are managed by third parties (banks, trust companies), bequest expectancies or any revocable gifts.

## 2019–20 Total Planned Giving Assets: \$469,009,050



## 2019–20 Bequests Distributed



The University of California receives steady and significant support from bequests, although there is inherent unpredictability in both the number of bequests and the dollar amount received in any year. Bequests are a frequent source of endowments, as donors seek an opportunity to ensure continued support for the institution — particularly in areas such as student support via the establishment of endowed scholarship and fellowship funds.

The growth in the number of bequests received is reflective of the demographics of the UC alumni population, as well as the efforts of the campus planned giving offices. Whenever possible, the campuses steward family members and friends after receiving bequests so that they are kept aware of the use and benefits of their loved one’s legacy.

This past year, the university received \$151 million in distributions from 759 estates and trusts in which the university was designated as a beneficiary. These distributions may take the form of a specific bequest of property or cash, as well as a residual bequest of a percentage of the residue in the decedent’s estate or trust. Frequently, a donor has provided support for a particular area during his/her lifetime, and provides a bequest to enable this support to continue into the future. As reflected in the chart above, the number of estates and trusts that made distributions to UC this past year increased from the previous year.

As noted in prior years’ reports, the variance in dollars distributed over the past 10 years can be attributed to several factors. The recession caused a considerable reduction in overall estate values as real estate and stock values decreased. While pecuniary bequests have been stable, this resulted in a decline in the value of residual bequests. As the financial markets have improved, estate values are steadily increasing, as reflected in the increase in the total dollars distributed.

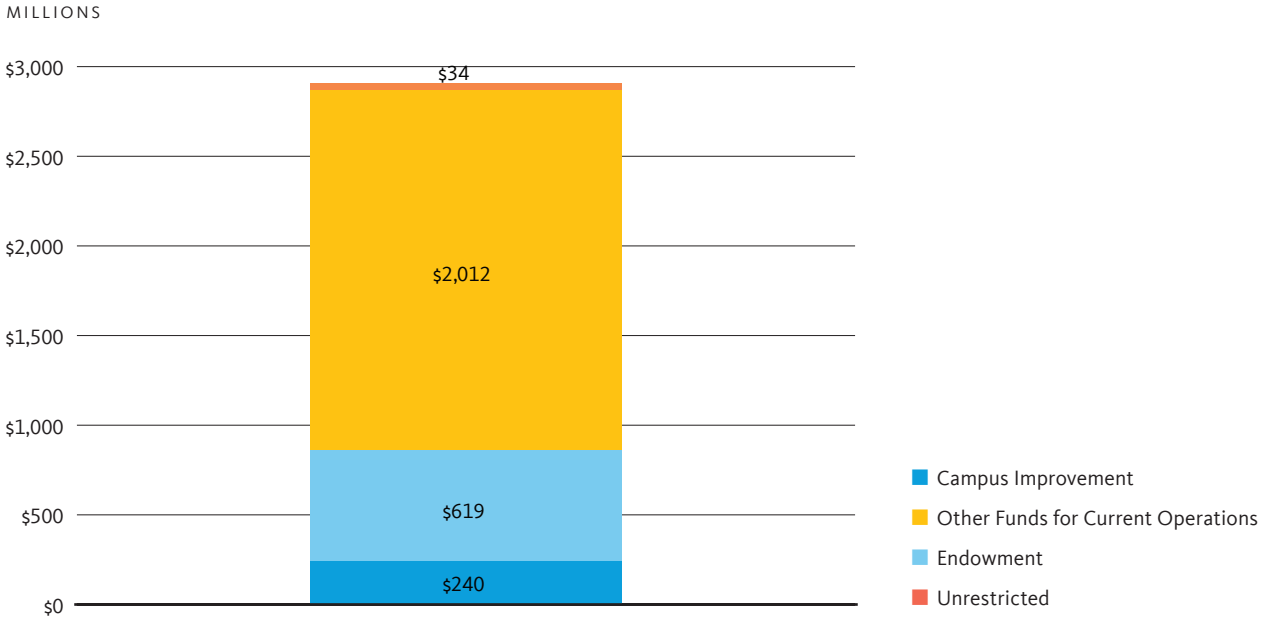
In addition, many estate plans allocate the decedent’s estate to family members and charitable organizations based upon the estate tax implications. For many years, the uncertainty in the federal estate tax made it challenging to craft an estate plan that achieved the objective of supporting one’s heirs and charitable organizations. Since the passage of the American Taxpayer Relief Act of 2012, individuals have greater assurance that their estates can be structured to meet their financial and philanthropic goals.

The Gift Planning Offices on our campuses provide information to alumni and other prospective donors to assist them in meeting their personal and charitable objectives — and also provide much-deserved recognition to donors during their lifetimes. The number of individuals who have indicated that they have provided for the University of California in their estate plans continues to grow, helping to ensure the excellence of the university for future generations.

## Fundraising Campaign Status Report, June 30, 2020

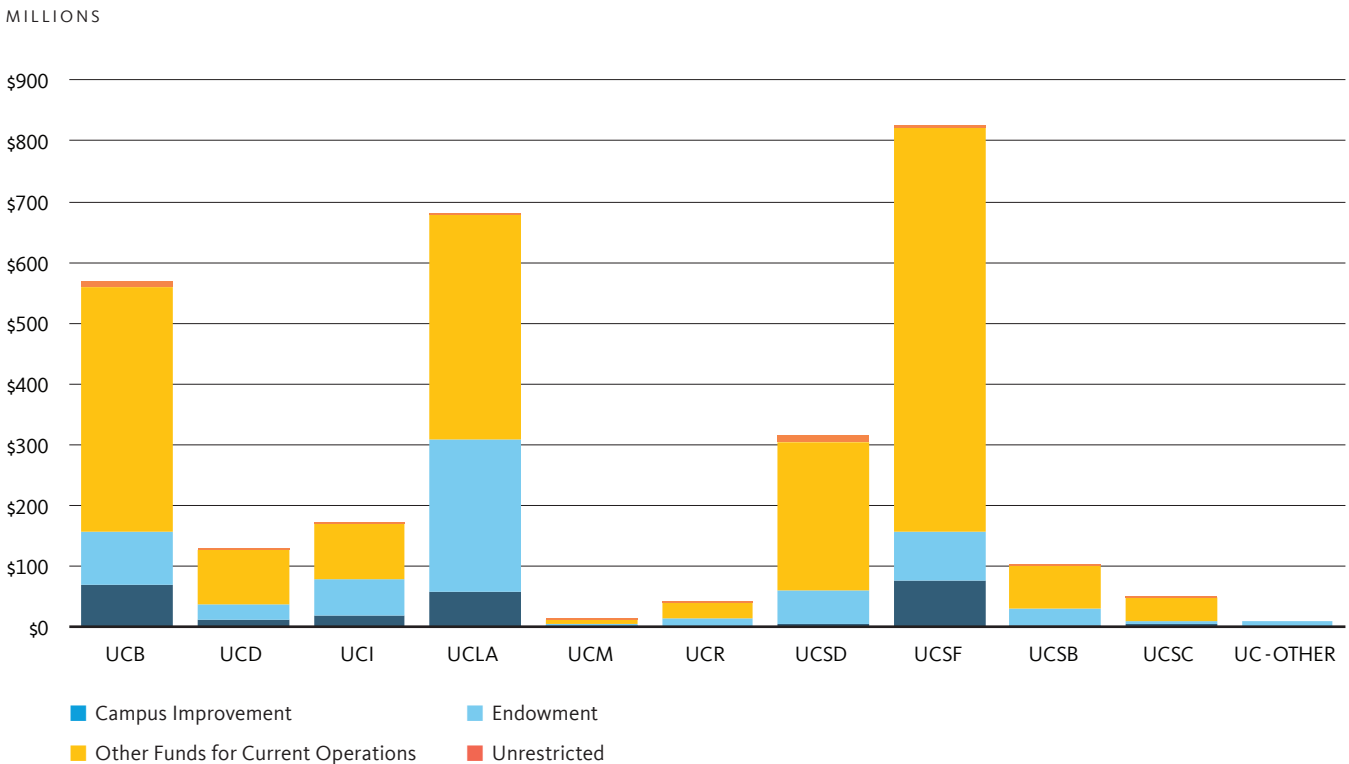
NAME OF CAMPAIGN	Goals	Duration	Gifts/Pledges by 6/30/20
<b>Berkeley</b> <i>Light the Way: The Campaign for Berkeley</i>	\$6,000,000,000	2020-2023	\$3,725,087,366
<b>Davis</b> <i>No campaign underway at this time</i>			
<b>Irvine</b> <i>Brilliant Future: The Campaign for UCI</i>	\$2,000,000,000	2015-2025	\$872,453,568
<b>Los Angeles</b> <i>Centennial Campaign</i>	\$4,200,000,000	2013-2020	\$5,493,046,594
<b>Merced</b> <i>No campaign underway at this time</i>			
<b>Riverside</b> <i>Living the Promise: The Campaign for UC Riverside</i>	\$300,000,000	2011-2020	\$288,681,519
<b>San Diego</b> <i>The Campaign for UC San Diego</i>	\$2,000,000,000	2013-2022	\$2,273,225,471
<b>San Francisco</b> <i>UCSF: The Campaign</i>	\$5,000,000,000	2014-2020	\$6,061,242,413
<b>Santa Barbara</b> <i>No campaign underway at this time</i>			
<b>Santa Cruz</b> <i>No campaign underway at this time</i>			
<b>Grand Total</b>	<b>\$19,500,000,000</b>		<b>\$18,713,736,931</b>

## 2019–20 Restrictions on Use



The University of California received \$619 million (21.3 percent) for endowments held by the Regents and the campus foundations. Campus improvement funds totaled \$240 million (8.3 percent); an

additional \$2,012 million (69 percent) supported other aspects of current operations. Unrestricted funds totaled \$34.4 million and comprised 1 percent of the total for private support.



## 2019–20 Gifts by Discipline

<b>Distribution By Discipline: \$2,905,189,182</b>	<b>Total</b>	<b>% of Total</b>
Agriculture and Natural Resources	\$55,715,070	1.92%
Arts, Letters and Sciences	\$400,589,935	13.79%
Athletics/Sports	\$51,831,009	1.78%
Business/Management	\$76,891,231	2.65%
Engineering	\$260,651,006	8.97%
Financial Aid	\$32,196,411	1.11%
Health Sciences and Medicine	\$1,396,670,776	48.08%
Law	\$48,710,188	1.68%
Libraries	\$20,775,662	0.72%
Miscellaneous	\$213,874,702	7.36%
Other Academic Programs	\$285,544,552	9.83%
Other Professional Schools	\$40,162,600	1.38%
Veterinary Medicine	\$21,574,617	0.74%
<b>Total</b>	<b>\$2,905,189,182</b>	<b>100.00%</b>

### Gifts for Health Sciences and Medicine: \$1,396,671,951

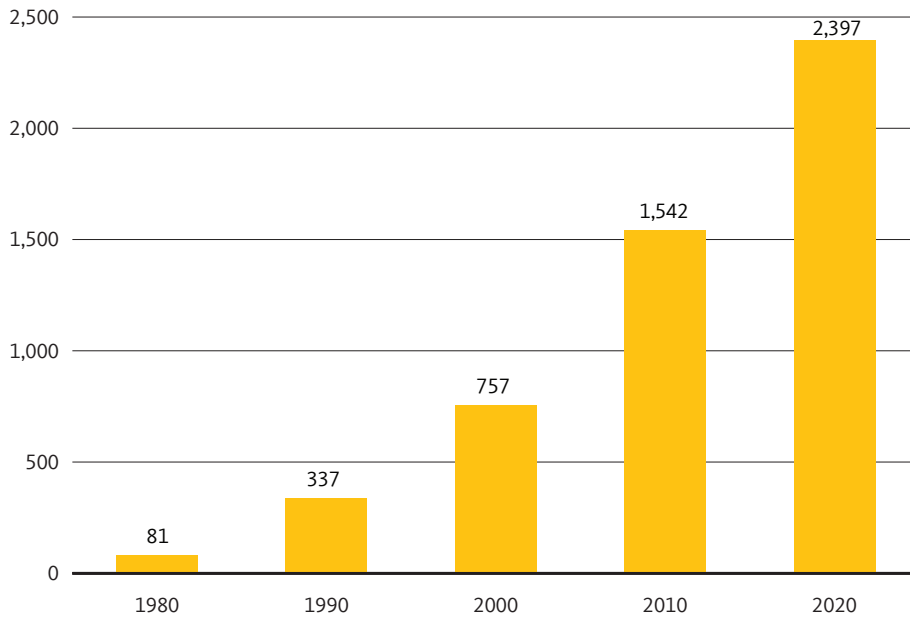
<b>Campus</b>	<b>Total</b>	<b>% of Total</b>
Berkeley	\$36,487,699	2.61%
Davis	\$26,422,644	1.89%
Irvine	\$102,380,203	7.33%
Los Angeles	\$232,596,743	16.65%
Merced	\$595,077	0.04%
Riverside	\$2,219,064	0.16%
San Diego	\$169,311,979	12.12%
San Francisco	\$826,658,541	59.19%
<b>Total</b>	<b>\$1,396,671,951</b>	<b>100.00%</b>

<b>Area</b>	<b>Total</b>	<b>% of Total</b>
Biological Sciences	\$28,638,612	2.05%
Biomedical Sciences	\$139,212	0.01%
Dentistry	\$26,333,400	1.89%
Medical Center	\$114,417,206	8.19%
Medicine	\$995,235,113	71.26%
Nursing	\$9,924,428	0.71%
Optometry	\$1,941,866	0.14%
Other	\$164,347,514	11.77%
Pharmacy	\$22,806,686	1.63%
Public Health	\$32,887,914	2.35%
<b>Total</b>	<b>\$1,396,671,951</b>	<b>100.00%</b>

The method of rounding may produce the appearance of minor inconsistencies in various totals and percentages, but the differences do not affect the accuracy of the data.

## 2019–20 Chairs and Professorships Cumulative

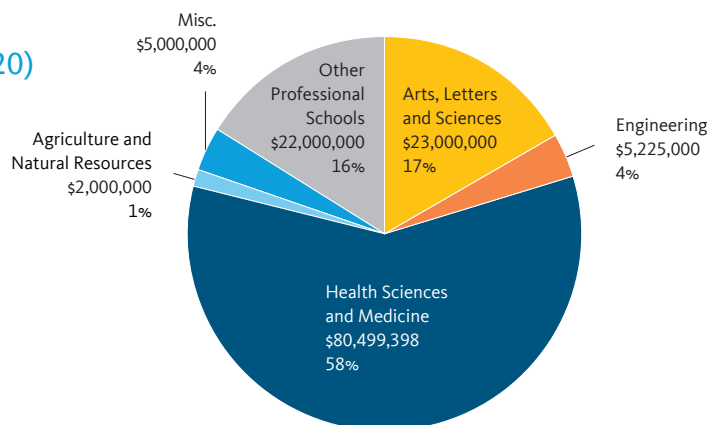
CHAIRS



Well over half of all endowed chairs/professorships have been established since 2000. The current total, spread among the campuses, is 2,397 and growing; 85 chairs/professorships were established in 2019–20.

The chart below illustrates the extent to which the chairs that were established this past fiscal year are spread among the various academic disciplines.

### Chairs and Professorships by Area: \$137,724,398 (established 2019–20)



## 2019–20 Other UC Programs: University of California Trust (UK)

Events and activities outside the United States are increasingly important to the people of California and, therefore, to the University of California. The University of California Trust UK (Trust) was established in 1999 by California Gov. Gray Davis and UC President Atkinson as a joint initiative with the California Trade & Commerce Agency. A registered British Charity (No. 1075405), the Trust facilitates charitable giving to all 10 UC campuses. Donors from the UK and European countries can access tax-effective giving options to any funds or scholarships at the campuses. This includes funding to advance medical research, study abroad scholarships, climate change research — among so many others.

From its satellite office in London, the Trust works to create engagement programs and enriching activities for the community of University of California alumni, students, parents and friends living in the United Kingdom and Europe. The Trust delivers its mission via four programs of activity: student support, academic, fundraising and alumni.

The Trust's Student Support program helps students from the University of California by providing them with financial support in the form of scholarships. The program focuses on study abroad students but also helps students in California. Since 2012, the Trust has helped more than 800 students. A highlight of the Trust's student support is the celebration of International Education Week in November. In collaboration with the UC campuses, the Trust supports a lively program of talks and lectures given by Nobel laureates, Pulitzer Prize winners and distinguished faculty from all 10 campuses of the University of California. Thousands of people have attended more than 100 presentations since 2006.

With an estimated 1.7 million University of California alumni living and working around the world, many major European cities have UC campus-specific alumni networks. The Trust coordinates the activities of nine regional networks by providing systemwide support on the ground. More than 1,000 alumni have participated in these activities since 2006. As in previous years, a strong partnership with UC Alumni UK, a volunteer alumni council, is integral to the success and vitality of alumni activities, not just in the United Kingdom, but increasingly across Europe.

The Trust provides a clearing house service for donors to the University of California who wish to give tax-effectively from Europe. More than 200 people have given over 3,000 donations exceeding \$6 million during the last five years. This past fiscal year saw strong outcomes for the Trust's fundraising program.

During fiscal year 2019–20 the Trust received donations totaling over \$840,000 from 118 donors that supported 40 programs and centers across the University of California campuses including, but not limited to:

- Depression Grand Challenge at UCLA
- La Jolla Institute for Allergy and Immunology Research at UC San Diego
- UC Berkeley Library
- Fowler Museum at UCLA
- International education efforts at eight of the 10 UC campuses
- Systemwide efforts to combat COVID-19, with assistance for medical centers and student support





## 2019–20 Division of Agriculture and Natural Resources

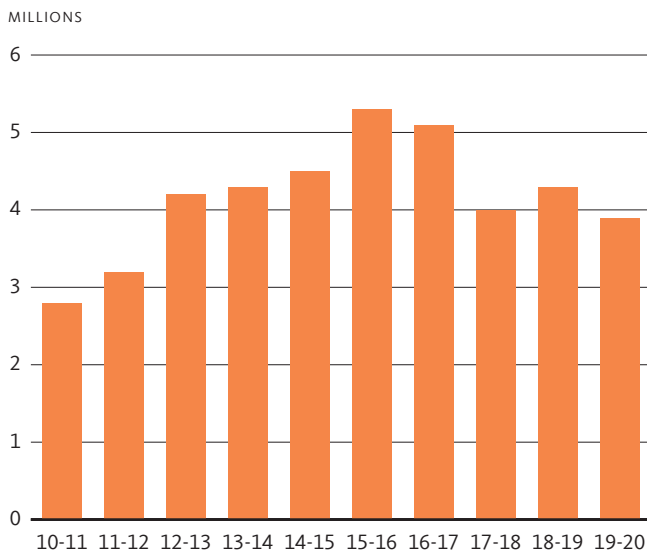
The UC Division of Agriculture and Natural Resources (UC ANR) expanded its online giving programs, implemented a new effort to secure co-funded academic positions and launched a campaign to create endowments supporting the 4-H Youth Development and Master Gardener programs in every California county. In response to the COVID-19 pandemic, UC ANR made a seamless transition from its normally community-based outreach mission to the virtual delivery of its educational programs and resources throughout California, attracting significant new audiences and 1,681 new donors to the division. In 2019–2020 UC ANR received 4,370 gifts and grants from 3,262 donors totaling \$3,937,710 including \$1,057,482 in giving to the California 4-H Foundation in support of the California 4-H Youth Development Program, a 24 percent increase over 2018–2019. Gift support benefited Cooperative Extension programs in every California county, our nine Research and Extension Centers and 12 statewide programs and institutes. Private donations to UC ANR are essential to the delivery of the university’s land-grant mission, engaging UC directly with the people of California. Our work addresses California’s most pressing challenges, and donations to UC ANR are essential to supporting the delivery of research and programs by our 1,300

staff and academics and our 26,000 volunteers in the communities where they live and work.

### SOME OF THIS YEAR’S HIGHLIGHTS INCLUDE:

- The UC Organic Agriculture Research Institute, the first of its kind within UC, was established with a \$500,000 gift from Clif Bar & Company and \$500,000 in matching funds from the UC Presidential Matching Chair program to endow the institute directorship. The director will launch the institute focusing on immediate priorities such as a survey of organic production in California, outreach and training for growers and publication of organic production guidelines and research programs.
- The Lindcove Research and Extension Center kicked off the fundraising campaign “Sweetening the Future of Citrus at Lindcove” by officially naming its conference center the “Ray Copeland Citrus Center.” Led by private donations from the Copeland and Gorden families, the campaign has raised over \$200,000 toward supporting facility improvements and outreach programs.
- The UC ANR Nutrition Policy Institute received a \$100,000 private grant from The David and Lucile Packard Foundation for a new project documenting challenges faced by California families with children 0-5 Years old on WIC. It will document barriers that WIC participants in Los Angeles County face in using WIC food benefits and the additional needs of low-income families during the COVID-19 pandemic. This information will be used to inform the mobilization of additional private, state and federal resources for families.
- During the second annual Big Dig Day on June 5, UC ANR raised \$95,051 to support our programs. This represents a 272 percent increase in the number of individual gifts, compared to 2019. 403 donors made gifts, a 174 percent increase over 2019.

### Total Giving to Campus and Systemwide Agriculture and Natural Resources Research and Programs: \$3,937,710





# The Campuses





## UC BERKELEY 2019–20

In a year fundamentally altered by the COVID-19 pandemic and subsequent economic downturn, University of California, Berkeley alumni, parents, foundations and friends rallied to raise a record \$1 billion in gifts, pledges and private grants to Light the Way: The Campaign for Berkeley (\$567 million in cash gifts).

*\*\*Please note that the UCOP Annual Report will report the total amount of gifts received both on a cash and accrual basis.\*\**

The \$6 billion campaign was launched publicly on Feb. 29, and just two weeks later the San Francisco Bay Area was ordered to shelter in place in response to the pandemic.

UC Berkeley pivoted quickly to make the case for supporting the unfolding emergency needs of students due to the coronavirus. Total giving in the fiscal year included more than \$21 million from over 3,800 donors to support COVID-19 research and testing and to provide emergency support to UC Berkeley students. This includes more than \$1.3 million raised for the Student Emergency Fund.

At this inflection point in society, UC Berkeley is also redoubling efforts to address diversity and the student experience and create a truly welcoming campus environment. Through the generosity of donors and a partnership with the San Francisco Foundation and the California Alumni Association, the campus is welcoming 44 new African American Initiative scholars in fall 2020, for example. Support for the AAI scholarships was part of a \$10 million grant from the Evelyn and Walter Haas, Jr. Fund.

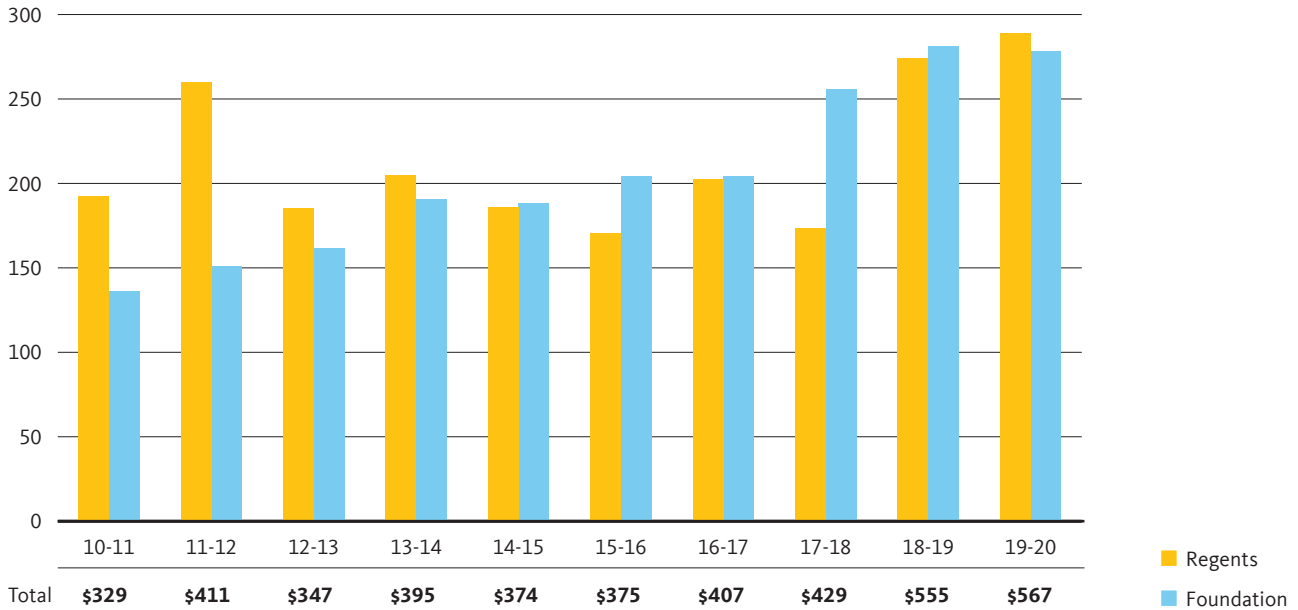
The campus also received a \$24 million gift from Bob and Colleen Haas to support undergraduate students and light a path for underrepresented students and diversity at UC Berkeley. The investment includes \$10 million in matching funds for the Haas Family Fiat Lux Scholarship that is one of the single largest scholarship gifts in UC Berkeley's history. The matching gift is meant to challenge other UC Berkeley alumni and donors to contribute individual scholarships which the family will match. The Haas family is also contributing \$14 million to permanently endow the Haas Scholars Program, which has, for more than 20 years, cultivated cohorts of UC Berkeley students from diverse backgrounds to focus on a specialized, yearlong senior capstone research project.

The fundraising record includes several major gifts announced at the campaign kickoff, led by the single largest gift to the campus to date: an anonymous \$252 million to seed the construction of a new data hub building, for which UC Berkeley seeks to raise an additional \$300 million to complete the project.

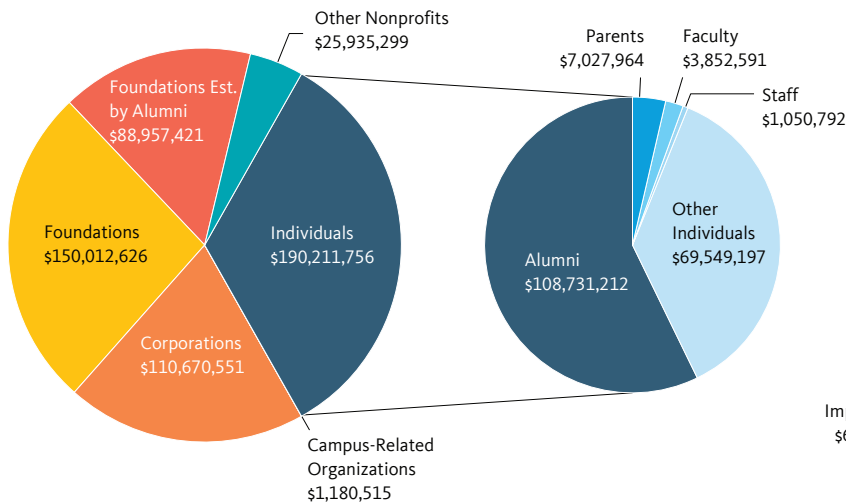
Also announced at the launch was a \$50 million gift by Gordon Rausser, former dean of the College of Natural Resources, to boost UC Berkeley's leadership in addressing environmental and health challenges. In honor of the landmark gift, the largest donation ever received by the college and the largest naming gift of any academic unit at UC Berkeley, the college was named the Rausser College of Natural Resources.

## Total giving

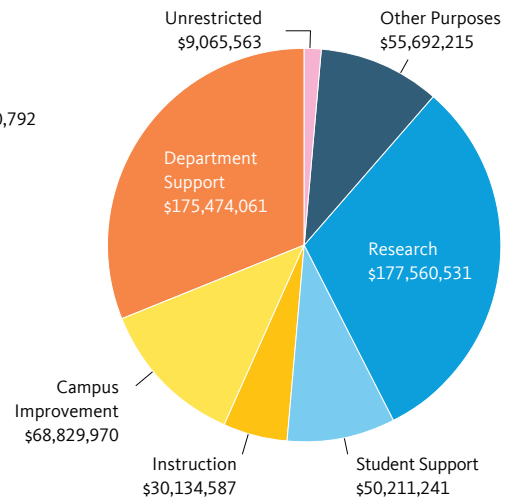
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$65,882,806	\$72,556,318	\$104,949,474	\$216,172,848	\$131,101,334	\$566,968,168
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$308,807,291	\$334,077,960	\$324,102,544	\$339,052,767	\$435,866,834	\$928,350,972
	<b>NEW PLEDGES</b>					
	\$91,433,770	\$69,426,326	\$153,592,667	\$217,009,252	\$492,484,137	



## UC DAVIS 2019–20

As a first-generation student from a low-income background, Aiden Lafreniere '20, a double major in economics and political science, was working four jobs to pay her bills. Then the COVID-19 pandemic hit and pushed her situation from challenging to unmanageable.

However, Lafreniere was able to apply for Student Emergency Relief Aid, a collaboration from the Student Foundation and Financial Aid that offers quick cash awards to students with emergency needs not covered by other forms of assistance. She received an award covering two month's rent, which pulled her through.

"Getting the award made it possible for me to stay in school and finish my undergraduate degree," Lafreniere said. "Without that help, I don't know where I would be right now."

When the pandemic began, the UC Davis community sprang into action to support students like Lafreniere with basic needs like food and housing, to aid health care providers, and to fund medical researchers racing to find solutions.

In direct response to the ongoing public health crisis, 2,108 donors contributed a total of \$322,986 to emergency relief funds from March 1 to June 30. Of those funds, \$117,734 went to student aid programs like the Aggie Compass Basic Needs Center and The Pantry student food bank.

Donations also supported UC Davis Health experts in developing state and national COVID-19 standards, establishing testing capabilities and advancing new treatments to help save lives.

Last fiscal year, the university set a new fundraising record: \$252.9 million from 30,520 donors. By cash reporting standards, UC Davis raised \$128,765,957; by accrual reporting standards, it raised \$184,570,019.

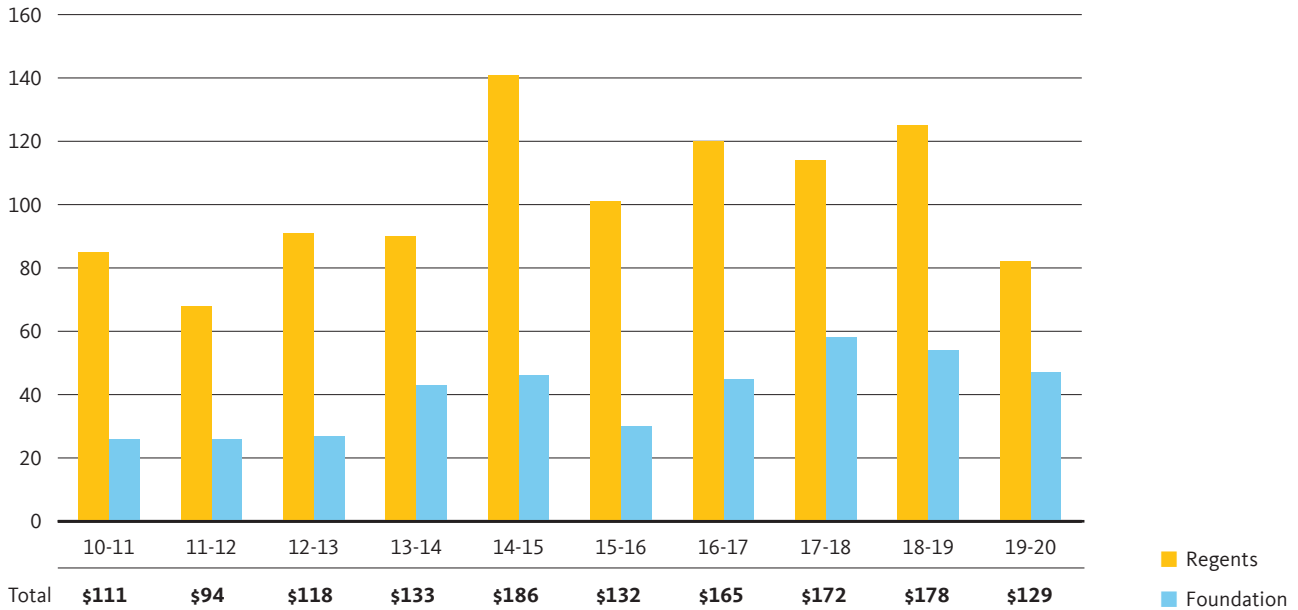
UC Davis Health surpassed its own record, raising \$89 million through philanthropy in the fiscal year that ended June 30. Of that, the School of Medicine secured \$49.7 million and the Betty Irene Moore School of Nursing brought in \$38.9 million.

Impactful gifts include:

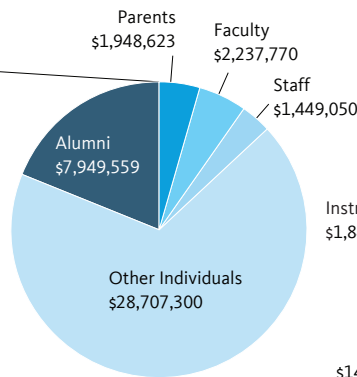
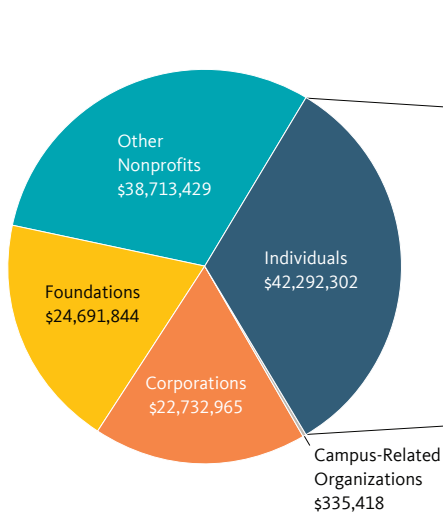
- \$37.5 million to the Betty Irene Moore School of Nursing — With this single grant from the Gordon and Betty Moore Foundation, the school launched the Betty Irene Moore Fellowship Program for Nurse Leaders and Innovators, recognizing early-career nursing scholars and innovators.
- \$2.5 million to the College of Biological Sciences — The Genentech Foundation donated this sum — the largest-ever single gift to the college — to establish the Avenue B program, which supports community college transfer students.
- \$2.6 million raised through UC Davis's fourth annual Give Day — This year's Give Day, April 17–18, brought in a record-setting \$2.6 million from 4,825 gifts from across campus and around the world, including gifts from 43 states and nine countries.

## Total giving

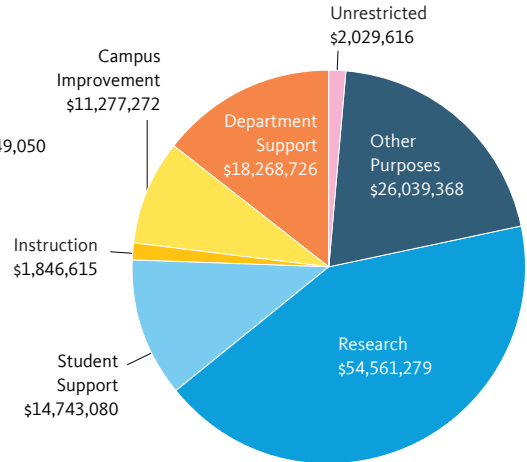
MILLIONS



## Gift source

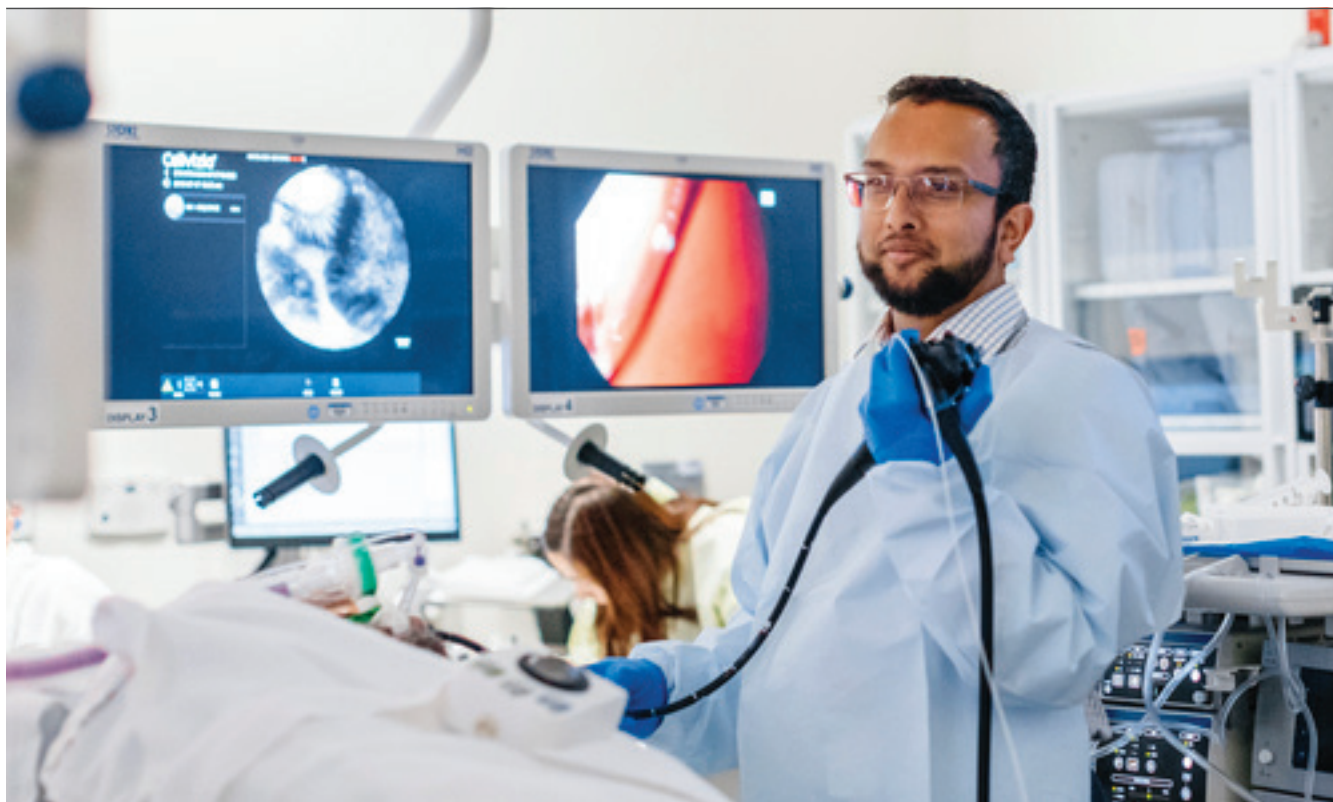


## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019-20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$23,567,510	\$18,590,472	\$30,805,021	\$28,088,685	\$15,601,481	\$128,765,957
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$108,086,378	\$146,033,419	\$141,518,644	\$150,084,410	\$113,164,476	\$184,570,019
	<b>NEW PLEDGES</b>					
	\$88,457,445	\$39,036,753	\$26,610,237	\$26,115,668	\$71,405,543	



## UC IRVINE 2019–20

Thanks to the generous support of alumni and friends, Brilliant Future: The Campaign for UCI is off to a tremendous start as the university works to achieve its goals of raising \$2 billion and actively engaging over 75,000 Anteater alumni.

Against the backdrop of a pandemic and one of the largest social movements in our history, the four campaign pillars — advancing the American dream, transforming health care and wellness, accelerating world-changing research and exploring the human experience — continue to inspire the community to take action.

During fiscal year 2019–20, UC Irvine raised nearly \$122 million (accrual), or \$173.5 million (cash). Of the total amount raised, \$15.2 million directly went to supporting students. Compared to fiscal year 2018–19, the amount raised for scholarships, fellowships and other student support has increased significantly, with triple the amount of new fellowships.

Some 85 percent of donors gave gifts of \$1,000 or less, reflecting the broad base of support for UC Irvine. In the \$1 million or more range, there was a 59 percent increase in the number of gifts. Parent and faculty and staff giving amounts also increased by 177 percent and 134 percent, respectively.

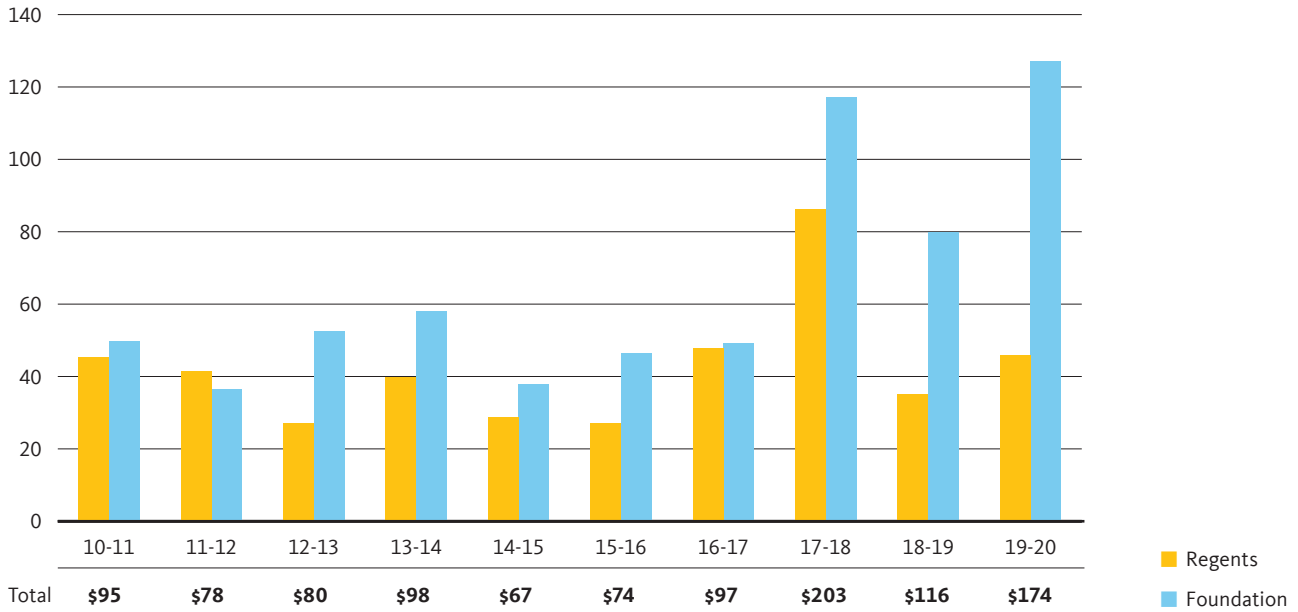
In spring 2020, UC Irvine launched the Undergraduate Scholarship Match Opportunity Program to demonstrate its commitment to student success. In only a few months, the program helped create four new scholarship endowments, including the Victoria Alegria Tracy Endowed Scholarships established by alumnus John Tracy and his wife Katherine.

Some of the year’s highlights include:

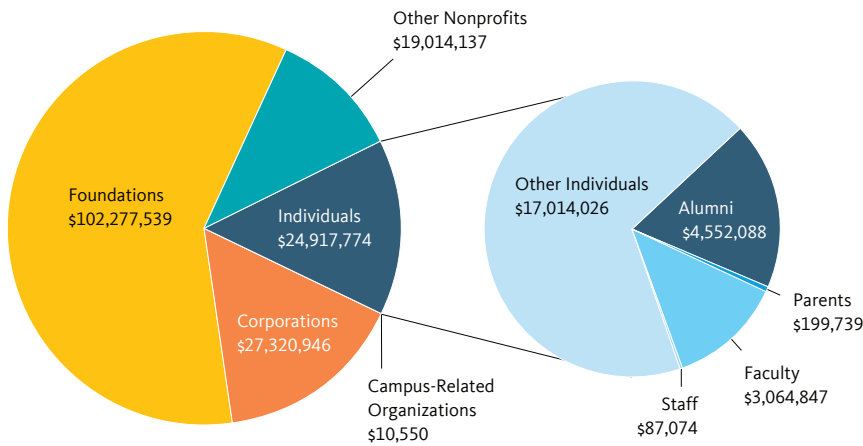
- A \$2.5 million gift from the John and Mary Tu Foundation furthered COVID-19-associated patient care at UC Irvine Health and advanced clinical and translational research across campus focused on new ways to test for and treat the viral infection.
- A \$6 million gift from the Hellman Fellows Program will enable junior faculty members to conduct diverse and important research in the arts, humanities, social sciences and STEM to make significant positive global impact.
- A \$5 million gift from UC Irvine Foundation trustee Stacey Nicholas endowed and renamed a program serving both The Henry Samueli School of Engineering and the Donald Bren School of Information & Computer Sciences — the UC Irvine Office of Access & Inclusion — that supports the recruitment, retention and graduation of students from historically excluded populations who are underrepresented in science, technology, engineering and math.
- A \$1.5 million gift from philanthropist Roy Eddleman to the School of Physical Sciences will support the creation of a research institute focused on ushering in the future of quantum science.

## Total giving

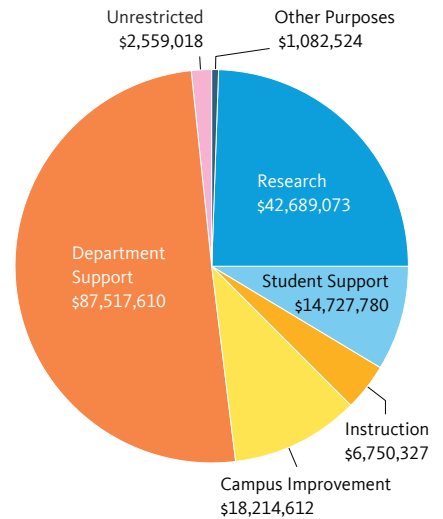
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019-20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$22,659,681	\$14,887,053	\$64,808,059	\$16,697,217	\$75,081,915	\$173,540,945
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$50,996,875	\$82,168,720	\$138,587,345	\$98,902,322	\$98,459,030	\$121,635,031
	<b>NEW PLEDGES</b>					
	\$81,554,000	\$237,960,651	\$21,439,577	\$34,137,548	\$23,176,001	



## UCLA 2019–20

In a year that saw the close of the Centennial Campaign for UCLA and the emergence of COVID-19, UCLA's generous donors launched its second century with remarkable philanthropic investments.

During fiscal year 2019–20, UCLA raised nearly \$685 million, including almost \$683 million in cash. More than 51,000 donors contributed, with 94 percent of gifts under \$10,000, and the campus saw record-breaking totals of 34,020 online gifts and more than \$41 million in international giving.

UCLA gained momentum with the December 2019 end of its Centennial Campaign, which raised \$5.49 billion — 131 percent of its \$4.2 billion goal. Nearly 220,000 donors from all U.S. states and 98 other countries gave more than 574,000 gifts, which included 1,141 scholarship funds.

Student support was a major campaign focus and continues as a priority. Last year, donors gave a record \$104 million for student support, including scholarships, fellowships and programs ranging from basic needs assistance to resources for transfer, international, undocumented, former foster youth, veteran, and parenting students.

The David Geffen School of Medicine at UCLA received a \$46 million reinvestment in the David Geffen Medical Scholarship Fund from its eponymous donor. These scholarships help UCLA attract a broader array of students and reduce debt for graduates. Since Geffen's inaugural gift, the percentage of UCLA medical students graduating debt-free has nearly tripled from 17 percent in 2012 to 45 percent in 2019.

Campuswide, Steve Tisch gave \$10 million to establish scholarships for undergraduates, particularly those from middle-income families who earn too much to qualify for grant aid but not enough to cover the full cost of higher education. Half of the gift serves as a matching challenge to encourage other donors to create similar funds.

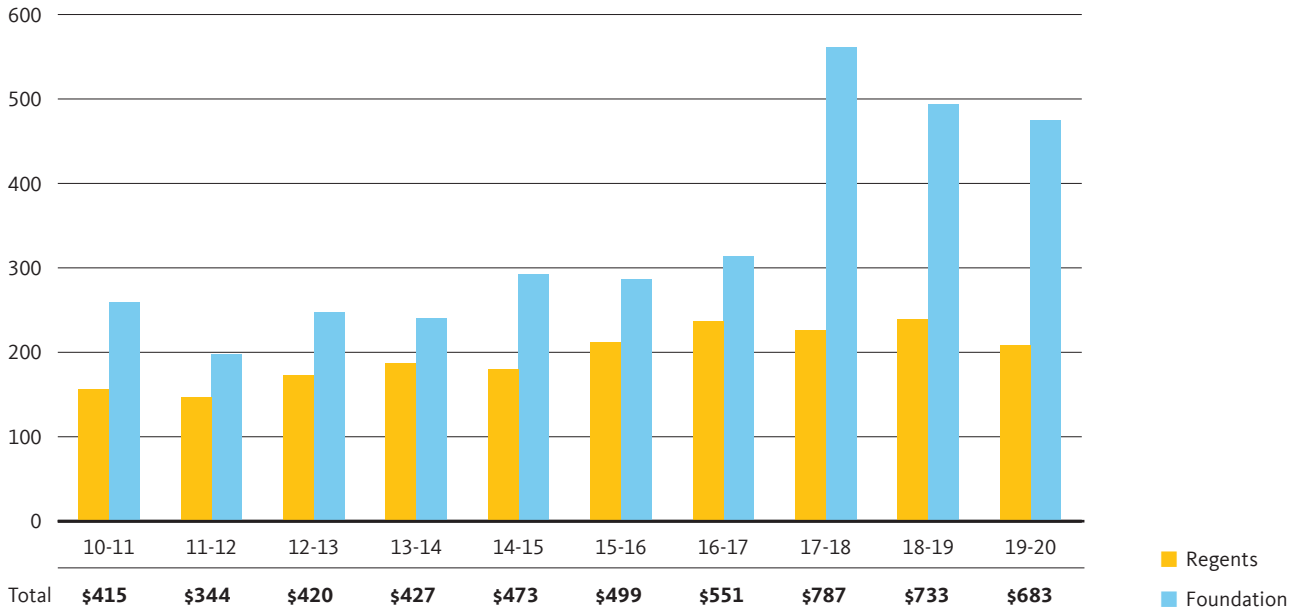
The late Elaine Krown Klein left \$2.9 million to expand the Elaine Krown Klein Fine Arts Scholarship Fund, now the largest at the UCLA School of the Arts and Architecture. More than 230 undergraduate and graduate students have benefited since the scholarship's first awards in 1989, and many have established careers as well-known artists and performers.

Donors have continued to give, particularly to address the COVID-19 pandemic. By the end of the fiscal year, UCLA raised more than \$19 million for patient care, provider protection, rapid-response research and student support, a total that included \$2 million from the W. M. Keck Foundation and \$1 million from the Shurl and Kay Curci Foundation. Nearly 700 donors contributed to UCLA's Economic Crisis Response Fund, which helps students cover food, rent, medical care and other essentials.

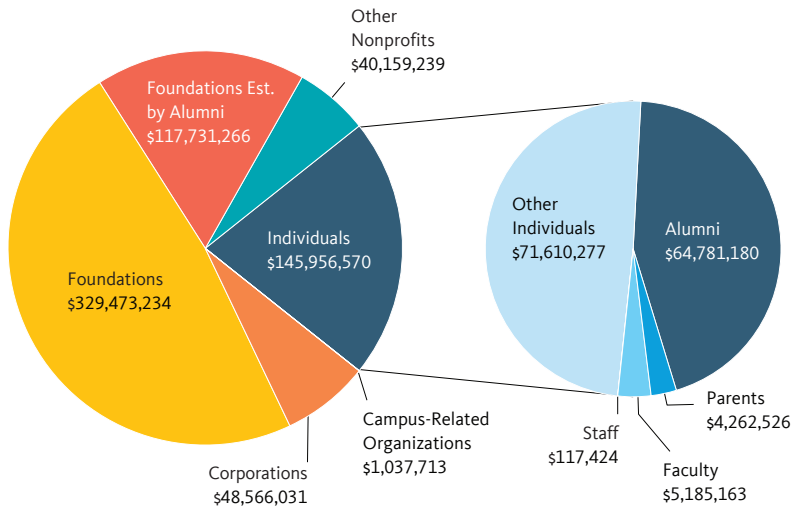
In a shifting landscape, amid urgent demand to advance racial and social justice, UCLA remains committed to fundraising for student support, COVID-19 response and other causes that strengthen the community on campus and beyond.

## Total giving

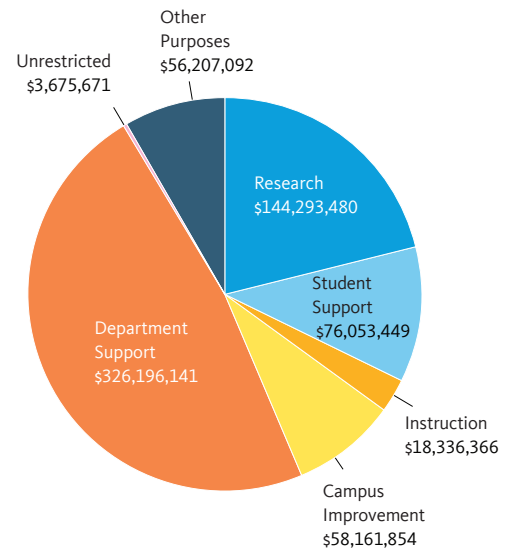
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$213,374,757	\$233,801,639	\$465,950,184	\$423,816,633	\$351,432,578	\$682,924,053
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$285,425,539	\$317,131,901	\$320,700,694	\$309,196,678	\$331,491,475	\$684,874,197
	<b>NEW PLEDGES</b>					
	\$378,555,244	\$332,439,413	\$559,726,209	\$488,929,317	\$353,382,722	



### UC MERCED 2019–20

UC Merced raised \$10.8 million in pledge payments and outright gifts in fiscal year 2019–20, a 92 percent increase from the previous fiscal year. A total of \$10.3 million in new pledges and outright gifts was raised, a 66 percent increase from 2018–19.

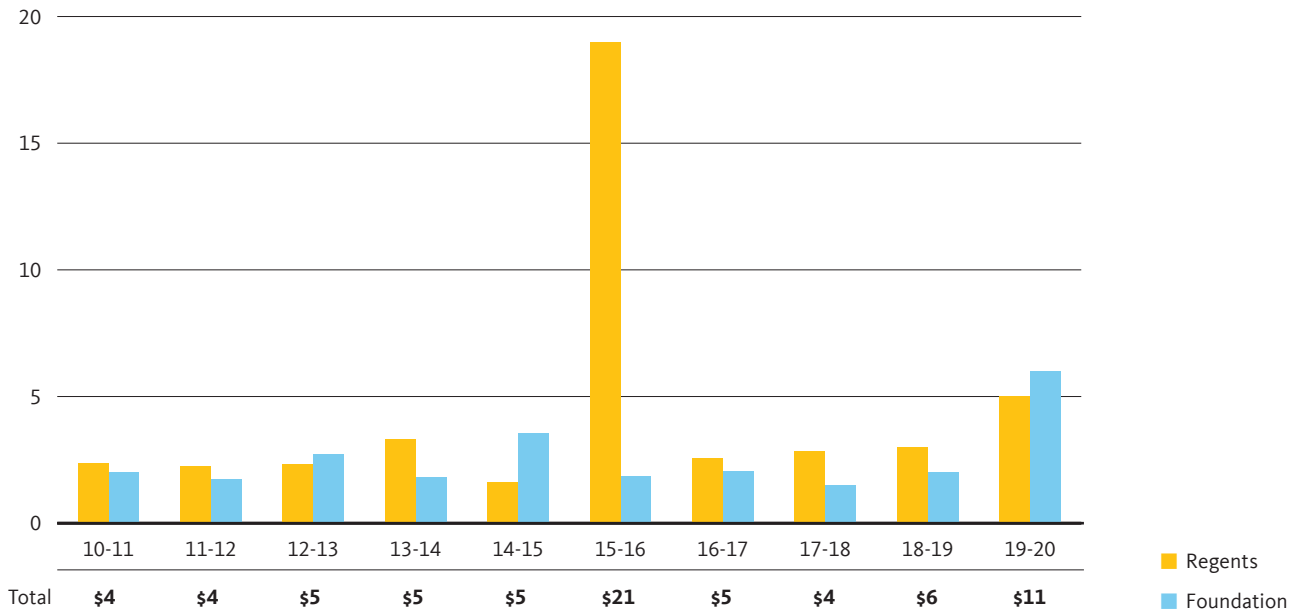
In response to COVID-19 and the immediate needs of UC Merced students, the university launched the Student Emergency Fund in April 2020 to provide necessary financial support to students struggling to meet their own basic needs all while adapting to a new way of learning. As of the close of the 2019–20 fiscal year, the Student Emergency Fund electronic appeal was one of the most successful in UC Merced’s history, with particularly strong alumni giving. In addition to more than a third of donations to the fund coming from alumni, several recent graduates from the class of 2018 donated their entire government stimulus checks to help current students. The Student Emergency Fund also brought in corporate and institutional donations from Plenary Group USA, Wells Fargo and the Central Valley Opportunity Fund, in addition to in-kind donations from HP, ensuring UC Merced students received vital support during this difficult time.

Additional 2019–20 student support highlights include:

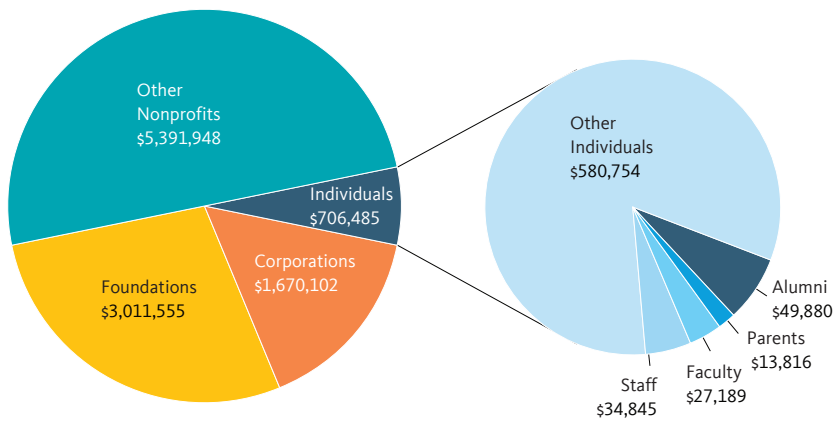
- The California Wellness Foundation provided an emergency grant to address needs arising from the COVID-19 pandemic and promote health and wellness for students in the Guardian Scholars Program, which supports degree attainment for current and former foster youth.
- A generous gift from the Bright Family Foundation was directed to the Calvin E. Bright Success Center, which provides services to promote undergraduate student success including programming specifically for undocumented students and foster youth. The Bright Family Foundation also increased their support for the Calvin E. Bright Engineering Scholarship, an important source of scholarships for the School of Engineering.
- A new grant from Crankstart Foundation doubled their previous scholarship support of community college transfer students to UC Merced.
- UC Merced’s sixth annual Giving Tuesday campaign — Give Tue UC Merced — set a record for donor participation with more than 1,300 individuals donating, an increase of nearly 300 from the previous year. The more than \$180,000 raised went to student undergraduate scholarships and graduate fellowship support, with more than 150 awards disbursed.

## Total giving

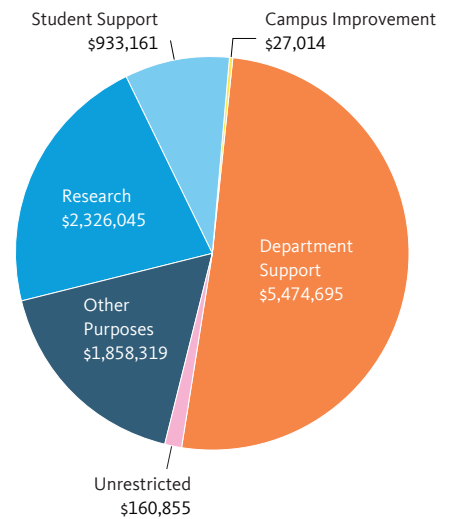
MILLIONS



## Gift source

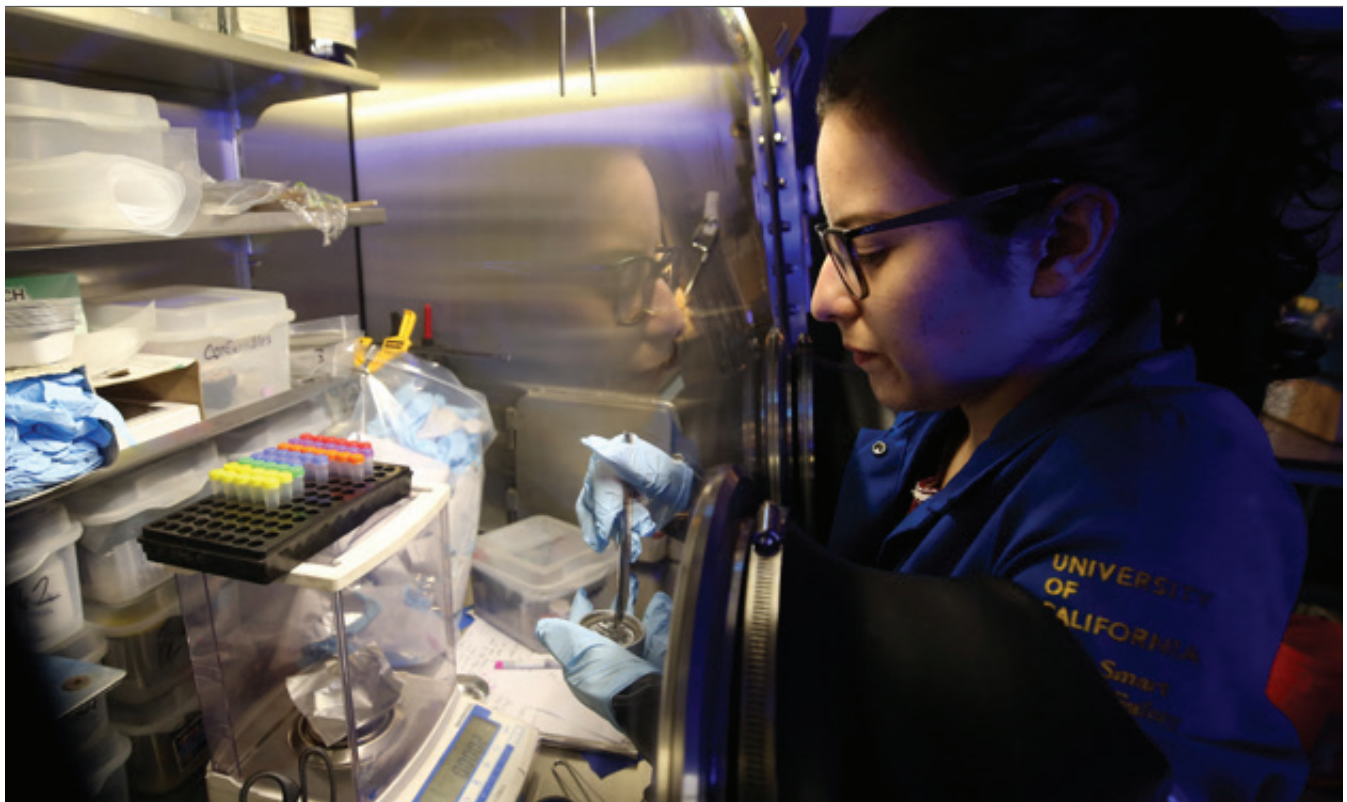


## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	PLEDGE PAYMENTS					
	\$865,686	\$1,101,326	\$466,566	\$720,883	\$721,462	\$10,780,089
Accrual (REGENTS)	NEW OUTRIGHT GIFTS					
	\$19,975,744	\$3,505,691	\$3,844,872	\$4,894,578	\$10,058,627	\$10,344,227
	NEW PLEDGES					
	\$915,333	\$514,688	\$363,022	\$1,336,100	\$285,600	



### UC RIVERSIDE 2019–20

Thanks to the generosity of loyal supporters and an unwavering commitment to quality teaching, research and service, fiscal year 2019-20 proved to be UC Riverside’s largest fundraising year to date. Despite financial uncertainty amid a global pandemic, giving to UC Riverside increased 62 percent over the previous year, totaling \$38,748,604.

Highlights of the year included the following gifts:

- The John Templeton Foundation awarded the largest-ever humanities grant in UC Riverside’s history, and its third-largest overall. The \$10 million grant will fully implement psychology researcher Rebekah Richert’s Developing Belief Network, an international research collaboration to study how religion impacts children’s world views. It is the second-largest grant ever issued by the foundation.
- Environmental and sustainability research in the College of Natural and Agricultural Sciences was bolstered by a \$5 million gift from an anonymous donor.
- Alumnus Sean Harper and his wife, Stella Harpothian, donated \$1.5 million for an endowed scholarship that will support five undergraduates in the College of Natural and Agriculture Sciences each year.
- A \$1 million gift to support Research in Science and Engineering (RISE), a summer research and professional development program that prepares students from diverse backgrounds for graduate studies and scientific careers.

- Establishment of the Ron H. Chilcote Endowed Chair in Latino and Latin American Studies and Research by the Chilcote Family Trust, Latin American Perspectives, and the Foundation for Sustainability and Innovation. Ronald H. Chilcote has served as the Edward A. Dickson Emeritus Professor of Economics and Political Science at UC Riverside since 1994.

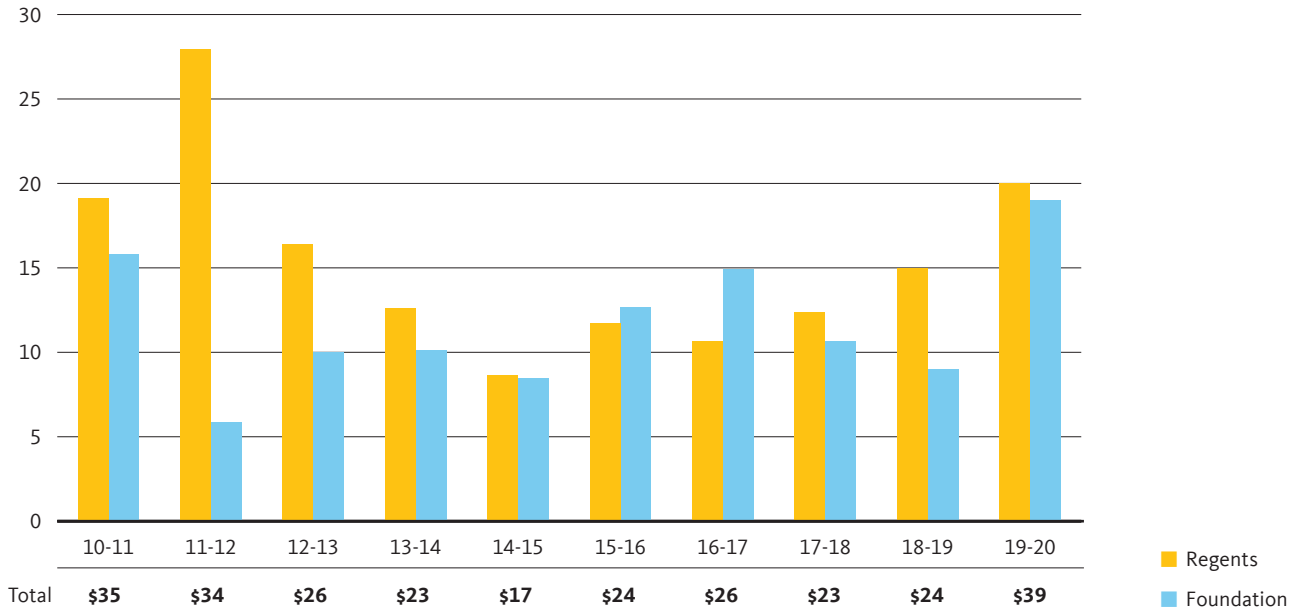
An outpouring of concern and care for UC Riverside students impacted by the COVID-19 crisis inspired “Highlanders Helping Highlanders,” a campus-wide crowdfunding campaign. More than 800 donors gave nearly \$80,000 to help students in need of housing, food, transportation, access to technology, emergency health care and counseling services.

Generous alumni, parents, faculty, staff, students and friends rallied together to make UC Riverside’s 2019 Giving Tuesday effort a record-breaking day of giving for the third year in a row. More than 2,000 donors collectively gave \$254,706, with over half of those donors making their first gift to UC Riverside.

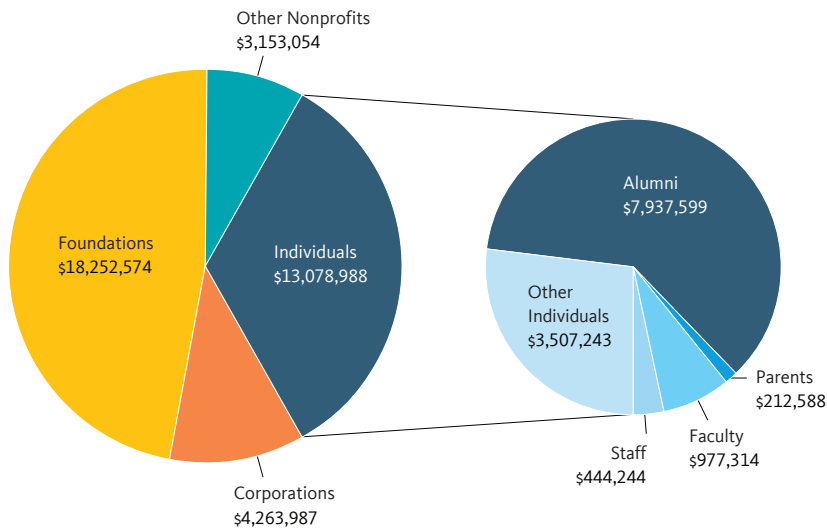
As UC Riverside celebrates the notable achievements of this year, the campus looks to close its first comprehensive fundraising campaign at the end of 2020 having raised more than \$300 million to support students, advance path-breaking research, create new endowed chairs and enhance facilities. UC Riverside will build on that momentum to address emergent student needs during the final months of the campaign and beyond. The campaign’s theme, “Living the Promise,” is an agreement made with the world to create a better tomorrow, and as America’s fastest rising and most transformative university, that’s exactly what UC Riverside is doing.

## Total giving

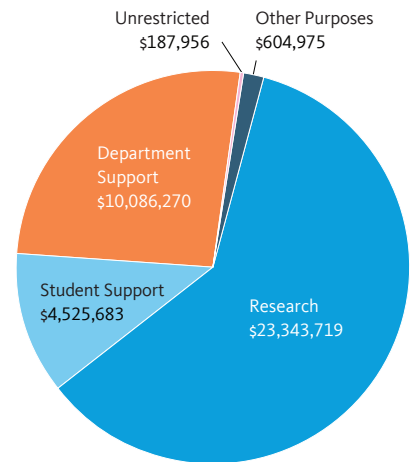
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$8,775,718	\$6,692,632	\$4,084,393	\$4,389,424	\$13,716,176	\$38,748,604
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$15,593,455	\$18,907,434	\$18,926,811	\$19,453,053	\$25,032,428	\$35,783,225
	<b>NEW PLEDGES</b>					
	\$12,661,773	\$3,594,364	\$14,394,796	\$7,475,546	\$10,750,797	



### UC SAN DIEGO 2019–20

Philanthropic gifts and grants to fund a range of initiatives resulted in \$344.4 million raised toward the Campaign for UC San Diego during fiscal year 2019–20, bringing the campaign total through June 30, 2020, to \$2.27 billion. UC San Diego raised \$313.6 million on the cash reporting standard and \$295.3 million on the accrual reporting standard.

Charitable gifts comprised \$243 million of the campaign total, of which \$140 million was directed to health sciences; \$78 million to the general campus and chancellor’s initiatives; \$15 million to marine sciences; and \$10 million to student affairs.

Private grants comprised \$101 million, including over \$65 million designated to health sciences and \$32 million to the general campus. Among the largest grantors were the Gates Foundation, giving nearly \$18 million to help fund initiatives in health and social sciences; the Simons Foundation, giving over \$10 million to physics and other areas; and West Health with over \$4 million to fund emergency medicine.

Over \$800,000 was given to Chancellor’s Associates Scholarships, a mentorship and leadership development initiative that provides financial aid to support a student’s undergraduate degree. When launched in 2013, 42 students were awarded the scholarship. In fall 2020, UC San Diego expects to have more than 1,000 Chancellor’s Associates Scholars — many first generation students — enrolled in the program that has grown from three local high schools to awardees from five local high

schools, select community-based organizations, three local area community colleges and members of federally recognized Native American tribes.

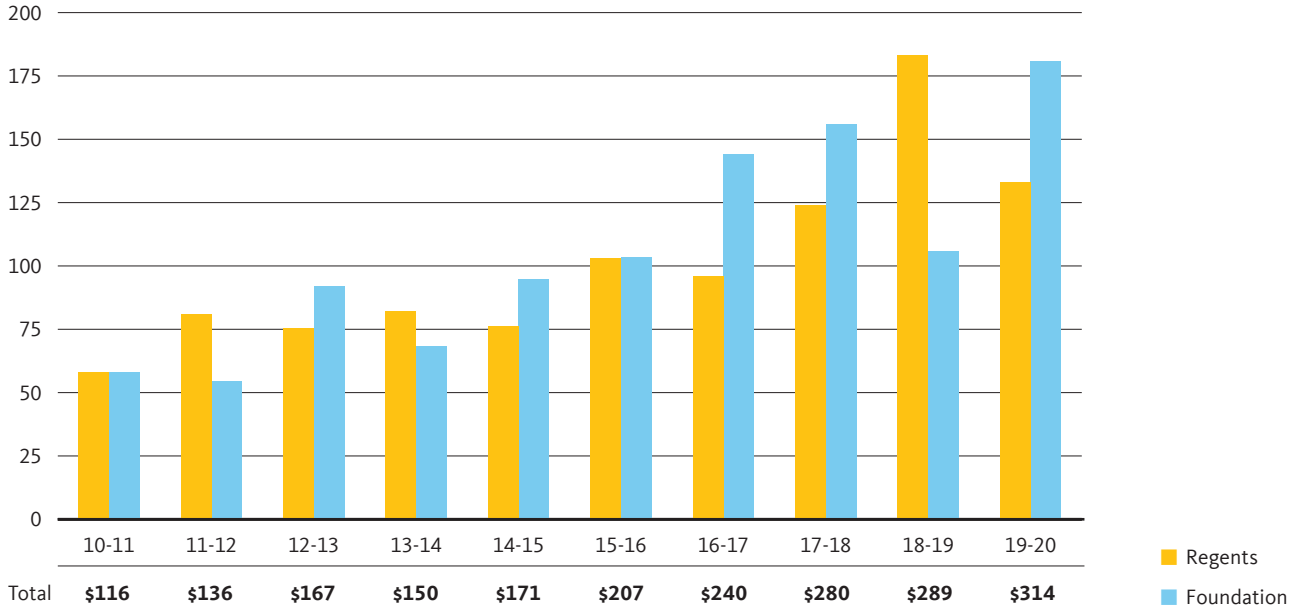
The year’s giving includes \$5.8 million contributed by donors from across the community and the world to assist with UC San Diego’s response to COVID-19. These support provided personal protective equipment and other supplies for health care workers; expanded clinical testing; assisted students and families displaced by the coronavirus; transitioned our campus to remote learning; and pursued novel research in diverse areas spanning, public health, economics and engineering.

Pivotal support for outstanding early-career faculty was provided to UC San Diego through a \$12 million gift from the Hellman Fellows Program to establish the Hellman Fellows endowment. UC San Diego’s transition to NCAA Division 1 sports was an impetus for donors to give two of the largest gifts to Athletics this year, totaling \$6 million. The move to Division I is a source of pride for our university — but also creates a critical need to raise scholarship funds for recruitment efforts.

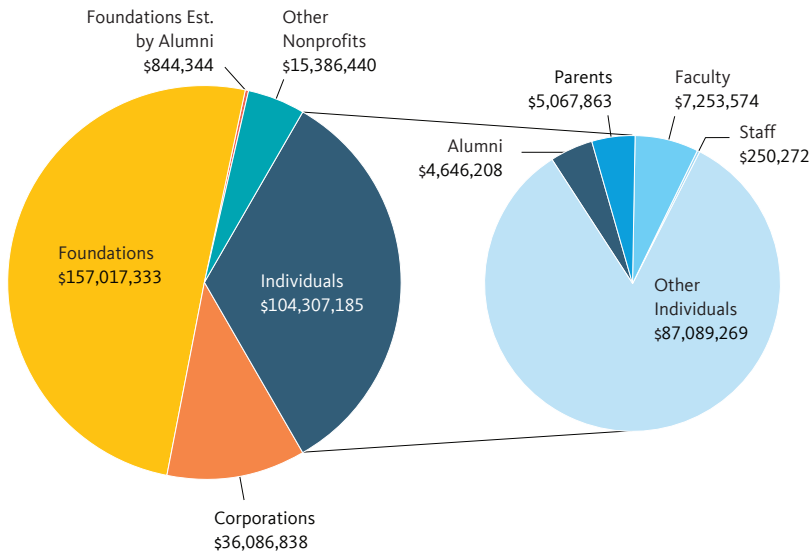
“2020 has been a year of unprecedented global challenges,” said UC San Diego Chancellor Pradeep K. Khosla. “As we continue to adapt to these changes, we remain committed to growing and developing our research, educational programming and to forging a more equitable path forward for our campus, community and world.”

## Total giving

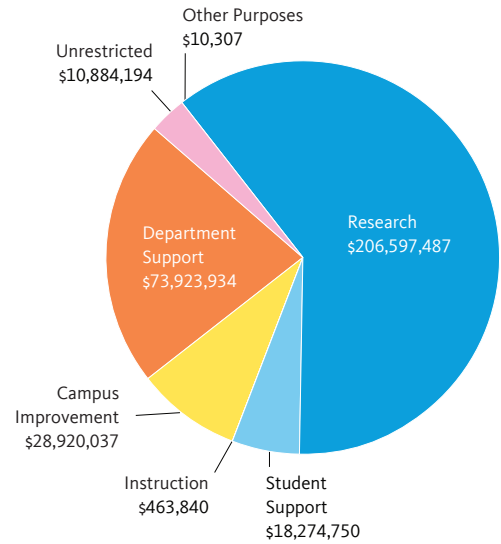
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
<b>Cash (CAE)</b>	<b>PLEDGE PAYMENTS</b>					
	\$44,093,112	\$48,381,016	\$55,350,587	\$41,488,506	\$44,841,111	\$313,642,141
<b>Accrual (REGENTS)</b>	<b>NEW OUTRIGHT GIFTS</b>					
	\$162,779,554	\$191,694,648	\$224,651,374	\$247,545,261	\$268,801,029	\$295,281,458
	<b>NEW PLEDGES</b>					
	\$50,149,646	\$69,684,498	\$61,146,868	\$36,048,063	\$26,480,428	



### UC SAN FRANCISCO 2019–20

Thanks to its remarkable donor community, UC San Francisco successfully completed its most ambitious fundraising effort, UCSF: The Campaign, raising more than \$6 billion, exceeding its initial \$5 billion goal. The campaign, which publicly launched in 2017, asked UCSF friends, family, and alumni to respond to three grand challenges — decoding life to improve health, leveraging discovery to revolutionize care, and partnering to achieve health equity — as well as to increase support for its faculty and students through its Brilliant Minds initiative. As of June 30, the campaign raised \$516.3 million for student support.

In FY20, UCSF received 49,078 gifts from 44,393 donors; acquired 9,295 new donors; raised \$826.7 million in cash; and secured \$970.9 million in new gifts, grants and pledges. Annual giving raised \$27.8 million in gifts under \$25,000, and donations from UCSF staff totaled \$5,474,931.

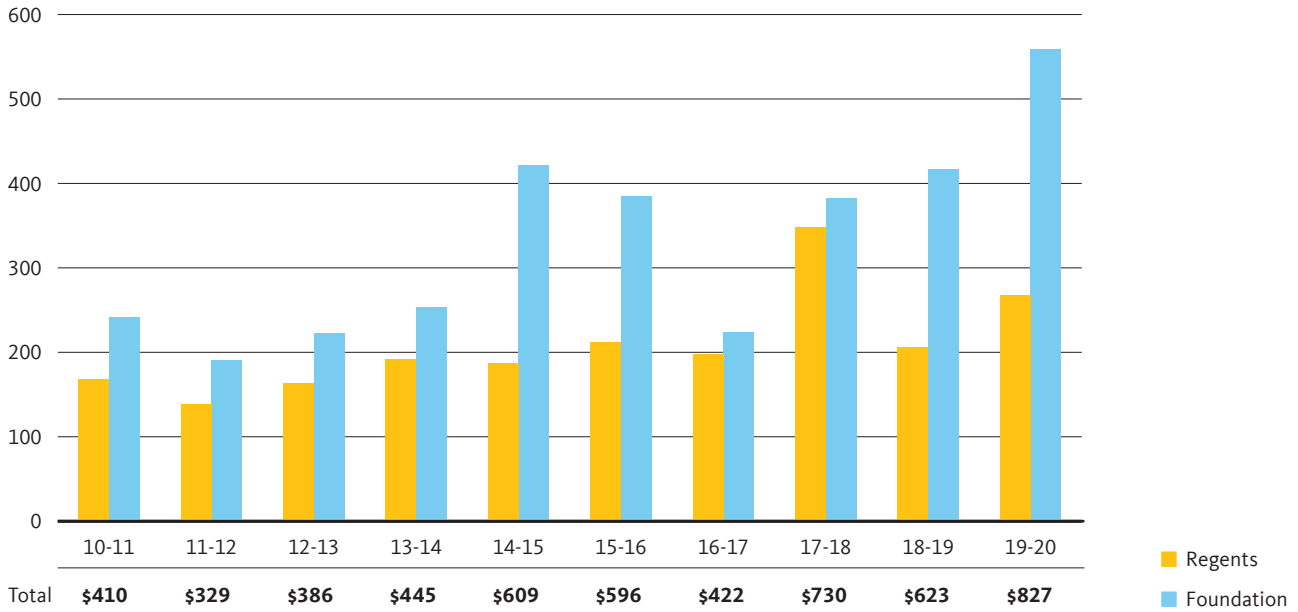
Nearly 4,000 individual donors also transformed UCSF’s capability to respond to the COVID-19 pandemic, giving more than \$60 million. This enabled UCSF to expand rapid COVID-19 testing across California, build new testing labs from scratch, support our frontline health workers and conduct research demonstrating the disparate impact of the virus on socioeconomically disadvantaged communities.

UCSF donors also made it possible to have a record-breaking year in support of UCSF: The Campaign. Highlights include:

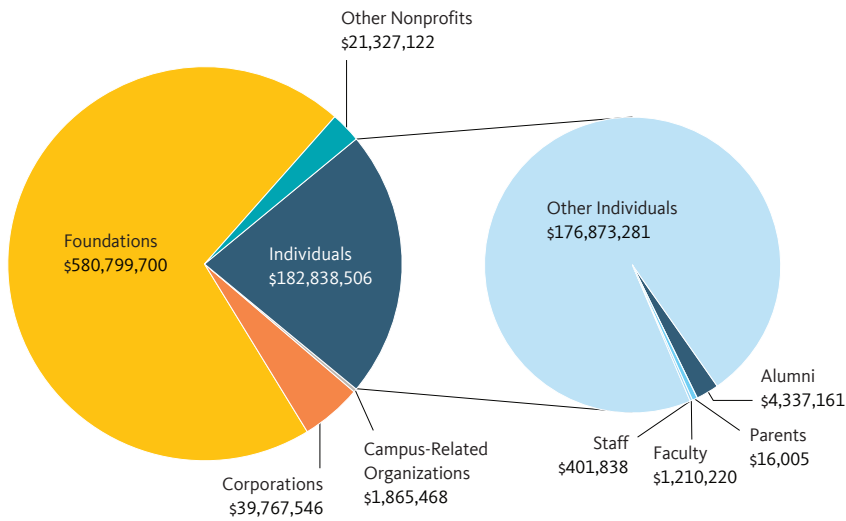
- An ambitious, collaborative effort initiated by the UCSF Board of Directors that generated more than \$106 million in scholarships for incoming medical students. This not only increased funds available for scholarships by 40 percent but also helped the UCSF School of Medicine welcome its most diverse class of students ever.
- A \$106 million gift from Joan and Sanford I. “Sandy” Weill, through the Weill Family Foundation, to launch the Weill Neurohub, a multidisciplinary clinical and research alliance between UCSF, UC Berkeley and the University of Washington to speed the development of new treatments for neurological and psychiatric diseases.
- A \$25 million commitment from Sir Michael Moritz, KBE, and Harriet Heyman, made through the Crankstart Foundation to the UCSF Program in Breakthrough Biological Research (PBBR), which supports transformational basic science projects that defy conventional wisdom but have enormous potential to provide breakthrough discoveries.
- A \$10 million gift to the UCSF School of Dentistry — its largest gift ever — to help the school prepare for a new era in dental health and medicine. The anonymous contribution will establish an endowment, providing a steady and lasting source of income to sustain the long-term vision of the current and future deans of the school and the future of oral health.

### Total giving

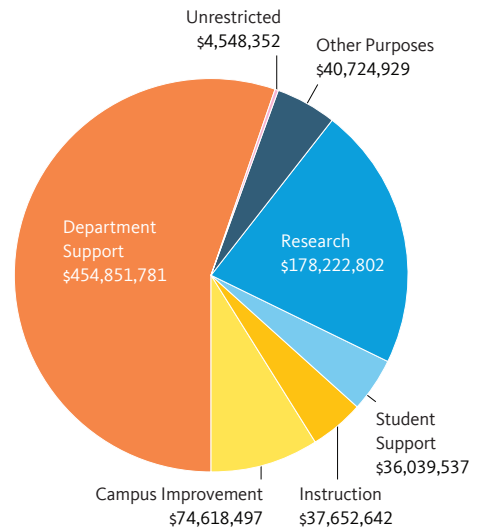
MILLIONS



### Gift source



### Gift purpose



### Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$154,006,986	\$128,460,076	\$281,357,061	\$309,383,668	\$398,906,374	\$826,658,541
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$441,933,085	\$293,712,208	\$448,910,950	\$313,367,604	\$427,752,167	\$970,933,209
	<b>NEW PLEDGES</b>					
	\$305,157,988	\$663,628,945	\$736,519,075	\$447,607,063	\$543,181,042	



### UC SANTA BARBARA 2019–20

Amid the unprecedented challenges of the COVID-19 pandemic, UC Santa Barbara raised \$102,802,931 in gifts and pledge payments in fiscal year 2020 — the fifth consecutive year the campus has received more than \$100 million.

UC Santa Barbara's annual average raised exceeds \$126 million for the same five-year period. The university's endowment now stands at \$434 million, an all-time high for the campus.

A fundraising need unforeseen when the year began was urgent by spring, underscoring the critical role and importance of philanthropy during the COVID-19 pandemic. It also highlighted the engagement and advocacy that such support represents, as well as the compassion and ingenuity of the UC Santa Barbara community.

The #UCSBTogether campaign in the last quarter of the 2020 fiscal year raised more than \$1 million in COVID-related funding needs, including research, remote instructional technology, health and safety, and student support.

Student support overall is, perennially, a key priority for the campus and increasingly for the UC Santa Barbara Foundation Board of Trustees — represented by nearly \$12 million raised in 2019-20.

Multiple generous donations for student support this past fiscal year include \$3,000,000 for undergraduate scholarships in the College of Engineering; \$500,000 for UC Santa Barbara Promise Scholars — high-achieving, low-income Californians selected for four-year scholarships in a unique program created by the campus;

and \$500,000 to support undergraduate field studies scholarships in environmental studies. A gift of \$400,000 will fund athletic scholarships for undergraduate students; another \$400,000 will support graduate fellowships in ocean research at UC Santa Barbara's Bren School of Environmental Science & Management.

For all areas — research and discovery, teaching and students, public service, programs and initiatives — donations of all sizes provide crucial help in advancing the mission of the UC Santa Barbara, where individual gifts of \$10,000 or less accounted for more than 92 percent of all gifts raised in the 2020 fiscal year.

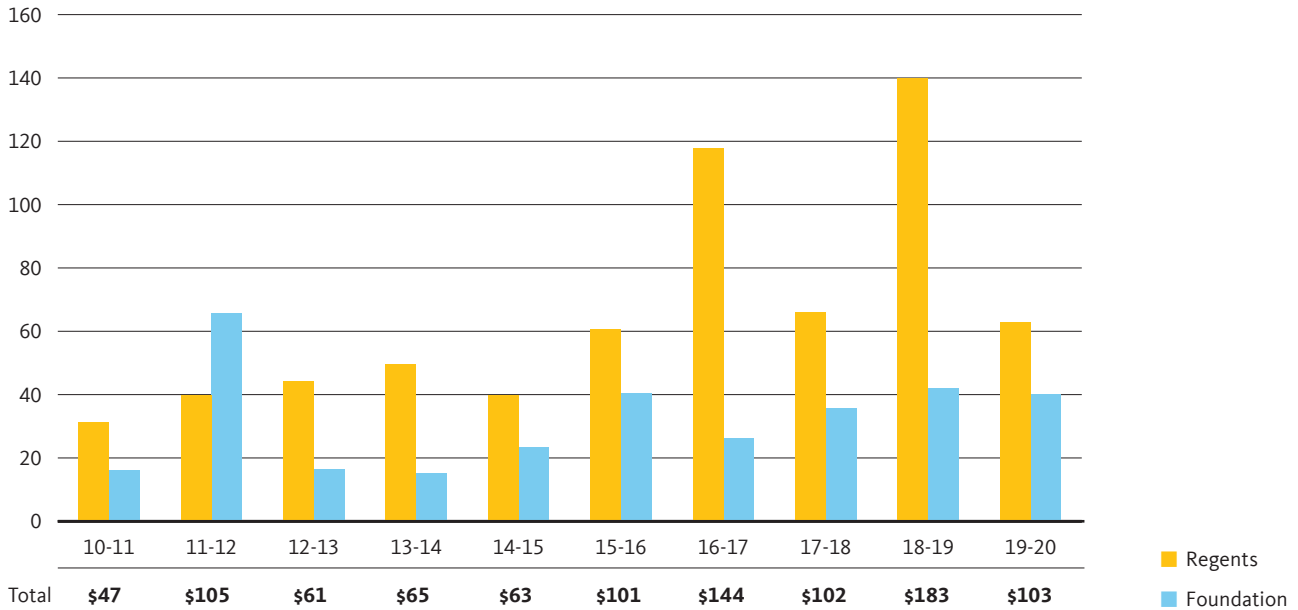
Of the total number of gifts received in FY 2020, 45 percent came from alumni, representing nearly \$13 million. More than \$48 million was given by individual donors, \$35 million from foundations and \$16 million from corporations.

UC Santa Barbara received 19 leadership gifts of \$1 million or more in 2019–20, accounting for almost 50 percent of the year's fundraising totals. Among the most significant: a \$10 million endowment gift for the College of Engineering; two gifts totaling \$8 million for the Benioff Ocean Initiative's River Plastics Project; and a \$1.5 million gift to support quantum science research and programming.

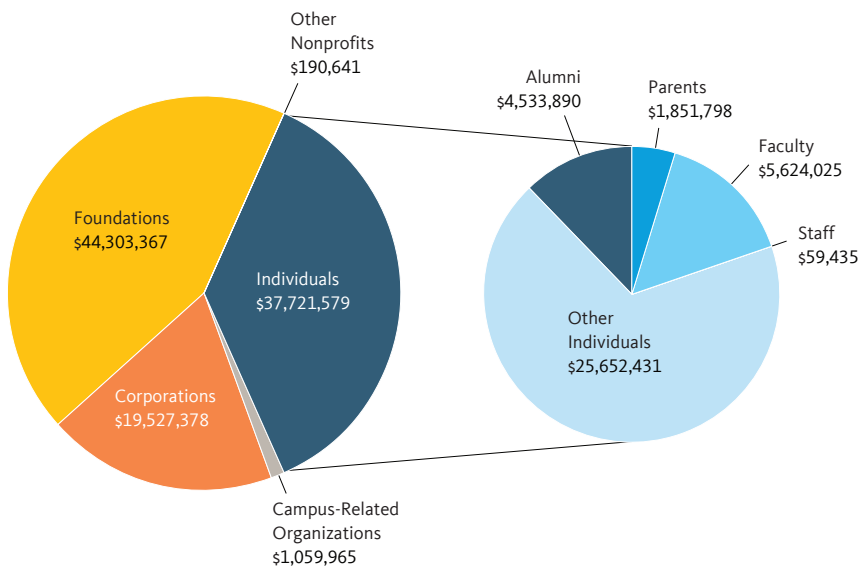
Planned and estate gifts continue to play an increasingly important and growing role in fundraising at UC Santa Barbara. The university garnered 48 new legacy gifts in 2019–20, the largest number of estate commitments in any single year and an increase of 41 percent over the previous year.

## Total giving

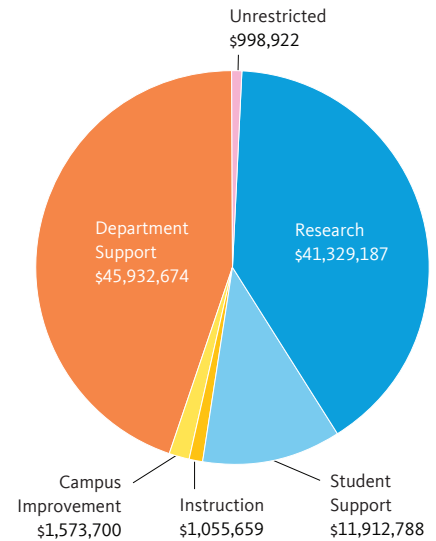
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$18,647,427	\$87,191,931	\$43,472,689	\$38,858,698	\$33,029,880	\$102,802,931
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$82,379,815	\$56,829,141	\$58,357,777	\$143,708,863	\$69,773,052	\$99,722,574
	<b>NEW PLEDGES</b>					
	\$33,316,393	\$32,142,293	\$45,091,227	\$28,492,069	\$29,949,523	



## UC SANTA CRUZ 2019–20

The generosity of private organizations and individual donors continued in fiscal year 2020, as UC Santa Cruz raised \$51.2 million in new gift commitments — one of the campus’s top fundraising years ever. This was achieved even as the university and its community responded to the significant challenges brought about by COVID-19.

A record 13 gifts of \$1 million or more played a significant role in driving these results. Foundation funding increased 83 percent to \$13.4 million as grant makers responded to the innovative research and programming being done on the Santa Cruz campus.

The Division of Physical and Biological Sciences recorded more than twice the previous year’s fundraising. Grants from the Heising-Simons Foundation to astrophysics projects totaled more than \$2.8 million — the organization’s funding emphasizes discovery as well as diversity. A \$1 million gift will provide permanent discretionary support for directors of Lick Observatory.

Meanwhile, a \$2 million gift to the Kenneth S. Norris Center for Natural History expands resources for hands-on study of the natural world. The Doris Duke Charitable Foundation renewed the Doris Duke Conservation Scholars Program with a grant of \$2.6 million. The Norris Center and the Duke Conservation Scholars both provide inclusive and transformative training for future conservation leaders.

In March, when the COVID-19 pandemic caused the university to move to remote learning and working, the UC Santa Cruz community responded with immediate support for student emergency funds. A leadership gift from the Jacques M. Littlefield Foundation and in-kind support from Netgear enabled the campus to meet the sudden need for additional distance learning technology. Hundreds of students received laptop computers and WiFi hubs. Still more received housing and food assistance.

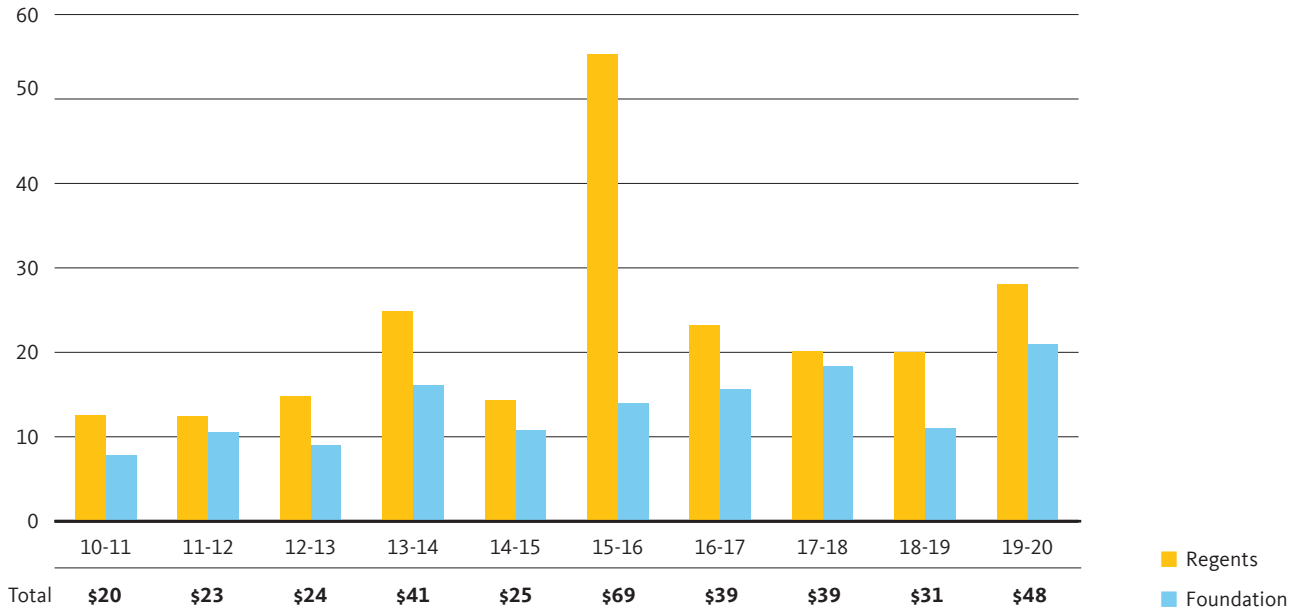
“The response from UC Santa Cruz’s donors has been inspiring,” said Chancellor Cynthia Larive. “The COVID-19 pandemic has created additional challenges for many students, but through the generosity of donors, we’ve been able to offer substantial help to those who most need it so they can stay on track to meet their academic goals.”

In addition to supporting the university community, donors funded a UC Santa Cruz and community partnership that established a COVID-19 diagnostic testing lab serving the greater Santa Cruz area. Donors also supported projects advancing technology for virus testing and contact tracing, and analyzing the pandemic’s effects on the gig economy. Multiple major gifts have been made to the SARS-CoV-2 Genome Browser, which has become a critical resource for scientists worldwide.

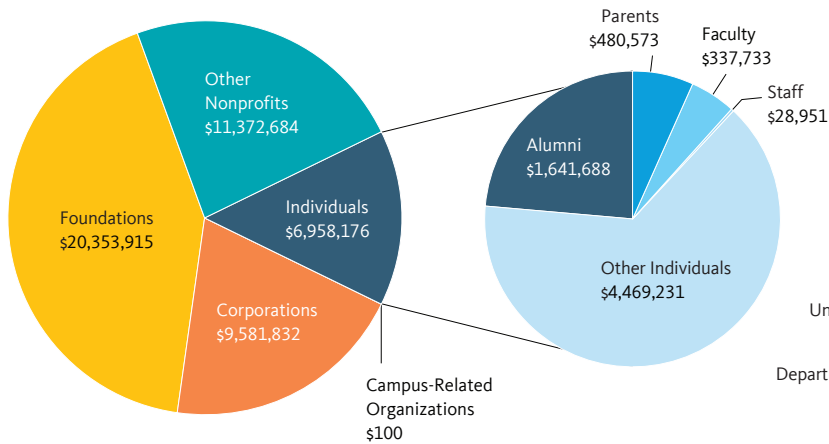
Even in uncertain times, UC Santa Cruz and its donors continue advancing social mobility and impactful research.

## Total giving

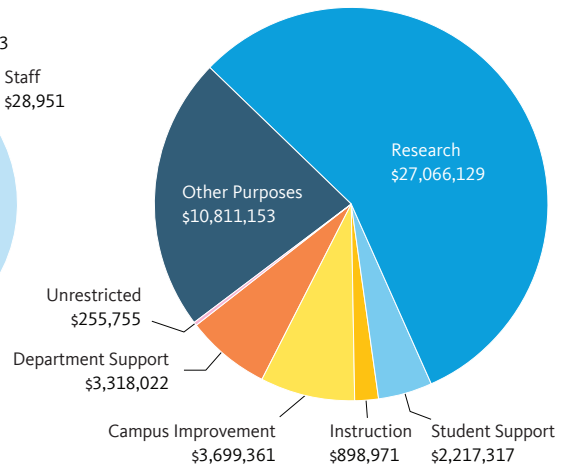
MILLIONS



## Gift source



## Gift purpose



## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$13,036,046	\$10,246,239	\$6,665,075	\$3,842,726	\$7,679,807	\$48,266,708
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$56,193,517	\$28,610,308	\$31,848,785	\$27,229,597	\$40,586,901	\$46,582,948
	<b>NEW PLEDGES</b>					
	\$12,077,760	\$7,642,396	\$6,706,635	\$12,199,757	\$5,996,047	

# Campus Foundation Leadership

## UC BERKELEY

University of California Berkeley Foundation  
 Website: [www.ucberkeleyfoundation.org](http://www.ucberkeleyfoundation.org)

### Executive Officers

- Chair:** James M. Koshland, East Palo Alto
- Vice Chair:** Charles Huang, B.A. '93, Cupertino
- Chair, Audit Committee:** Frithjof J. Dale, MBA '66, '67
- Chair, Finance and Administration Committee:** John Stock, B.A. '75, Piedmont
- Chair, Governance Committee:** Mark A. Bertelsen, J.D. '69
- Chair, Programs Committee:** Alan C. Mendelson, B.A. '69
- Chair, Nominating Committee:** Desi R. Banatao, B.S. '01, M.S. '04
- Immediate Past Chair:** Susan C. Chamberlin, MBA '87, Richmond
- BEMCO Board Member:** Cyrus S. Hadidi '96, Los Angeles
- BEMCO Board Member:** Nadine Tang, MSW '75

### Administrative Officers

- President:** Julie Hooper, Vice Chancellor–University Development and Alumni Relations
- Interim Executive Vice President:** MiHi Ahn, Executive Director, Foundation Operations, B.A. '92
- Vice President:** Lishelle Blakemore, Associate Vice Chancellor–Development, B.A. '89
- Associate Vice President:** Nancy Lubich McKinney '82, Interim Associate Vice Chancellor, Advancement / Executive Director, Donor and Gift Services
- Associate Vice President:** Randi Silverman, Executive Director, Gift Planning
- Interim Corporate Secretary:** Jane S. Wise, Project Director, MSW '02
- Treasurer:** Loraine Binion, Executive Director–Finance and Administration
- Assistant Treasurer:** Lina Wang, Director of Accounting Operations

## UC DAVIS

UC Davis Foundation  
 Website: [giving.ucdavis.edu/foundation](http://giving.ucdavis.edu/foundation)

### Officers and Committee Chairs

- Chair:** Bruce G. West '71, M.S. '73, Davis
- Vice Chair:** Darryl Goss '83, Indianapolis

- Chair, Audit Committee:** David Loury '79, Incline Village
- Chair, Global Campaign Leadership Council:** David Pearson '84, Oakville
- Chair, Finance and Investment Committee:** May Seeman, MBA '89, New York
- Chair, Nominating and Governance Committee:** Kevin Bacon '72, Davis
- Chair, Stewardship Committee:** Jane Rosenberg '79, Healdsburg
- President:** Shaun Keister, Vice Chancellor–Development and Alumni Relations
- Secretary:** Paul Prokop, Associate Vice Chancellor, Development
- Treasurer:** Tania Walden, Foundation Treasurer/CFO

## UC IRVINE

University of California, Irvine Foundation  
 Website: [www.ucifoundation.org](http://www.ucifoundation.org)

### Officers

- Chair:** Julie Hill, Newport Coast
- Chair, Audit Committee:** Dean A. Yoost, Irvine
- Chair, Chair Advisory Committee:** James V. Mazzo, Laguna Beach
- Chair, Investment and Finance:** D. Robinson Cluck '78, Newport Beach
- Chair, Nomination and Governance Committee:** Jennifer Friend Smith '95, Newport Beach
- Chair, Stewardship Committee:** Stacey Nicholas, Laguna Hills
- Chair, Trustee Engagement Committee:** James V. Mazzo, Laguna Beach
- President:** Brian T. Hervey, Vice Chancellor, University Advancement and Alumni Relations
- Chief Financial Officer:** Lynn A. Rahn, Associate Vice Chancellor, Finance and Administration
- General Counsel:** Richard K. Bridgford, Esq., Newport Beach
- Controller:** Christie Israel, Director of Business and Finance Operations, University Advancement
- Secretary:** Jackie M. Barbera, Executive Director of the UCI Foundation, University Advancement

**UCLA****The UCLA Foundation**Website: [www.UCLAFoundation.org](http://www.UCLAFoundation.org)**Officers and Committee Chairs****Chair:** John T. Mapes '90, UCLA Parent '20, Los Angeles**Chair-Elect:** Craig E. Ehrlich '78, Los Angeles**Executive Vice President:** Rhea Turteltaub, Vice Chancellor, External Affairs, Los Angeles**Chief Financial Officer/Chief Operations Officer:** Julie Sina, Associate Vice Chancellor Alumni Affairs and Advancement Services, CFO/COO, UCLA Foundation and CFO, UCLA Investment Company, Los Angeles**Chief Investment Officer:** Justin Barton, President and Chief Investment Officer, UCLA Investment Company, Los Angeles**Chair, Audit Committee:** David P. Eisman '92, M.A. '92, Seattle**Chair, Executive Committee:** John T. Mapes '90, UCLA Parent, Los Angeles**Chair, Finance Committee:** David A. Ackert '77, J.D./MBA '82, Las Vegas**Chair, Nominations and Governance Committee:** Craig E. Ehrlich '78, Santa Monica**Chair, Philanthropy Committee:** Alicia Miñana de Lovelace J.D. '87, Hermosa Beach**UCLA Investment Company Board Chair:** Drew Zager, Los Angeles**Executive Director/Secretary:** Jocelyn Tabata '86, UCLA Parent, Los Angeles**Co-Chair, Entrepreneurial Ecosystem Committee:** Josh Becker, Menlo Park**Co-Chair, Entrepreneurial Ecosystem Committee:** Bob Tinker, Mountain View**Co-Chair, Nomination Committee:** Monya Lane, Livermore**Co-Chair, Nomination Committee:** Christine Long, Merced**Co-Chair, Philanthropy Committee:** Kenni Friedman, Modesto**Co-Chair, Philanthropy Committee:** Carol Bright Tougas, Modesto**Member at Large:** Robert Gallo, Modesto**Member at Large:** Fred Ruiz, Visalia**Ex-Officio Member:** Nathan Brostrom, Interim Chancellor**UC RIVERSIDE****UC Riverside Foundation**Website: [foundation.ucr.edu](http://foundation.ucr.edu)**Executive Officers****Chair:** Susan Atherton '77, San Francisco**Immediate Past Chair:** Darin P. Anderson '89, MBA '91, Newport Beach**Chair-Elect:** Brian Hawley '90, M.S. '91, Riverside**Treasurer:** Erik Anderson, Irvine**President:** Peter A. Hayashida, Vice Chancellor, University Advancement**Executive Vice President:** Marie Schultz, Associate Vice Chancellor, Development**Vice President, Finance and Chief Financial Officer:** Kimberly McDade, Chief Financial and Administrative Officer, University Advancement Administration**Associate Treasurer:** Essam Ulhaq, Executive Director, Investment Accounting**Secretary:** Sharilyn Berry, Executive Director, UC Riverside Foundation and Donor Relations**Committee Chairs****Chair, Audit Committee:** Irving G. Hendrick, Ed.D., Riverside**Chair, Advocacy Committee:** Brian Hawley '90, M.S. '91, Riverside**Co-Chairs, Campaign Committee:** S. Sue Johnson, Riverside and Thomas Haider, M.D., Riverside**Chair, Investment Committee:** Darin P. Anderson '89, MBA '91, Newport Beach**Chair, Nominations Committee:** Ronald W. Stovitz '64, San Francisco**Chair, Stewardship Committee:** Allison Campbell, Tacoma**UC MERCED****UC Merced Foundation**Website: [giving.ucmerced.edu](http://giving.ucmerced.edu)**Executive Officers****Chair:** Denise Watkins, Pleasanton**Vice Chair:** Curtis Riggs, Merced**Secretary:** Art Kamangar, Merced**Treasurer:** Roger Sturdevant, Clovis**President:** E. Edw. Klotzbier, Vice Chancellor, External Relations**Vice President:** Lisa Pollard Carlson, Associate Vice Chancellor, External Relations**Chair, Audit Committee:** Grey Roberts, Merced**Co-Chair, Advocacy and Awareness Committee:** Jack Oswald, Healdsburg**Co-Chair, Advocacy and Awareness Committee:** Daryl Hatano, Fremont

## UC SAN DIEGO

### UC San Diego Foundation

Website: [foundation.ucsd.edu](http://foundation.ucsd.edu)

#### Executive Officers

**Chair:** Steven Hart '80

**Immediate Past Chair:** Carol Chang

**Treasurer:** Jeff Silberman

#### Committee Chairs

**Chair, Audit Committee:** Andy Chedrick

**Chair, Executive Committee:** Steven Hart '80

**Chair, Donor Relations and Stewardship Committee:**  
Sandra Timmons '81

**Chair, Investment/Finance Committee:** Deb Bronston-Culp '80

**Chair, Student Foundation Committee:** Matthew Newsome '91

**Chair, Trustee Recruitment and Engagement Committee:**  
Leo Spiegel '83

#### Operating Officers

**Chancellor/President:** Chancellor Pradeep Khosla

**Vice President:** Drew Hunsinger, Associate Vice Chancellor  
University Development

**Vice President:** Melanie Cruz, Associate Vice Chancellor  
Health Sciences Development

**Chief Financial Officer:** Marlene Shaver, Assistant Vice  
Chancellor Advancement Services

**Corporate Secretary:** Alice Sherman, Board Operations  
Manager

## UC SAN FRANCISCO

### UCSF Foundation

Website: [giving.ucsf.edu/about](http://giving.ucsf.edu/about)

**Chair:** William E. Oberndorf

**Vice Chair:** Philip Hammarskjold

**President:** Sam Hawgood, MBBS, Chancellor

**Vice President:** Jennifer Arnett, Vice Chancellor, University  
Development and Alumni Relations

**Secretary:** Paul Velaski, CFO and Executive Director, Gift  
Policy and Accounting

**Chair, Executive Committee:** William E. Oberndorf

**Chair, Audit Committee:** Rick Kimball

**Chair, Development Committee:** William Davidow

**Chair, Community and Government Relations Committee:**  
Carmen Policy

**Chair, Finance Committee:** Philip Hammarskjold

**Chair, Innovation and Partnerships Committee:**  
George Scangos

**Chair, Nominating and Governance Committee:**  
Nancy Hellman Bechtle

**Chair, Real Estate Committee:** Todd Carter

**Chair, Student and Faculty Committee:** Catherine Lucey

**Chair, UCSF Foundation Investment Company Board of  
Directors:** Andrew Ach

**Chief Investment Officer and CEO, UCSF Foundation  
Investment Company:** David Harkins

## UC SANTA BARBARA

### UC Santa Barbara Foundation

Website: [giving.ucsb.edu/ucsb-foundation](http://giving.ucsb.edu/ucsb-foundation)

#### Foundation Officers

**Chair:** Betty Elings Wells

**Immediate Past Chair:** Richard Breaux

**Vice Chair, Investments/Treasurer:** John Arnhold '75

**Vice Chair, Development:** Paula Bruice

**Vice Chair, Donor Relations:** Gary E. Erickson

**Secretary:** Steve Mendell '63

**Executive Director:** Vacant

**Chief Financial Officer:** Christian Treitler, Director of Finance  
and Administration

## **UC SANTA CRUZ**

### **UC Santa Cruz Foundation**

Website: [foundation.ucsc.edu](http://foundation.ucsc.edu)

#### **Executive Officers**

**Chair:** Kamil H. Hasan

**Immediate Past Chair:** Alec Webster '02

**Vice Chair:** Richard F. Moss '85

**Parliamentarian:** Paul J. Hall '72

#### **Committee Chairs**

**Chair, Executive Committee:** Kamil Hasan

**Chair, Audit Committee:** Laura I. Bushnell

**Chair, Board Opportunity Fund Committee:** Steve A. Bruce '79

**Chair, Development Committee:** Linda Peterson '70

**Chair, Investment and Finance Committee:** John M. Woodward '74

**Chair, Membership Committee:** Hope A. Hardison

#### **Administrative Officers**

**President/Vice President:** Jeff Shilling, Interim Vice Chancellor,  
University Relations

**Executive Secretary:** Nathan Westrup, Interim Director of the  
Foundation

**Treasurer:** Anne Gavin, Director of Finance, University Relations

**Assistant Treasurer:** Biju Kamaleswaran, Campus Controller

**Assistant Treasurer:** Edward F. Moran, III, Director of Accounting  
Services

# Glossary

## GIFT DATA

The gift data included in the Annual Report on the University Private Support Program are compiled using the Council for Aid to Education cash convention for gift reporting (i.e., includes outright gifts, pledge payments and private grants payments, not contracts). This is the reporting convention used for comparisons with other educational institutions.

## REGENTS

The Board of Regents of the University of California is the corporate body entrusted by the California State Constitution, Article IX, Section 9, with the university's organization and administration.

## CAMPUS FOUNDATIONS

Campus foundations, serving each of the 10 University of California campuses, are independently incorporated as nonprofit, public-benefit corporations. They serve as the primary fundraising arm for their respective campuses. The strength of the foundations rests with the direction provided by their community-based volunteer trustees. Each foundation is staffed by university personnel.

## SOURCES OF GIFTS

This category identifies the original source of gifts and grants to the Regents and the campus foundations.

## INDIVIDUALS

Individuals are divided into a number of categories, including:

**Alumni** are defined as former undergraduate or graduate students, full- or part-time, who have earned some credit toward a degree offered by a particular campus of the University of California. Alumni status takes precedence in the reporting of private support, so that gifts from faculty, staff and parents who are also alumni would be counted in the alumni category.

**Faculty** members are defined as individuals with full- or part-time academic appointments within the university.

**Staff** members are employed in non-academic positions throughout the university.

**Parents** have children who are current or former students at any campus of the university.

**Individuals (non-alumni)** covered by this classification are those individual donors who are not alumni, faculty or staff.

**Bequests** are defined as gifts received from deceased donors' estates, trusts or other estate plans that designate the university as a beneficiary.

## ORGANIZATIONS

**Campus-related organizations:** This classification covers student groups, alumni associations and university support groups, but not campus foundations. A gift to a campus foundation is reported in the classification appropriate to the original donor when the gift was received by the campus foundation.

**Corporations:** This classification covers both for-profit entities and nonprofit entities that are funded by for-profit entities. For-profit entities are defined as corporations, businesses, partnerships and cooperatives that have been organized for profit-making purposes, including corporations owned by individuals and families, incorporated professional individuals and other closely held companies.

Examples of nonprofit entities that are funded by for-profit entities include: industry or trade associations; professional, union or lobbying organizations; and nonprofit organizations funded by one or more companies or individuals operating for profit, including corporate foundations.

**Foundations:** This classification covers private tax-exempt entities established and operated exclusively for charitable purposes; nonprofit foundations or charitable trusts, including funds or endowments designated by the Internal Revenue Service as grant-making foundations; community foundations; family foundations; or charitable trusts. This classification excludes corporate foundations, campus foundations and quasi-government entities, such as the National Endowment for the Humanities. To capture additional data, a category has been added for foundations established by alumni.

**Other sources:** This classification covers all nonprofit organizations other than those described above, including fundraising consortia, religious organizations and higher educational associations or institutions.

## PURPOSES OF GIFTS

This category identifies the intended use of private support as designated by the donor or grantor.

**Research:** This classification applies to private support that is restricted to scientific, technical and humanistic investigation, including salaries and other support of research projects. Funds for research may also be included in the "campus improvement" classification (capital projects to support research) and in the "departmental support" classification (endowed chairs).

**Student support:** This classification includes support that is restricted to non-repayable financial aid to undergraduate and graduate students, including undergraduate scholarships, graduate fellowships, awards, prizes and private support for work-study students, as well as gift funds to support loans to be repaid by undergraduate and graduate students.

**Instruction:** This classification is restricted to support for seminars, conferences, lecture programs and faculty recognition awards, including salaries, honoraria and employee benefits.

**Campus improvement:** This classification covers support for capital projects and for ongoing operation of the physical plant, including grounds and buildings, facilities and equipment. It includes gifts and private grants of real and personal property, including equipment and works of art for use by the university. It also covers gifts and private grants that are restricted by the donor or grantor to purchase buildings, other facilities, equipment and land for use by the university; to construct or carry out major renovation of buildings and other facilities; and to retire indebtedness. In addition, the classification applies to gifts of library materials and monetary support that are restricted to acquire, restore and preserve books, periodicals, manuscripts, maps and related materials; to acquire audiovisual and other equipment; and to support other activities of campus libraries.

**Departmental support:** This classification covers gifts that are restricted by the donor to a particular academic division, department or entity. It also covers gifts that are restricted by the donor to a particular academic division, department or unit, and further restricted by the donor to a particular purpose for which no other purpose category is listed, including endowed chairs, but excluding support for instruction and student financial support, which are reported in the related classifications.

**Other purposes:** This classification covers support of non-instructional services beneficial to individuals and groups external to the university (e.g., exhibits, museums, patient care, public service and similar facilities and programs); and gifts restricted by the donor for endowment, which maintains the principal in perpetuity, but otherwise unrestricted by the donor as to use of the endowment income. It also includes support for intercollegiate athletics. Note that gifts to support athletic scholarships are reported in “student support” and gifts for athletic capital projects are reported in “campus improvement.”

**Unrestricted:** This classification includes gifts made by the donor without restriction, regardless of any subsequent administrative designation or purpose.

## TYPE OF ASSETS

This category identifies the form (type of asset) comprising the support received this year by the university and the campus foundations.

**Cash:** This classification covers currency, coins, checks, money orders, credit card transactions and bank drafts.

**Securities:** This classification includes stocks, bonds and related instruments, such as promissory (mortgage) notes and insurance policies, if maintained rather than surrendered for cash.

**Real property:** This classification applies to real estate, including land, buildings and other improvements; and to oil, mineral and related rights. Real property is reported at its fair market value.

**Non-monetary items:** This classification applies to personal or company property (except securities and real property), including works of art, books, intellectual property and scientific and other equipment. Non-monetary gifts are reported at their fair market value.

## PLANNED GIFTS

A planned gift is often referred to as a “split-interest arrangement”; it involves benefits for the donor (or another non-charitable beneficiary) and for the charitable institution. In such a circumstance, a donor who makes a current gift-in-trust is eligible for an income for life or for a period of years related to the underlying assets of the gift, as well as to certain income-tax benefits for making a charitable contribution. The donor may name himself or herself or another individual as the life-income beneficiary; on the demise of the beneficiary or at the conclusion of the trust term, the charitable remainder is applied to the charitable purpose specified in the gift agreement.

Face value is a term that refers to the total amount of a planned gift agreement, i.e., the amount conveyed by a gift to establish a split-interest trust or other planned gift.

Present value is a term that refers to the discounted value of a planned gift used to predict in today’s dollars what the gift will be worth when it becomes available to support the charitable purpose for which it was designated by the donor.

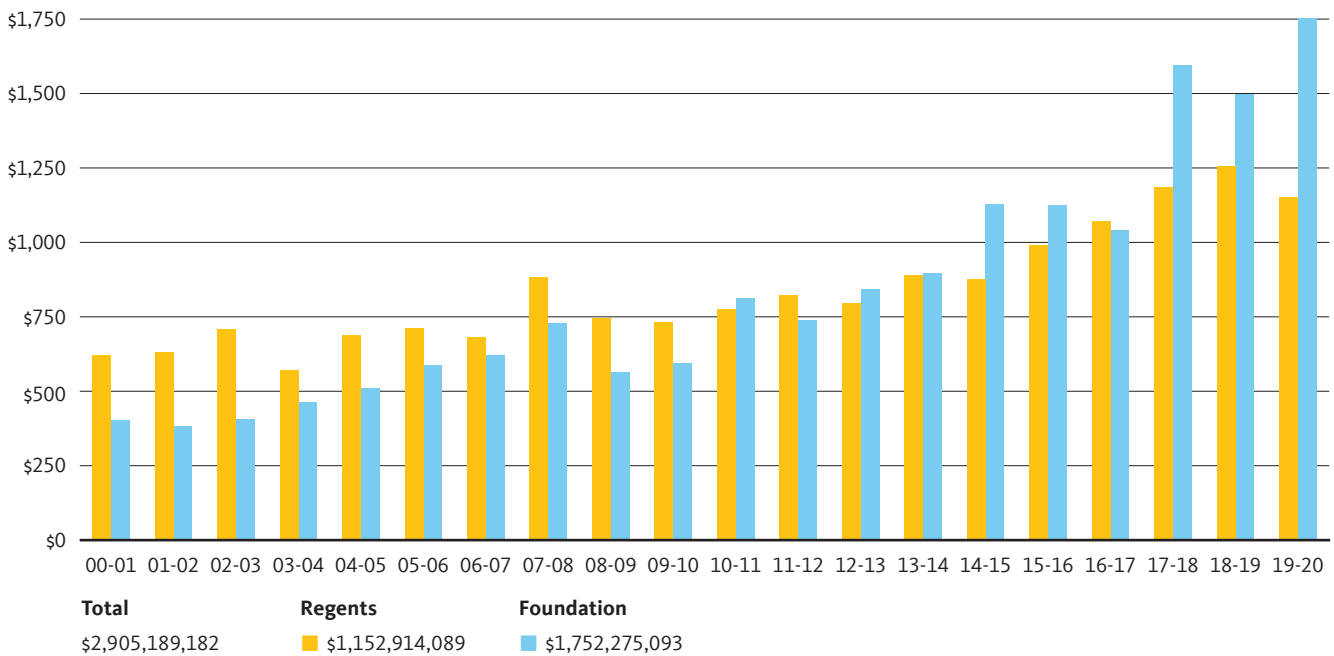
# 20 Years of Private Support for the System

## Private Support to the Regents and the Campus Foundations (CAE/Cash Convention)

### 2000–01 through 2019–20

FISCAL YEARS	Regents	Foundations	Totals
2000-2001	\$621,634,140	\$400,873,079	\$1,022,507,219
2001-2002	\$629,248,027	\$382,349,876	\$1,011,597,903
2002-2003	\$709,481,356	\$405,505,130	\$1,114,986,486
2003-2004	\$569,903,692	\$463,331,591	\$1,033,235,283
2004-2005	\$687,234,899	\$509,643,409	\$1,196,878,308
2005-2006	\$710,146,541	\$586,131,053	\$1,296,277,594
2006-2007	\$679,918,570	\$619,347,252	\$1,299,265,822
2007-2008	\$882,276,658	\$726,764,234	\$1,609,040,892
2008-2009	\$743,466,901	\$563,801,996	\$1,307,268,897
2009-2010	\$731,029,449	\$594,396,945	\$1,325,426,394
2010-2011	\$775,093,182	\$813,078,193	\$1,588,171,375
2011-2012	\$822,733,759	\$739,526,675	\$1,562,260,434
2012-2013	\$796,796,366	\$840,670,624	\$1,637,466,990
2013-2014	\$889,600,811	\$897,259,179	\$1,786,859,990
2014-2015	\$875,411,034	\$1,126,867,668	\$2,002,278,703
2015-2016	\$991,375,098	\$1,124,651,675	\$2,116,026,773
2016-2017	\$1,070,583,390	\$1,039,952,328	\$2,110,535,718
2017-2018	\$1,184,814,169	\$1,596,144,598	\$2,780,984,617
2018-2019	\$1,254,021,556	\$1,495,904,819	\$2,749,926,374
2019-2020	\$1,152,914,089	\$1,752,275,093	\$2,905,163,021

MILLIONS



# 10 Years of Private Support for the Campuses

## Private Support to the Regents and the Campus Foundations (CAE/Cash Convention)

2010–11 through 2019–20

<b>BERKELEY</b>	Regents	Foundation	Total
2010-2011	\$192,348,778	\$136,406,540	\$328,755,318
2011-2012	\$259,707,938	\$151,073,097	\$410,781,035
2012-2013	\$185,304,586	\$161,413,908	\$346,718,494
2013-2014	\$204,688,363	\$190,539,789	\$395,228,152
2014-2015	\$186,017,115	\$188,086,349	\$374,103,464
2015-2016	\$170,520,203	\$204,169,894	\$374,690,097
2016-2017	\$202,154,887	\$204,479,391	\$406,634,278
2017-2018	\$173,571,132	\$255,480,886	\$429,052,019
2018-2019	\$274,418,759	\$280,806,856	\$555,225,616
2019-2020	\$289,037,988	\$277,930,181	\$566,968,168

<b>DAVIS</b>	Regents	Foundation	Total
2010-2011	\$85,163,260	\$26,267,603	\$111,430,863
2011-2012	\$68,487,731	\$25,804,837	\$94,292,568
2012-2013	\$90,786,384	\$27,028,006	\$117,814,391
2013-2014	\$90,217,016	\$43,245,582	\$133,462,598
2014-2015	\$140,547,829	\$45,657,180	\$186,205,009
2015-2016	\$101,349,735	\$30,304,153	\$131,653,887
2016-2017	\$119,509,812	\$45,114,079	\$164,623,891
2017-2018	\$114,460,437	\$57,863,228	\$172,323,665
2018-2019	\$124,507,163	\$53,665,933	\$178,173,096
2019-2020	\$81,776,444	\$46,989,513	\$128,765,957

<b>IRVINE</b>	Regents	Foundation	Total
2010-2011	\$45,206,472	\$49,695,442	\$94,901,914
2011-2012	\$41,444,141	\$36,580,975	\$78,025,116
2012-2013	\$26,986,978	\$52,600,681	\$79,587,659
2013-2014	\$39,745,747	\$58,156,663	\$97,902,409
2014-2015	\$28,880,710	\$37,736,272	\$66,616,982
2015-2016	\$27,103,914	\$46,552,643	\$73,656,556
2016-2017	\$47,757,075	\$49,298,698	\$97,055,773
2017-2018	\$86,097,932	\$117,271,622	\$203,369,554
2018-2019	\$35,426,601	\$80,172,938	\$115,599,540
2019-2020	\$46,274,951	\$127,265,627	\$173,540,945

<b>LOS ANGELES</b>	Regents	Foundation	Total
2010-2011	\$155,932,215	\$259,098,207	\$415,030,422
2011-2012	\$147,015,612	\$197,185,537	\$344,201,149
2012-2013	\$172,274,486	\$247,372,193	\$419,646,679
2013-2014	\$186,893,008	\$240,362,468	\$427,255,476
2014-2015	\$180,005,601	\$292,816,385	\$472,821,986
2015-2016	\$212,093,006	\$286,707,290	\$498,800,296
2016-2017	\$237,011,292	\$313,922,248	\$550,933,540
2017-2018	\$225,657,713	\$560,993,165	\$786,650,878
2018-2019	\$238,591,938	\$494,421,373	\$733,013,311
2019-2020	\$207,507,426	\$475,416,627	\$682,924,053

<b>MERCED</b>	Regents	Foundation	Total
2010-2011	\$2,367,090	\$2,011,339	\$4,378,429
2011-2012	\$2,253,069	\$1,721,993	\$3,975,062
2012-2013	\$2,306,552	\$2,733,517	\$5,040,069
2013-2014	\$3,313,780	\$1,809,919	\$5,123,699
2014-2015	\$1,595,057	\$3,559,903	\$5,154,959
2015-2016	\$18,999,693	\$1,841,738	\$20,841,430
2016-2017	\$2,563,258	\$2,043,759	\$4,607,017
2017-2018	\$2,826,178	\$1,485,260	\$4,311,437
2018-2019	\$3,487,663	\$2,127,797	\$5,615,461
2019-2020	\$4,717,199	\$6,062,890	\$10,780,089

<b>RIVERSIDE</b>	Regents	Foundation	Total
2010-2011	\$19,130,423	\$15,809,829	\$34,940,252
2011-2012	\$27,962,301	\$5,874,702	\$33,837,003
2012-2013	\$16,405,284	\$10,030,288	\$26,435,572
2013-2014	\$12,582,874	\$10,110,006	\$22,692,880
2014-2015	\$8,611,181	\$8,451,902	\$17,063,084
2015-2016	\$11,698,791	\$12,670,382	\$24,369,173
2016-2017	\$10,667,992	\$14,932,073	\$25,600,066
2017-2018	\$12,344,052	\$10,667,152	\$23,011,204
2018-2019	\$15,261,977	\$8,580,500	\$23,842,477
2019-2020	\$19,921,826	\$18,826,777	\$38,748,604

<b>SAN DIEGO</b>	Regents	Foundation	Total
2010-2011	\$58,206,080	\$57,944,648	\$116,150,728
2011-2012	\$81,051,986	\$54,490,570	\$135,542,556
2012-2013	\$75,226,252	\$92,177,323	\$167,403,575
2013-2014	\$82,216,507	\$68,229,471	\$150,445,978
2014-2015	\$76,269,670	\$94,789,616	\$171,059,286
2015-2016	\$103,252,937	\$103,619,728	\$206,872,665
2016-2017	\$95,777,534	\$144,298,130	\$240,075,664
2017-2018	\$124,132,654	\$155,869,307	\$280,001,961
2018-2019	\$183,112,520	\$105,921,247	\$289,033,767
2019-2020	\$133,020,265	\$180,621,876	\$313,642,141

<b>SAN FRANCISCO</b>	Regents	Foundation	Total
2010-2011	\$167,608,633	\$241,839,330	\$409,447,963
2011-2012	\$138,876,827	\$190,600,300	\$329,477,127
2012-2013	\$163,743,912	\$222,001,463	\$385,745,375
2013-2014	\$191,265,237	\$253,672,986	\$444,938,223
2014-2015	\$187,007,227	\$421,572,374	\$608,579,601
2015-2016	\$211,529,581	\$384,410,489	\$595,940,070
2016-2017	\$198,115,085	\$224,057,199	\$422,172,285
2017-2018	\$347,809,821	\$382,458,190	\$730,268,011
2018-2019	\$205,767,690	\$416,983,582	\$622,751,272
2019-2020	\$268,054,366	\$558,604,175	\$826,658,541

<b>SANTA BARBARA</b>	Regents	Foundation	Total
2010-2011	\$31,239,974	\$16,221,209	\$47,461,183
2011-2012	\$39,677,469	\$65,716,955	\$105,394,424
2012-2013	\$44,343,988	\$16,306,415	\$60,650,402
2013-2014	\$49,722,895	\$15,058,124	\$64,781,019
2014-2015	\$39,938,033	\$23,465,498	\$63,403,531
2015-2016	\$60,601,995	\$40,425,247	\$101,027,242
2016-2017	\$117,850,387	\$26,170,685	\$144,021,073
2017-2018	\$66,148,204	\$35,682,263	\$101,830,466
2018-2019	\$140,414,357	\$42,153,205	\$182,567,561
2019-2020	\$62,952,255	\$39,850,676	\$102,802,931

<b>SANTA CRUZ</b>	Regents	Foundation	Total
2010-2011	\$12,548,411	\$7,784,046	\$20,332,457
2011-2012	\$12,420,957	\$10,477,709	\$22,898,666
2012-2013	\$14,784,012	\$9,006,830	\$23,790,841
2013-2014	\$24,878,076	\$16,074,171	\$40,952,247
2014-2015	\$14,343,482	\$10,732,190	\$25,075,672
2015-2016	\$55,279,451	\$13,950,111	\$69,229,563
2016-2017	\$23,220,482	\$15,636,065	\$38,856,547
2017-2018	\$20,140,334	\$18,373,525	\$38,513,860
2018-2019	\$20,000,936	\$11,071,387	\$31,072,323
2019-2020	\$27,560,323	\$20,706,384	\$48,266,707



# Reporting Conventions Used in This Report

The Annual Report on University Private Support includes data for each campus and the university using two of three gift reporting conventions employed by the university.

1 The first reporting convention, which is cash-based, is used for comparisons with other institutions. It also is employed for the Council for Advancement and Support of Education’s (CASE) national Voluntary Support of Education Survey completed by colleges and universities. This reporting convention includes outright gifts, private grants and payments on pre-existing pledges, but does not include new pledges. This method of gift reporting is used for the body of this report and is thought to present the best perspective on the cash flow that derives from private support.

2 The second method is a variation of the accrual system and includes new, legally binding pledges up to five years in duration, plus outright gifts and private grants. In this system, payments made on pledges are not included. The method is the reporting standard used for many reports on capital campaigns and is thought to present the best perspective on the level of current fundraising activity.

These first two reporting standards are shown at the bottom of each campus narrative. The breakdown follows for system support over the last five years.

## Reporting conventions

	15-16	16-17	17-18	18-19	19-20	2019–20 Totals
1 Cash (CAE)	<b>PLEDGE PAYMENTS</b>					\$2,905,189,182
	\$566,017,677	\$622,920,129	\$1,058,619,222	\$1,083,603,704	\$1,072,389,684	
2 Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					\$3,990,004,743
	\$1,550,009,095	\$1,487,615,589	\$1,722,365,395	\$1,666,322,670	\$1,832,799,498	
	<b>NEW PLEDGES</b>					
	\$1,055,284,530	\$1,456,076,142	\$1,625,944,878	\$1,299,859,435	\$1,557,205,245	

There is a third reporting convention that is employed by the university’s accounting office for its end-of-year audited financial reports. This method also is based on accrual; however, on the revenue side, unconditional, legally-binding pledges are recorded

at the time they are promised, balanced by receivable accounts which are reduced as pledge payments are received. This method is used in the annual UC Financial Report.

*The Annual Report on University Private Support 2019–20 is prepared by the UC Office of the President Institutional Advancement and Communications staff. This report is a compilation of private support data, campus narratives and foundation rosters prepared by each campus. The method of rounding may produce the appearance of minor inconsistencies in various totals and percentages, but the differences do not affect the accuracy of the data.*

Berkeley  
Davis  
Irvine  
Los Angeles  
Merced  
Riverside

San Diego  
San Francisco  
Santa Barbara  
Santa Cruz  
Lawrence Berkeley  
National Laboratory

University of California  
Institutional Advancement  
Office of the President  
1111 Franklin Street  
Oakland, CA 94607-5200

Jan Shrem and maria  
marretti shrem museum of art

HOW  
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PURCHASE  
THE HONOR  
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AND DONATE  
TO ALL  
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AND TO  
BROTHERS

TAKE IT  
EASY & KEEP  
IT GOING  
WITH  
THE WORK

TELL YOUR  
STORY  
WITH  
TRUMPHEAT  
HONOR

