

# Best Startup Award Nomination Form

Awarded to a new company utilizing UC research to develop new technologies, products, and/or services that demonstrate advancement of the University's commitment to significant societal impact

**Must be submitted no later than May 1, 2026**

## Part I

*Fill in basic identification information*

**Nominee Full Name \***

**Nominee Title/Role \***

**Nominee Institution \***

**Nominee Department \***

**Nominee Office Email \***

**Nominee Office Phone Number \***

**Startup Company Name \***

**Date Startup was Legally Established \***

Must be within last 5 years

## Part II

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You must complete the form in one sitting, so we recommend you draft your responses and gather your attachments in advance, complete the form, and submit. Once you have submitted the form, you will not be able to return to it

### Section 1: Improved societal well-being – the social value of the product or service

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Weight: 50%

1.1 Please cite the UC invention case number being leveraged by the startup under an active, signed license agreement along with a non-confidential description of the invention \*

## 1.2 Who is the target customer? Describe their characteristics and include a definition of the target market and a measure of its size \*

If you are familiar with the following terms, please use these to describe your target market:

- TAM (Total Addressable Market: The maximum potential demand of a specific market)
- SAM (Serviceable Addressable Market: The size of the TAM you can reasonably target as you build your audience)
- SOM (Serviceable Obtainable Market: The size of the SAM you can potentially convert)

0/2000

## 1.3 How are your customers' problems or a community's problems alleviated by the product or service that you are commercializing? \*

0/2000

1.4 Is your product or service more affordable, accessible, \*  
or usable than what is on the market now? Please explain.

0/2000

1.5 Is it scalable? \*

Meaning can the startup expand its customer base and increase revenue without significant increases in costs or resources.

0/2000

## Section 2: Recognition and Financials during the previous calendar year

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Weight: 40%

2.1 Has the startup received media or other recognition? \*

0/2000

2.2 How many jobs have been created, or what is your startup's impact on workforce development? \*

0/2000

2.3 How much revenue has been generated by the company, or what is your startup's impact on economic development? \*

0/2000

2.4 Given the product or service is being commercialized under a UC license, how much has been paid to UC in the form of fees, royalties, and other forms of consideration? \*

0/2000

2.5 How much funding has been raised from private capital, grants (including UC Proof of Concept Grants), contracts and other sources? \*

0/2000

2.6 What are your economic metrics such as import and export stats, payroll taxes, corporate income taxes, and other economic impacts? \*

0/2000

## Section 3: Alignment with the mission of the University of California and values of the community

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Weight: 10%

3.1 How does the research align with the mission of the University of California? \*

0/2000

3.2 How does the research align with the values of the community? \*

0/2000

## Section 4: Supporting Materials (unclassified information only)

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The following will not be scored on its own merits but will be reflected in the Reviewers' scores

Please provide any other justification from the previous calendar year – that is not addressed in the above – as the why you should be considered for this award (including UC Proof of Concept Grants)

0/2000

Please provide a link to a 90-second video (YouTube or Vimeo) describing your innovation, why you are deserving of the award, and how this award will impact your ongoing work

[Click here for Video Guidelines](#)

## Please attach any relevant supporting documents, dated within the last 12 months, which may include

- Press releases
- Awards and recognitions, especially from professional peers outside the UC system
- Patents
- Publications
- Letters of support (max 3) from parties outside the UC system
- Other forms of recognition that support the nomination



[Choose a file to upload](#) or drag and drop here

## Section 5: Nominee's Certification \*

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**I certify that the information provided in this nomination package is accurate and complete**

*Type your full name. Your typed name will act as your electronic signature.*

Submit