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**MANAGEMENT AND BUSINESS  
EDUCATION IN THE  
UNIVERSITY OF CALIFORNIA**

# Business Management Schools

- **UCB: Haas School of Business**
- **UCD: Graduate School of Management**
- **UCI: Graduate School of Management**
- **UCLA: The Anderson School**
- **UCR: A. Gary Anderson School of Management**
- **UCSD: Graduate Management School  
(first MBA class to enroll 2004)**

# Related Schools

- **UCSB**
  - » **Bren School of Environmental Science & Management**
- **UCSC**
  - » **UCSC: Baskin School of Engineering**

# Business Management Schools

## 2003 *U.S. News* Rankings of Top Business Schools

- **UCB: Haas School of Business**  
**#10 (tied with Michigan & Virginia;**  
**top public institutions)**
- **UCD: Graduate School of Management**  
**#39 (#16 public institution)**
- **UCI: Graduate School of Management**  
**#51 (#21 public institution)**
- **UCLA: The Anderson School**  
**#15 (#4 public institution)**

# Business Management Schools

## 2003 *U.S. News* Report of MBA Recipient Student Placements

- 82-90% of the Class of 2001 reported a job placement 3 months after graduation
- Average starting base pay \$74,000 – 94,000
- Average signing bonus \$9,000 – 17,000

# Business Management Schools

Degree Programs & Annual Degree Recipients  
(figures are for 2001-02)

- **3,500 Undergraduate degrees in business-related fields**
- **950 MBA (State Supported)**
- **480 Fully Employed MBA (FEMBA)**
- **140 Executive MBA (EMBA)**
- **25 Ph.D.**

# Business Management Schools

## MBA & MFE Programs

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### State-supported MBA

- » 2-year full-time program

### Self-supported

- **Fully employed MBA**
  - » 3-year part-time program for working adults
- **Executive MBA**
  - » 2-year full-time program for business executives
- **Masters of Financial Engineering Program (MFE)**
  - » 1-year program for professionals
- **Berkeley-Columbia Executive MBA Program**
  - » 20-month part-time joint degree program with Columbia University

# Business Management Schools

## Examples of Innovative Programs

- **Cross Campus: Corporate Environmental Management Program (joint program: UCB, UCD, UCI, UCLA, UCR, UCSB)**
- **Interdisciplinary and concurrent degree programs: MBA and JD, MD, Ag & Resource Economics, Computer Science & Engineering, Nursing, Public Health (UCB, UCD, UCI, UCLA)**
- **International exchange programs (UCB, UCD, UCI, UCLA)**
- **Fully employed, Executive MBA and Health Care Executive programs (UCB, UCD, UCI, UCLA)**
- **Information Technology for Management (UCI)**
- **Financial Engineering program (UCB)**



# Business Management Schools

## Some Examples of Community/Industry Service Programs, Research Centers & Institutes

- Custom and executive education programs
- Advisory Councils
  
- UCB Roundtable on the International Economy
  
- UCD Wine Executive Program
  
- UCI Center for Research on Information Technology & Organizations
  
- UCLA Anderson Forecast Center
  
- UCR Inland Empire Forecasting Center
  
- UCSB Center for Entrepreneurship & Engineering Management

# Business Management Schools

## Areas of Specialization

- **Accounting**
- **Agricultural Management**
- **Decisions, Operations, and Technology Management**
- **E-commerce**
- **Entertainment Media Management**
- **Entrepreneurial Studies**
- **Environmental and Natural Resource Management**
- **Finance**
- **Global Economics**
- **Human Resources and Organizational Behavior**
- **Information Technology**
- **Marketing**
- **Not-for-Profit Management**
- **Policy**
- **Real Estate**

# Business Management Schools

## 2002-03 MBA & MFE Annual Student Fees

### State-supported MBA

- » California Resident \$10,900 - 12,300
- » Non-California Resident \$22,000 – 23,400

### Self-supported

- **Fully employed MBA**
  - » \$19,500 – 23,000
- **Executive MBA**
  - » \$28,000 – 34,700
- **Masters of Financial Engineering Program (MFE)**
  - » \$36,000
- **Berkeley-Columbia Executive MBA Program**
  - » \$63,000 (prorates a 20-month program fee to 12 months)

# Business Management Schools

## MBA Student Profile

- **State-supported MBA**

- » 73% Domestic, 27% Foreign
- » 70% Male, 30% Female
- » 67% White, 25% Asian Am, 8% Other Minorities
- » Average age is 29

- **Self-supported (FEMBA, EMBA)**

- » 93% Domestic, 7% Foreign
- » 75% Male, 25% Female
- » 63% White, 31% Asian Am, 6% Other Minorities
- » Average age is 33

# Business Management Schools

## Teaching Faculty - April 2002

- **Professorial Rank - 235**
  - » Tenured – 161
  - » Non-tenured – 74
  
- **Other Faculty - 130**
  - » Experienced Business Executives
  - » Local Judges & Lawyers
  - » Ph.D.s & Certified Public Accountants

# Speakers

**UCLA**      **Chancellor Albert Carnesale**  
**Dean Bruce G. Willison**

**UCSD**      **Chancellor Robert C. Dynes**  
**Dean Robert S. Sullivan**



THE ANDERSON SCHOOL AT UCLA

# The Anderson School at UCLA





# MISSION

Creating intellectual  
capital and entrepreneurial  
leaders for the global  
information age



# ACADEMIC PROGRAMS

- Regular MBA – 660 enrolled
- Fully Employed MBA – 595 enrolled
- Executive MBA – 140 enrolled
- Ph.D. – 60 enrolled
- Executive Education – 40 programs





TOP RANKED INCOMING STUDENTS

**#1**

**MEDIAN GPA: 3.6**

**#8**

**MEDIAN GMAT: 710**

U.S. News & World Report B-School Rankings, April 2002



# RESEARCH CENTERS

- Anderson/UCLA Forecast
- Communication Policy/Entertainment
- Entrepreneurial Studies
- Information Economy
- International Business
- Real Estate



## PRICE CENTER FOR ENTREPRENEURIAL STUDIES

- Business Board of Advisors
- Anderson Co-Investment Fund
- Business Plan Competition
- Entrepreneurial Association
- Student Consulting Projects
- Venture Capital Network



## MCKINSEY & CO. – REPORT TO HAAS & ANDERSON DEANS

### FINDINGS

- Relatively low spending...hinders the programs' competitive position
- Disadvantaged from a faculty compensation perspective
- Non-instructional spending...is dramatically lower



MCKINSEY & CO. – REPORT TO HAAS &  
ANDERSON DEANS  
RECOMMENDATIONS

- Professional fee increase is likely the only mechanism to fund growing needs
- An increase would not put the programs at a disadvantage vs. peers
- An increase would not create access issues not already addressed

### Top Tier Business Schools

1	Northwestern	\$32,800
2	Chicago	\$32,956
3	Harvard	\$36,770
4	Stanford	\$33,300
5	Wharton	\$34,946
6	MIT	\$32,470
7	Columbia	\$32,154
8	Michigan	\$32,686
9	Duke University	\$31,350
10	Dartmouth	\$33,578
11	Cornell	\$30,975
12	Darden	\$30,844
13	Berkeley - Haas	\$12,000
15	Stern	\$33,016
16	UCLA - Anderson	\$12,000
17	USC	\$31,680
18	UNC	\$28,930
19	Carnegie Mellon	\$30,700
20	Indiana	\$23,450

