

Approved

REPORT OF THE PUBLIC ENGAGEMENT AND DEVELOPMENT COMMITTEE

January 19, 2023

COMPREHENSIVE CAMPAIGN, MERCED CAMPUS

The President of the University recommends to the Regents the endorsement of the public phase of the UC Merced campus fundraising campaign, Boldly Forward: The Campaign for UC Merced, with a dollar goal of \$200 million, supporting three campaign pillars: leading through discovery, cultivating healthy societies, and empowering student excellence.

Committee vote: Regents Drake, Hernandez, Kounalakis, Reilly, and Timmons voting “aye.”

Board vote: Regents Anguiano, Batchlor, Blas Pedral, Chu, Cohen, Drake, Guber, Hernandez, Kounalakis, Leib, Makarechian, Matosantos, Park, Pérez, Pouchot, Reilly, Robinson, Sherman, Sures, and Timmons voting “aye.”