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Committee Chair Anguiano voiced her appreciation for how much of the PDST revenue would go toward financial aid and career advising.

UCSC Chair of the Department of Computational Media Sri Kurniawan introduced the Human-Computer Interaction (HCI) master's program. HCI facilitated seamless interaction between humans and computing systems. Big technology firms employed hundreds of HCI specialists, but specialized skills and knowledge were required for success. The program's main goal was to train students to be highly competitive for HCI jobs in Silicon Valley and beyond. Its second goal was the diversity of the Bay Area technology industry work force. The program aimed to recruit 55 percent Californian students and 40 percent first-generation students. Technological requirements could be a perceived barrier for URM students, so the curriculum had a boot camp for those with a less technical background and a more advanced version. This has helped improve gender diversity. PDST was needed to hire staff that would reach out to technology firms and recruit industry mentors for capstone projects, job and internship placement, and fundraising. The program would be able to hire teaching assistants and peer mentors, as well as purchase state-of-the-art tools that would help students gain internships and employment. Thirty-three percent of PDST funds would be designated return-to-aid for fellowships. The program would also have corporate fellowships, which the Department of Computational Media has secured for its other programs from major companies like Intel and Electronic Arts. The Department of Computational Media had 29 percent women and 15 percent Asian Pacific Islander faculty, which was higher than typical in the field. The Department also participated in Advancing Faculty Diversity Recruitment, which was funded by UCOP. HCI planned to reach out to institutions with a high proportion of URM students. Return-to-aid awards would be need-based for domestic students. HCI was working with California State University, Monterey Bay to create a pipeline with Cabrillo College and Hartnell College in Salinas. Corporate sponsor diversity fellowships for URM and women were planned, and diverse speakers and lecturers would be recruited.

Upon motion duly made and seconded, the Committee approved the President's recommendation and voted to present it to the Board.

The meeting adjourned at 5:20 p.m.

Attest:

Secretary and Chief of Staff