# PRESIDENT'S REPORT

#### FROM THE DESK OF MARK G. YUDOF

UC's voice in Sacramento is making a difference. On March 1, we joined forces with student leaders for a very successful Capitol advocacy day.

Our delegation, made up of UC Student Association officers, myself, Regents Gould, Blum and Lozano, and Chancellors Blumenthal, Drake, Katehi, White and Yang made our case that day to eight legislators and the governor.

We carried a clear, unified message: fund UC's budget, fully support Cal Grants to keep up with rising fees and reinvest in the state's Master Plan for Higher Education.

The students were articulate and passionate in expressing the way state budget cuts threaten the quality of their education. They told of the financial stress on themselves and their families during these uncertain economic times. They made a persuasive case for a greater commitment to the University of California.

During our meeting with the governor, he assured us he agreed that higher education should be a priority. But he pointed out the ongoing state deficit and the need for bud

get and tax reforms before California's finances stabilize and there is more money available for higher education.

So we still have a long road ahead of us to secure the level of funding UC needs. Our advocates now number more than 300,000, and we continue to enlist their help in carrying our message to lawmakers.

On March 4, thousands of UC students, staff and faculty participated in a national Day of Action to protest cuts to public education. I support and thank all those who demonstrated in a peaceful, orderly fashion. It was a powerful show of support.

On April 27, I'll join with Chancellors Charlie Reed and Jack Scott in a Sacramento advocacy day on behalf of all three California higher education systems. Together on the 50th anniversary of the Master Plan for Higher Education, we will remind our leaders of their responsibility to uphold its provisions for future generations.

Our message is compelling. Let's all keep pushing it. That's certainly what I intend to do.

## GRAD STUDENTS TO CREATE TEACHING GUIDE

UC Merced graduate students are developing a curriculum to address the instructional needs of first-generation college students. More than half of UC Merced's undergraduate students fall into this group.

The grad students are working in the campus's Center for Research on Teaching Excellence with a grant from the U.S. Department of Education. The instruction guidebook will collect faculty best practices for teaching students from diverse ethnic and academic backgrounds.

The guidebook will be used throughout UC Merced and eventually by other UC campuses.

### **DEAN EDLEY TO ADVISE UCSD**

UC President Yudof and UC San Diego Chancellor Marye Anne Fox have appointed Christopher Edley, dean of the UC Berkeley School of Law, as a special adviser to the campus in response to recent racial incidents.

Edley will assist the university in moving forward with a campus climate action plan outlined in an agreement UCSD administrators and students signed on March 4. The agreement aims to improve the diversity of the student body and faculty and enhance curriculum to reflect the cultural richness of the state and the region.

"There is much work to be done and Chancellor Fox and I agreed it was essential to call on Dean Edley," Yudof said. "With his extraordinary civil rights background, not to mention his legal experience, he will provide us with invaluable guidance."

In his role as special adviser, Edley will assess and monitor the situation and advise both the president and chancellor on how to address current conditions and any underlying causes.

For information about UCSD's progress in addressing these campus climate issues, visit http://battlehate.ucsd.edu/

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### 'THE ROSENFELD' TO HONOR UC ENERGY EFFICIENCY PIONEER

Scientists are proposing naming a unit of electricity savings the Rosenfeld after the man many consider the godfather of energy efficiency, former Berkeley Lab and UC Berkeley physicist Arthur Rosenfeld.

Scientists define the Rosenfeld as an electricity savings of 3 billion kilowatt-hours per year, equal to the generation capacity of a 500-megawatt coal-fired power plant.

After serving 10 years on the California Energy Commission, Rosenfeld will return to Berkeley Lab this spring to continue his energy research.

#### **UCTV CELEBRATES DECADE ON THE AIR**

As UCTV commemorates its 10th anniversary, its viewing audience has grown to 22 million households on cable and satellite channels.

The university's television broadcasting arm draws its content from UC campuses, labs and medical schools with programming from lectures, panel discussions, concerts, interview shows and magazine-style shows like the popular "State of Minds."

UCTV is based at UC San Diego where it got its start as a local cable channel highlighting campus research and cultural offerings. It launched on DISH Network in 2000 and began covering systemwide content.

A pioneer in online broadcasting, UCTV was a founding educational partner with Google TV before the Internet search giant bought YouTube in 2007. UCTV programming can be viewed on YouTube, iTunes and on www.uctv.tv.

### **UC HEALTH HOLDS RETREAT**

University of California Health leaders met Feb. 22 in Oakland to discuss their role in assessing, developing and promoting enhanced coordination of care.

UC Health leadership is following up on those discussions to explore ways to better coordinate patient care systemwide and to train health professional students in this innovative approach to quality treatment. UC has agreed to work with Health Net to develop an enhanced health plan for UC employees that emphasizes coordinated care delivery, said Dr. John Stobo, UC senior vice president for health sciences and services. Also, UC will consider developing a systemwide entity to advance UC's care coordination and health care quality agenda.

#### **NEWS FROM THE CAMPUSES**

**UC Berkeley's** Bancroft Library will host the Shorenstein Program in Politics, Policy and Values, which will collect oral history interviews with political figures on the topic of the U.S. National Debt.

**UC Davis** is accepting applications for the inaugural fall 2010 class of graduate nursing students in the new Betty Irene Moore School of Nursing.

**UC Irvine** researchers are using a handheld laser scanner they developed to distinguish between malignant and benign breast tumors. The noninvasive tool can also track the effectiveness of chemotherapy on a cancerous tumor.

**UCLA** launched a study of error rates in fingerprint evidence on Jan. 1 with a grant from the U.S. Dept. of Justice, part of a national effort to promote scientific scrutiny of forensic science.

**UC Merced** is developing a system to track the amount of sunlight available at ground level to power solar cells. Electric companies can use the system to efficiently manage solar power generation.

**UC Riverside** geochemists created a threedimensional model of ancient ocean chemistry that can significantly advance understanding of how early animal life evolved on Earth.

**UC San Diego** Medical Center is offering access to its kidney transplant wait list to Coachella Valley patients through a partnership with the Eisenhower Medical Center to reduce the wait for a kidney.

**UC San Francisco** researchers at the UCSF Small Molecule Discovery Center are collaborating with Genentech to develop drugs to treat people with neurodegenerative diseases.

**UC Santa Barbara** researchers are collaborating on an international effort to document the world's grass species and create a digital portal for studies in climate change, conservation biology and evolution.

**UC Santa Cruz** is lending artifacts from its Grateful Dead Archive to the New-York Historical Society for an exhibit running from March to July. Proceeds from a fundraiser at the museum and online auction of Dead memorabilia will support preservation of the archive.

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